The One
National Western Simmental Sale
TWENTY FIFTH ANNIVERSARY

Monday, January 15, 2018 • 2:00 PM MST
Livestock Center Auction Arena
Denver, Colorado
<table>
<thead>
<tr>
<th>Year</th>
<th>Simmental</th>
<th>Buyer(s)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>Circle M Farms, Tylertown Simmentals, Hill Top Simmentals</td>
<td>$29,000</td>
<td></td>
</tr>
<tr>
<td>2017</td>
<td>Long’s Simmentals</td>
<td>Consortium of Breeders, Hilltop Simmentals, HTP Simmental</td>
<td>$10,000</td>
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<tr>
<td>2016</td>
<td>Shoal Creek Land &amp; Cattle</td>
<td>Consortium of Buyers, HTP Simmentals</td>
<td>$10,000</td>
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<tr>
<td>2015</td>
<td>Lazy H Simmental</td>
<td>Hartman Cattle Company</td>
<td>$10,000</td>
</tr>
<tr>
<td>2014</td>
<td>Ouren Bros. Cattle Company</td>
<td>Consortium of Buyers &amp; Next Generation Farms</td>
<td>$19,000</td>
</tr>
<tr>
<td>2013</td>
<td>HTP Simmentals</td>
<td>Sander Ranch &amp; Pine Ridge Farms</td>
<td>$10,000</td>
</tr>
<tr>
<td>2012</td>
<td>Leighbert Farms</td>
<td>Triple C Farms/Hudson Pines Farm</td>
<td>$10,000</td>
</tr>
<tr>
<td>2011</td>
<td>Sanders Ranch</td>
<td>B2/U Stock</td>
<td>$10,000</td>
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<tr>
<td>2009</td>
<td>Hart Farms</td>
<td>Triple C Farms</td>
<td>$12,000</td>
</tr>
<tr>
<td>2008</td>
<td>Double S Simments</td>
<td>Consortium of breeders from WI &amp; AR</td>
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<tr>
<td>2008</td>
<td>Triple C Farms</td>
<td>Hudson Pines Farms</td>
<td>$25,500</td>
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<tr>
<td>2007</td>
<td>Gateway Simmental</td>
<td>Hudson Pines Farms, Triple C Farms and Sargeant Farms</td>
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<tr>
<td>2006</td>
<td>JDJ Ranch</td>
<td>Ankony Land &amp; Cattle, Hudson Pines, Triple C Farms, Rockin J Ranches</td>
<td>$12,500</td>
</tr>
<tr>
<td>2006</td>
<td>Buzzard Hollow Ranch</td>
<td>Hudson Pines Farms, Triple C Farms &amp; Buzzard Hollow Ranch</td>
<td>$15,000</td>
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<tr>
<td>2005</td>
<td>Buzzard Hollow Ranch</td>
<td>Hudson Pines Farms</td>
<td>$15,000</td>
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<tr>
<td>2004</td>
<td>Hudson Pines Farms</td>
<td>Consortium of many including flush</td>
<td>$44,000</td>
</tr>
<tr>
<td>2003</td>
<td>Hudson Pines Farms</td>
<td>Consortium of many including flush</td>
<td>$10,000</td>
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<tr>
<td>2002</td>
<td>Nichols Farm, Wesner Livestock Ent</td>
<td>Triple C Farms/Hudson Pines Farms</td>
<td>$10,000</td>
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<tr>
<td>2001</td>
<td>Leighbert Farms</td>
<td>Triple C Farms/Hudson Pines Farm</td>
<td>$15,000</td>
</tr>
<tr>
<td>2000</td>
<td>Leighbert Farms</td>
<td>Triple C Farms/Hudson Pines Farm</td>
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<tr>
<td>1999</td>
<td>Triple C Farms</td>
<td>Hudons Pines/Bartlett Island Farm</td>
<td>$4,000</td>
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<tr>
<td>1998</td>
<td>Triple C Farms</td>
<td>Hudson Pines/Bartlett Island Farm</td>
<td>$10,000</td>
</tr>
<tr>
<td>1997</td>
<td>Cheyanne Allen</td>
<td>Twin Eagles Cattle Co.</td>
<td>$1,350</td>
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</tbody>
</table>

Donations to the Simmental Foundation include:

- Opportunity to invest in tomorrow’s leaders
- Scholarships for deserving young breeders
- Education and research opportunities to enhance breed and beef industry

You can be added to the list of great people who have raised over $35,500 for the American Simmental Foundation. Contact the American Simmental Association for more information.

WELCOME to the 25th Anniversary of “The One” Simmental Sale!

25 years - time flies when you are having fun! It is very humbling to review the past 25 years and realize how many breed changing animals have walked through this Denver ring and gone on to write new chapters in the Simmental breed. The change in this breed has been exceptional and truly the credit goes to the breeders with extreme dedication for making this breed a leader in the industry.

Successful events are the result of tremendous team work and it has been an honor to work with the members of the Colorado Simmental Association. It doesn’t seem that it was 25 plus years ago sitting with Chad Cook at a Junior Nationals discussing the changes that needed to be made to the Denver sale. Moving it from the hill to the yards was the first big step. Finding our home in front of the Pepsi Arena came next and the rest is history. Our glue through the past 25 years has been a dedicated couple to the Simmental breed, Curt and Susan Russell. We laugh with them and say; some marriages don’t last as long as we all have worked together! There are so many people through the years that have worked very hard to make sure the Denver events run smoothly; Robert Campbell, Ron Mari, William Altenburg, Tim Kochert, Bruce German, Jay Hill and many others. Our hats off to a small but mighty well organized association.

The next thank you goes to all the breeders that have made Denver their highlight for marketing the finest in Simmental genetics. We truly appreciate you making Denver “The One” Sale a part of your marketing plans. As always, it is an honor to be your marketing partner.

Come to the bright lights of Denver and celebrate with us as we reminisce about the past and plan for the future! The breeders involved are always happy to visit about Simmental cattle, so give them a call, the EE Marketing Team or log on to liveauctions.tv to be part of the Mile High moments.

Sincerely,
Val & Lori Eberspacher
Eberspacher Enterprises Inc.
Join us at the Livestock Center Auction Arena In The Yards
Monday • January 15, 2018 at 2:00 PM (MST)

SALE HEADQUARTERS:
Double Tree by Denver Central, 4040 Quebec St., Denver, CO
Phone 800-222-8733

SALE TERMS: All cattle will sell under the Suggested Sale Terms & Conditions of the American Simmental Association. Checks payable to Colorado Simmental Association c/o Eberspacher Ent. Inc.

AIR TRANSPORTATION: Denver International Airport is served by every major airline.

LIVESTOCK INSURANCE: Insurance will be available sale day through Jame Secondino, American Livestock Ins., 812-208-0956

ANNOUNCEMENTS: Announcements made sale day and from the auction block during the sale take precedence over printed material in catalog or other printed material associated with the sale. Anyone attending this sale, attends at their own risk. Colorado Simmental Association, Eberspacher Ent., or any of the sale force will not be held responsible for any personal injury for attending this sale. Eberspacher Ent. Inc. sale manager is only an agent for the seller and has no responsibilities other than those involved in conducting the sale.

EPDs: EPDs listed are Fall 2017. Please note that EPDs may change from the time the sale catalog is printed until registration paper is transferred.

INTERNET BIDDING: Real-time bidding is available via the internet for this sale. Live audio and live video will allow buyers to bid on animals just as if they were present at the sale. Buyers must create an account prior to the sale. Please visit www.liveauctions.tv to create an account and request a buyer number. Instructions are available on the website to walk you through the account setup process.

VIEW & BID LIVE ON THE INTERNET!
LiveAuctions.TV
For more info, contact call our support team at 817-725-8595

SCHEDULE:

Friday-Wednesday, January 12th-17th
Viewing of sale cattle in front of Pepsi Arena “In The Yards”
Friday, January 12th
9:00 am.............. Check In Pen Bulls, Heifers & Sale Cattle by Pepsi Arena

Saturday, January 13th
12:00-4:00 pm....... Sale cattle on display in front of Pepsi Arena
ASA Meet & Greet in the Yards
3:30-5:30 pm........ ASA annual meeting. New: Centennial Room on Hill at NWSS
6:30 pm............. SimMagic On Ice Sale, Double Tree Denver Central
4040 Quebec Street

Sunday, January 14th
8:00 am............. NWSS Simmental Bull Pen Show and Power Bull Judging Event
12:00 noon......... Sale cattle on display in front of Pepsi Arena
1:00-3:30 pm....... Hill check-in. New: Watch for mobile check-in at your stalls
6:30 pm............. ASA Chairman’s Reception, Double Tree Hotel
7:45 pm............. ASA Foundation Auction, Double Tree Hotel

Monday, January 15th
12:00-2:00 pm ...... Sale cattle on display in front of Pepsi Arena
8:00 am............. NWSS Simmental Female Pen Show & People’s Choice Power Female Judging Event
1:00 pm............... Pre-Sale Party/Barn Social and final viewing of sale cattle in the yards (Sale cattle will move to Pepsi Arena for final viewing in case of inclement weather)

2:00 pm.............. 2018 National Western Simmental Sale “The One - Volume XXV” • Held in the Livestock Center Auction Arena

Tuesday, January 16th
8:00 am............. NWSS Simmental Junior Heifer Show
immediately followed by the Open Bull Show
5:00 pm............. Wild, Wild West Simmental Sale, Brighton

Wednesday, January 17th
8:00 am............. NWSS Simmental Open Female Show

MARKETING REPRESENTATIVES:
Val Eberspacher, EE Sales.................................................. 612-805-7405 or 612-805-8225
Derek Vogt, EE Sales.................................................. 308-750-5216
Chance Ujazdowski, EE Sales........................................ 920-740-7536
Jered Shipman........................................................... 806-983-7226
Scott Bohrson............................................................. 403-940-3334
Matt Macfarlane........................................................... 916-803-3113
Kent Jaecke................................................................. 405-408-2440
Jeremy Ruble............................................................... 406-581-7940
Doug Parke ................................................................. 859-421-6100
Buddy Robertson....................................................... 580-747-7000
Randy Rasby............................................................... 308-539-6195
Chris Beutler.............................................................. 402-380-8244

THANK YOU TO OUR 2018 PRE-SALE MEAL SPONSORS:

SALE DAY PHONE NUMBERS
303-297-1166 EXT. 5613
Val 612-805-7405 • Lori 612-805-8225
Derek 308-750-5215 • Chance 920-740-7536

MAIL OR PHONE BIDS: If you would like to place a bid on any lot but will not be able to be with us, we would be happy to handle mail or phone bids for you. Please direct them to the sale managers, marketing reps, auctioneer or breeders.

AUCTIONEER: Col. Jim Birdwell............................. 580-695-2352
<table>
<thead>
<tr>
<th>BREEDER</th>
<th>CONTACT</th>
<th>STATE</th>
<th>PHONE</th>
<th>LOTS</th>
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<tbody>
<tr>
<td>Beshears Simmenals</td>
<td>Bobby Beshear</td>
<td>IN</td>
<td>765-717-4789</td>
<td>35, 49, 53</td>
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<tr>
<td>B&amp;K Farms</td>
<td>Ben Brown</td>
<td>TN</td>
<td>931-607-9171</td>
<td>21, 46, 55</td>
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<tr>
<td>Blackford Show Cattle</td>
<td>Josh Blackford</td>
<td>IL</td>
<td>217-304-3343</td>
<td>27, 44</td>
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<tr>
<td>Cody Simons</td>
<td>Tony &amp; Cody Simons</td>
<td>IA</td>
<td>712-540-2328</td>
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<tr>
<td>Cook Family Show Cattle</td>
<td>Charles or Micah Cook</td>
<td>IL</td>
<td>217-569-2234 or Micah 217-621-3556</td>
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<tr>
<td>Danner Farms</td>
<td>Bob &amp; Lynn Danner</td>
<td>IL</td>
<td>309-791-2743</td>
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<tr>
<td>Drake Cattle Company</td>
<td>Denni &amp; Cara Drake</td>
<td>IA</td>
<td>641-658-2288</td>
<td>26, 50</td>
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<td>Drake Farms Company</td>
<td>Flint Drake</td>
<td>IA</td>
<td>563-580-1053</td>
<td>20</td>
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<tr>
<td>Drake Simmentals</td>
<td>Larry Drake</td>
<td>IA</td>
<td>641-895-9422</td>
<td>11, 54</td>
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<tr>
<td>Five Star Ranch</td>
<td>Jared Seinola</td>
<td>MN</td>
<td>507-271-2634</td>
<td>30</td>
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<tr>
<td>Foreman Cattle Company</td>
<td>Scott Foreman</td>
<td>IA</td>
<td>405-780-3749</td>
<td>9, 10, 24, 25</td>
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<tr>
<td>Gerdes Show Cattle</td>
<td>Eric Gerdes</td>
<td>IA</td>
<td>319-850-1694</td>
<td>17, 32</td>
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<tr>
<td>Griswold Cattle Company</td>
<td>John Griswold</td>
<td>OK</td>
<td>405-780-3300</td>
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<tr>
<td>H2O’s Farm</td>
<td>Tre &amp; Brenda Hardesty</td>
<td>IN</td>
<td>708-774-1457 or 219-794-6674</td>
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<tr>
<td>Hennessy Show Cattle</td>
<td>Jay &amp; Fletcher Hennessy</td>
<td>ND</td>
<td>701-720-4685</td>
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<td>Hicks Cattle Company</td>
<td>Steve Hicks</td>
<td>IN</td>
<td>217-799-1105</td>
<td>7, 22</td>
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<tr>
<td>Hilbrands Cattle Company</td>
<td>Mark &amp; Amanda Hilbrands</td>
<td>MN</td>
<td>Mark 320-894-5953 or Amanda 507-828-7089</td>
<td>2, 13</td>
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<td>Hobbs Farms</td>
<td>Scott Hobbs</td>
<td>IN</td>
<td>765-438-3366</td>
<td>5, 39</td>
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<td>Holt Cattle Company</td>
<td>Jordan &amp; Amanda Holt</td>
<td>SD</td>
<td>605-380-1209</td>
<td>6, 48</td>
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<tr>
<td>Hotz Farms</td>
<td>Kyle Hotz</td>
<td>IA</td>
<td>319-530-8868</td>
<td>23, 47</td>
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<tr>
<td>Jass Simmentals</td>
<td>Steve &amp; Trey Jass</td>
<td>IA</td>
<td>Steve 641-860-0645 or Trey 641-860-1238</td>
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<tr>
<td>K-LER Cattle Company</td>
<td>Seth Kaehler</td>
<td>MN</td>
<td>507-272-5403</td>
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<tr>
<td>Klopfenstein Simmentals</td>
<td>Grant Klopfenstein</td>
<td>IA</td>
<td>319-257-6789 or 319-931-3729</td>
<td>15, 38</td>
</tr>
<tr>
<td>Lone Tree Simmentals</td>
<td>Jeff Thompson</td>
<td>IA</td>
<td>563-349-8722</td>
<td>23, 47</td>
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<td>Maple Leaf Holdings</td>
<td>Roy &amp; Cooper Canada</td>
<td>KY</td>
<td>859-227-7323</td>
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<td>Paulsen Cattle Company</td>
<td>Jeff Paulsen</td>
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<td>563-212-9944</td>
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<tr>
<td>Rocking P Livestock LLC</td>
<td>Chan &amp; Tonya Phillips</td>
<td>KY</td>
<td>606-587-7581</td>
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<tr>
<td>Rolling Hills Simmentals</td>
<td>Brent White</td>
<td>IA</td>
<td>641-777-8821</td>
<td>51</td>
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<tr>
<td>Rossman Farms</td>
<td>Tony Rossman</td>
<td>MN</td>
<td>507-292-1181</td>
<td>29</td>
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<tr>
<td>RS&amp;T Simmental</td>
<td>Scott Cowger</td>
<td>MO</td>
<td>816-304-0371</td>
<td>36</td>
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<tr>
<td>Ruby Cattle Company</td>
<td>Nate &amp; Leslie Ruby</td>
<td>IA</td>
<td>515-450-0259 or 515-450-0112</td>
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<tr>
<td>Ruppert Cattle</td>
<td>Brian Ruppert</td>
<td>IA</td>
<td>712-260-6130</td>
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<tr>
<td>Schooley Cattle</td>
<td>Roman Schooley</td>
<td>IA</td>
<td>515-450-3685</td>
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<tr>
<td>Southern Cattle Company</td>
<td>Ken Stewart</td>
<td>FL</td>
<td>601-528-4029</td>
<td>37, 40</td>
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<tr>
<td>Sunset View Farm</td>
<td>Bryan &amp; McKall Creek</td>
<td>KY</td>
<td>270-725-6467</td>
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<tr>
<td>Tim Schaeffer Show Cattle</td>
<td>Tim Schaeffer</td>
<td>IN</td>
<td>765-541-0738</td>
<td>43</td>
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<tr>
<td>Traynham Ranch</td>
<td>Brad &amp; Buckley Cox</td>
<td>OR</td>
<td>541-840-5797</td>
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<tr>
<td>Tree Lane Farms, Inc.</td>
<td>Dale, Ryan &amp; Loren Schlipf</td>
<td>IL</td>
<td>309-275-7364</td>
<td>19, 42, 42A</td>
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<tr>
<td>Ver Ploeg Farm</td>
<td>Jason Ver Ploeg</td>
<td>IA</td>
<td>641-780-1098</td>
<td>15, 33, 38</td>
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<tr>
<td>Walsh Simmentals</td>
<td>Jerry Walsh</td>
<td>NE</td>
<td>712-259-4478</td>
<td>24, 25</td>
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<tr>
<td>WW Cattle Company &amp; Mason Walker</td>
<td>Greg &amp; Pearl Walthall</td>
<td>MO</td>
<td>660-525-9921</td>
<td>16</td>
</tr>
</tbody>
</table>

Thank You!

PEOPLE’S CHOICE
POWER SIMMENTAL

Thanks to these event sponsors!

For more info, contact call our support team at 817-725-8995
American Simmental Foundation Donation Offering

Circle M Farms donates this beautiful bred heifer!

Contact us for more information on this great donation offering!

CMFM Lola D905

- EPDs: 13 0.8 68 101 0.20 9 14 48 8 9.3
- Carcass: 30.9 -.29 .15 -.042 .83 125 74

Circle M Farms is proud to provide the 2018 ASA Foundation Donation Heifer. Craig McCallum has always been a big supporter of the AJSA and we had already agreed to provide a donation heifer before Craig decided to disperse. In typical Craig fashion, he instructed me to pick "something special". CMFM Lola D905 is a bred heifer, which is the first time anyone has donated a bred heifer to the donation offering. She is from Lola 137Z who won Junior Nationals in Louisville, KY in 2014 and is sired by Duracell. The foundation of Circle M Farms was built on cow families and this heifer will stand the test of time for the new owner.

- A.I. Sire: HPF Quantum Leap Z952 on 5-18-17 • Due 2-24-18
- Est Plan Mating EPDs: 13 0.20 63 91 0.18 11 17 48 10 8.4
- Carcass: 24.1 -.29 .16 -.06 .63 127 71

Jame Secondino & American Livestock Ins. will provide 30 days insurance coverage on D905 for the new owner 812-208-0956.
Rubys Magnetic Lady 328A

Breeder: Ruby Cattle Company & Brian Rupert
Hetero. Black Baldy Homo. Polled Purebred • ASA#2765073
BD: 1-30-13 • Tattoo: 328A • Adj. BW: 76 ET • Adj. WW: 568

SS/PRS High Voltage 244X
SVF NJC Magnetic Lady M25
KenCo Miley Cottontail
GFI Magnum K52
NJC Ebony Antoinette

A.I. Sire: Ruby SWC Battle Cry 431B on 6-5-17 • Due: 3-5-18 • Bull Calf
Est Plan Mating EPDs: 8 .9 76 100 .16 10 14 52 8 8.75
Carcass: 30.0 -.36 -.02 -.08 .78 110 72

The Magnetic Lady cow family has stood the test of time and is known for producing top end, high value cattle of both sexes. We are proud to offer one of the top direct SVF NJC Magnetic Lady M25 daughters in the breed! The M25 embryos always command top dollar when offered by the Sloups, and here is your chance to tie into a potent, proven daughter that is writing her own chapter in this storied cow families history. This young donor was a high seller herself as an open heifer in our Livin the Dream sale where she brought $12,500 for ½ interest. Her progeny have been in high demand as well. The first 10 head that she has produced, are averaging just shy of $6,000, both bulls and heifers. A recent highlight is a $10,000 Style daughter that just sold in our November sale. She has great feet, a great udder, and does a wonderful job raising a calf. Why are you selling her you may ask? She works very well in transplant (averaging over 11.5 embryos on 7 flushes), and we have several calves coming this spring and a nice bank of embryos. She has worked well with a variety of bulls, whether we have made Purebreds or halfbloods. A full brother, Rubys Absolut 317A, owned with Terry Ohlde, KS, has sired some of the best cattle in our herds the last few years. With the resurgence of popularity of red cattle, I think she would be a great foundation for some outcross red genetics. We bred her for a big return to Battle Cry right out of the gate as well. We will have 2 of her sons with us in our Denver pens, including this years natural calf, who is a full brother to the calf she is carrying. Here is a potent young donor, in the prime of her life backed by one of the best cow families in the breed in recent history. This kind of opportunity doesn’t come along every day so take full advantage of a chance to add a profitable young donor to your herd!

Ruby BRUP Mag Lady 6
$10,000 Daughter
Ruby BRUP Mag Lady 7110E
$6,250 Daughter
Ruby BRUP Unbelievable
Magnetic Lady, Daughter
Rubys Absolut 317A,
Full Brother
Selling IVF or Conventional Flush of HILB Crazy N Love A475S

Breeder: Hilbrands Cattle Company & Jass Simmentals

Black Polled Purebred • ASA#2764813
BD: 3-8-13 • Tattoo: A475S • Adj. BW: 90 ET • Adj. WW: N/A

Mr. HOC Broker
SVF Steel Force S701
JM BF H25

SS Babys Breath P035
SS Goldmine L42
SVF Breath Taker J130

Everyone that owns a Babys Breath daughter knows the absolute cow power this family rocks. Babys Breath is now watching out for her girls from above and the last few years when she started to slow down, Crazy N Love had no problem stepping up to the plate and saying “it’s okay Mom, I got this.” And did she ever after dominating the show ring by winning the North American and National Western Purebred Shows. N Love’s very first flush to Executive Order yielded two gorgeous red heads that highlighted the Jewels of the Northland Sale at $17,500 and $15,000. Together with their solid black sister, Executive Love (who is staying in production at HILB), were crowned 2017 Res Pen 3 of Purebreds in Denver. This year’s Jewels of the Northland, Crazy2Believe, her Pays To Believe daughter stole the show by commanding $53,000 on the auction block going to Prospect Cattle and Trennephol Farms. Bred heifer daughters by Uprising also sold for $8,500, $5,000 and $6,000 this fall. What this cow has done in her SHORT time in production is why we love the Simmental breed. Averaging 12-16 #1 embryos per flush, here is your opportunity to purchase a flush on this HOT, young donor under the bright lights of Denver!

One IVF or conventional flush to the bull of the buyer’s choice is selling with a guarantee of 6 transferable embryos with an open top. The buyer is responsible for the costs of the semen, flush, transfers, and freezing. Crazy N Love is currently at TransOva Genetics, open and ready to flush. If using sexed semen or reverse sorting semen, it needs to be approved by Trans Ova for quality.
Selling Flush of Yardley Charisma C213

Breeder: Traynham Ranches & Madison Cox
Black Brockle Dbl. Polled 1/2 SM 1/2 AN • ASA#3021249
BD: 3-31-15 • Tattoo: C213 • Adj. BW: 87 • Adj. WW: 647

Yardley Aspen A425  Yardley Chrome Y256
Miss Yardley Z63  Yardley Royal Jet W251
Miss Yardley P82

“Charisma” is an outstanding SimAngus™ female whose West Coast show record includes being named the 2016 Supreme Champion Heifer at the Oregon State Fair, Reserve Division at the 2017 NWSS, Champion Cow/Calf at the 2017 Oregon State Fair, plus several Champion and Reserve Champion honors at the major jackpots in Oregon, California, and Idaho. She was also the high selling percentage heifer in the 2015 Yardley Cattle Female Sale, UT.

She’s an elegant, yet powerfully constructed female with a perfect udder. Her makeup combines mass, width, and dimension, but still maintain a soft appearance in a very balanced and correct skeleton. On top of this, her color pattern is truly eye catching. Charisma’s value as a producer is just getting started!

Her first calf carries that same presence and we feel Charisma is the type to click with a variety of bulls. The opportunities in this flush are endless.

Flush to bull of Buyer’s Choice!

Selling a flush or aspiration to the bull of the buyer’s choice. Guaranteeing six transferable embryos. Buyer and seller will split embryos after 10, or can prorate for buyer to take all. Flushed one time and produced 13 grade 1 embryos. She is open and ready to flush now.
**PREGNANCY & BRED FEMALE LOTS**

### NWSS 4

**Breeder:** H2O’s Farm

**Selling Heifer Pregnancy of TL Bottomline x WAGR Lullaby**

- **TL Bottomline**
  - WS Pilgrim H182U
  - Miss Star Above
- **WAGR Lullaby 703T**
  - CNS Dream On L186
  - 3C Melody M668 BZ

- **Est Plan Mating EPDs:**
  7 3.4 60 81 .13 8 16 46 11 9.8
  85 5.5 78 14 .33 14 47 12.3
- **Carcass:**
  22.85 -.23 .20 .35 -.03 .87 123 69

**3C Melody M668 BZ, Grandom**

**TL Bottomline, Sire**

The dam of this female sexed pregnancy is arguably one of the most consistent and prolific donors in the history of the Simmental breed. It would take an entire page to post about all of her accomplishments and accolades. This lady has well over $650,000 in progeny sales. She has produced the $115,000 WAGR Thunderstruck 21B, the $50,000 WAGR Captain 130B, the $21,000 WAGR Higmore and she is a full sister to WAGR Driver 706T. Her dam is the renowned 3C Melody M668BZ. This is with no doubt one of the most exciting pregnancies to sell this year. The sire of this ET pregnancy is the Grand Champion Bull, TL Bottomline. This calf is expected on 1/24/18 and we are willing to keep the cow until the birth if that is desired by the buyer and we are willing to deliver or meet the buyer within 150 miles from our farm in Walkerton, IN.

### NWSS 5

**Breeder:** Hobbs Farms

**Black Baldy Polled Purebred • ASA#3127193**

- **BD:** 2-19-16 • **Tattoo:** 130D • **Adj. BW:** 80 ET • **Adj. WW:** N/A
- **TLLC One Eyed Jack**
  - Long’s Shear Pleasure
  - Long’s Miss Sweet Treat
- **Miss Knockout 74T**
  - SS Goldmine L42
  - Slow Poke 74R

As we all know great cows are the key to any successful breeding program. Well, here’s one to jump-start that program. HF Jackie O is the smooth, long, and sound kind that makes you rest easy at night knowing she’s in your herd. She has made us question our decision to sell her many times over the past year. Her full sister sold for $22,000 in the 2016 Field of Dreams sale. Backed by the immortal Miss Knockout 74T, this One Eyed Jack daughter is a no brainer. Bred to GLS/JRB Cool, the high selling bull in Grass-Lunning’s 2016 Sale.

- **A.I. Sire:** GLS/JRB Cool 154C on 6-18-17 • **Due:** 3-27-18
- **Est Plan Mating EPDs:** 7 3.4 60 81 .13 8 16 46 11 9.8
  85 5.5 78 14 .33 14 47 12.3
- **Carcass:** 22.85 -.23 .20 .35 -.03 .87 123 69

### NWSS 6

**Breeder:** Holt Cattle Company & Mitchell Schmidt

**Black Polled 3/4 SM 1/4 AN • ASA#3179349**

- **BD:** 2-23-16 • **Tattoo:** D232 • **Adj. BW:** 85 • **Adj. WW:** 714
- **CSCX Bandwagon 513A**
  - TJSC Optimus Prime 12W
  - KLS Diamond W516
- **BFJV Miss Driver A232**
  - WAGR Driver 706T

At HCC, this is the type and kind of female we strive to produce. Her physical presence alone makes her an intriguing package for even the most discriminating cattlemen, but once you lay eyes on her we think you’ll agree, she’s that power donor that you’ve been looking for. She was successfully shown this past summer by Mitchell Schmidt and captured many class, breed and top 5 titles. Her young dam is one of our best producing Driver daughters that is hitting our donor pen. This heifer is hard to fault physically and absolutely top notch maternally. Her structure is near perfect, the rib shape and volume is overwhelming and she puts it all into an ultra attractive package. She can be used for rapid advancements in many different breeding programs with endless mating options. This is an opportunity to acquire a big-time donor candidate and it is with great pride that we offer her for appraisal. Carrying a PUREBRED calf sired by the Werning/Horstman bull LAH New Technology.

- **A.I. Sire:** LAH New Technology 551C on 5-20-17 • **Due:** 2-26-18
- **Est Plan Mating EPDs:** 6 2.2 58 85 .17 3 15 44 8 8.95
- **Carcass:** 23.8 -.29 .17 -.04 .76 110 65

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**Retaining the right to 2 successful flushes. Minimum of 6 transferrable embryos per flush at the buyer’s convenience and seller’s expense.**
H/C Pearls Ivanna 48D

**Breeder:** Hicks Cattle Company  
**Homo. Black Baldy Dbl. Polled Purebred**  
**ASA#3184737**  
**BD:** 2-6-16  
**Tattoo:** 48D  
**Adj. BW:** 77 ET  
**Adj. WW:** 753

**A.I. Sire:** GCC Angus 740B on 5-15-17  
**Due:** 2-19-18

**W/C Executive Order**  
**Miss Werning KP 8543U**  
**Miss Werning 239Z**  
**JS Sure Bet 4T**  
**Miss Werning KP 8543U**

`48D was one of our top heifers of our 2016 calf crop, and was a member of our Grand Champion Pen of 3 Heifers here in the yards a year ago. She has always had our eye as an elite breeding piece and we feel matching her up with the great calving ease sire W/C Executive Order is sure to make for an exciting mating. This heifer is in the top 25% of the breed for WW and 30% for YW and at the end of the day that's how we all get paid, pounds across the scales. This heifer has more than just a set of papers, there are looks AND performance in abundance here with this awesome daughter of “Pearl” Miss Werning 239Z. Sellers retaining 2 flushes at buyers convenience and sellers expense, resulting in a minimum of 6 eggs per flush no cap.**

- **A.I. Sire:** W/C Executive Order 8543B on 5-21-16  
- **Due:** 2-27-18  
- **Est Plan Mating EPDs:** 12 -.25 66 102 .22 8 22 55 7 11.55
- **Carcass:** 29.2 -.38 .21 -.05 1.00 127 77

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JS American Honey 22D

**Breeder:** Griswold Cattle Company  
**Black Polled Purebred**  
**ASA#3125130**  
**BD:** 3-2-16  
**Tattoo:** 22D  
**Adj. BW:** 80 ET  
**Adj. WW:** N/A

**W/C Executive Order**  
**Miss Werning KP 8543U**  
**Miss Werning 239Z**  
**JS Sure Bet 4T**  
**WLSF Uprising Z925**

"JS American Honey 22D is the kind of female you don’t find everyday. With rib capacity, shape, dimension and a design that gets noticed she’s one you are sure to love. She is long necked and feminine but has the power to go with the pretty. American Honey is one you can appreciate even more when she gets out on the move, she is super sound, hits her stride, and comes down on a big solid hoof. She was Reserve Supreme overall at the Tulsa State Fair this fall in one of the toughest shows in the Nation. She is a direct daughter of the great $52,000 Flat out Flirty who has proven herself as a progressive donor that produces quality time and again. A maternal sister to American Honey is the dam to the great Boots heifer, the only female to win the National Junior Simmental show plus the triple crown of shows consisting of Kansas City, Louisville and Denver! Buy into cow power, it’s generations deep on this female and it’s proven to take you to the top! This is the kind of female that produces champions!"

- **A.I. Sire:** GCC Angus 740B on 5-15-17  
- **Due:** 2-21-18  
- **Est Plan Mating EPDs:** 11 .7 71 102 .20 8 17 52 8 11.9
- **Carcass:** 31.45 -.24 .21 -.04 .69 123 76

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GLS Donnette D138

**Breeder:** Foreman Cattle Company & Laurin Goecke  
**Black Dbl. Polled 3/4 SM 1/4 AN**  
**ASA#3196134**  
**BD:** 2-26-16  
**Tattoo:** D138  
**Adj. BW:** 90 ET  
**Adj. WW:** 669

**W/C Executive Order**  
**LLSF Pays To Believe ZU194**  
**CNS Pays To Dream T759**  
**LLSF Ura Baby Doll U194**  
**SP The Answer 813**

"Anyone who follows the Grass-Lunning program knows what XS4 donor has done for them and their customers. She has been the back bone of their very successful Simmental program and here is your chance to own a daughter sired by one of the hottest bulls going, LLSF Pays To Believe. This long necked, smooth made female is as correct as you can make one. She is a square hipped, long sided big ribbed female, that is flawless in her structure. She is bred to the record setting WS Revival, take advantage of a great opportunity here folks, power in the blood! We reserve the right to 2 successful flushes with a minimum of 6 embryos per flush at the sellers expense and the buyers convenience."

- **A.I. Sire:** WS Revival on 5-13-17  
- **Due:** 2-19-18  
- **Est Plan Mating EPDs:** 9 .7 71 102 .20 8 17 52 8 11.9
- **Carcass:** 31.45 -.24 .21 -.04 .69 123 76
**BRED FEMALE**

**NWSS 10**

**BRED: Drone Tempest A34D**

**Breeder:** Drake Simmentals  
**Black Dbl. Polled Purebred**  
**ASA#3305S29**

**BD:** 3-3-16  
**Tattoo:** A34D  
**Adj. BW:** N/A  
**Adj. WW:** N/A

**W/C Wide Track 694Y**  
**W/C Right Track W9462**

**Miss Werning 694S**  
**Drake Miss N34S**

**During early spring to discuss Duna’s future, we knew we had a donor type of female in the making, we had a decision to make, breed her or flush a few eggs and then breed her. After much thought we decided to flush her, breed her and bring her to the “Mile High” city and offer her in The One Sale. Study your lesson, opportunities like this don’t present themselves very often, bid early and often with confidence. We reserve the right to 2 successful flushes with a minimum of 6 transferable embryos per flush at the sellers expense and buyers convenience.**

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**NWSS 11**

**BRED: HS Neon Diva D38Z**

**Breeder:** Foreman Cattle Co. & Grandview Cattle Co.  
**Black Dbl. Polled Purebred**  
**ASA#3159118**

**BD:** 3-8-16  
**Tattoo:** D38Z  
**Adj. BW:** 93 ET  
**Adj. WW:** N/A

**SVF/NJC Built Right N48**  
**CN5 Dream On L186**

**LLSF Neon Rey**  
**Triple C El Poderoso Rey**  
**JBS Neon N1001**

**Anyone who knows me very well knows that I love LLSF Neon Rey, I think she is one of the best outcross females of the breed and her produce has proven that over the past few years, she herself was a highlight of this very sale in January of 2017. HS Neon Diva’s sire, SVF/NJC Built Right N48 is a breed legend for siring females that have wrote the record books within the Simmental breed. Neon Diva is a very unique individual, she has the phenotype, combined with her “blue blood” genotype to write her own chapter within breed. She’s a powerfully constructed, bold ribbed female that is long sided, flat shouldered and extremely well balanced when viewed from the side. This female is as correct in her structural integrity as you can design one, big footed, big boned, smooth jointed and she takes a long fluid stride when set in motion. When Jeff and I sat down in early spring to discuss Diva’s future, we knew we had a donor type of female in the making, we had a decision to make, breed her or flush a few eggs and then breed her. After much thought we decided to flush her, breed her and bring her to the “Mile High” city and offer her in The One Sale. Study your lesson, opportunities like this don’t present themselves very often, bid early and often with confidence. We reserve the right to 2 successful flushes with a minimum of 6 transferable embryos per flush at the sellers expense and buyers convenience.**

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**NWSS 12**

**BRED: J6Lady D308**

**Breeder:** Cody Simons  
**Black Dbl. Polled Purebred**  
**ASA#3154681**

**BD:** 3-20-16  
**Tattoo:** D308  
**Adj. BW:** 75 ET  
**Adj. WW:** 635

**Mr. TR Hammer 308A ET**  
**Mr. NLC Upgrade U8676**

**WF Forever Lady Z165**  
**GK5S Re-Hab**  
**WF U165**

**This one is a no brainer. You would have to look long and hard to find such a moderate framed, good bodied, soft ankled brood cow, especially on the purebred side of the herd book like this heifer. Safe in calf for a mid February halfblood. Bred to a good looking, stout, proven purebred Angus bull sired by Hobart. Purchased from Bushy Park and the successful J6 program in Nebraska. It’s time to put her to work.**

**Epds**

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HILB American Baby D04
Breeder: Hillbrands Cattle Company
Homo. Black Baldy Hom. Polled Purebred • ASA#Z272947
BD: 3-19-16 • Tattoo: D04 • Adj. BW: 87 ET • Adj. WW: N/A
LLSF Uprising 2925
Heads Up 20X ET
LLSF Untouchable U925
SS Babys Breath P035
SS Goldmine L42
SVF Breath Taker J130

This cool marked homozygous black and homozygous polled beauty has been pegged as our 2018 Denver sale consignment since we first laid eyes on her. A purebred that is so elegant in her design, her neck comes out high and makes her look proud or as Grandma Hilbrands liked to say even when she was 100+ years old “Cocky”! American Beauty sets down on a big foot with lots of flex. Grab the registration paper and it makes your heart beat even faster. An own daughter of the legendary Baby’s Breed and full sib to HILB Oracle C033R. Oracle was Reserve Champion bull at the 2015 North American and sold through the ring in Denver to Tim Speavy at Badger Creek, for $32,000. Oracle has been causing a stir on the Simmental scene this fall with his first calves. A son, HILB/SHER Data Breach was Calf Champion and Reserve Grand Champion bull at the American Royal in Kansas City and a daughter, B-C Lookin Sharp was Division II Calf Champion for Badger Creek at the North American in Louisville. From her proven and predictable cow family to her eye catching design American Beauty is ready to leave her mark as part of your donor program. Her Executive Order calf will help yield a quick return on your investment.

SVF Sheza Dreamer D01
Breeder: McKall Creek & Sunset View Farms
Hetero. Black Hom. Polled Purebred • ASA#Z143370
BD: 3-21-16 • Tattoo: D01 • Adj. BW: 80 ET • Adj. WW: 814
HPF Quantum Leap Z952
HTP/SVF Duracell TS2
RP/MP Right To Love 015U
Miss CCF Sheza Dreamer
STF Shoking Dream SJ14
Miss CCF Sheza Looker

If you study the pedigree of Sheza Dreamer D01, you will find many family descendants that have sold well in past Denver sales and champions in the National Western. Just to name a few Quantum Leap, Horney Devil, Built Right, Right To Love 015U, Valentine RS, Sheza Looker, Fantasy, and Sheza Lady. We actually purchased embroys from Sheza Dreamer which is owned by C & C Farms, Casey Green and Elrod. Dreamer and Looker both have had many top notch females and her progeny have been sale highlights and sale toppers in the past two Clear Vision sales for C & C Farms. Dreamer D01 has been shown by McKall with much success so you know this is not a popular decision in his opinion. However, D01 is loaded up with our genetics and we wanted to offer our best. No doubt this female can make her own mark just like all the other strong family members in the pedigree have done. D01 has a great and easy going disposition to start out with and then all the right parts. This Quantum Leap is a good one being sound, deep, soft made, complete and with the look of a champion. In the history of SVF, this is the kind that is easy to make work and be highly marketable and profitable. D01 will calve to the baldy bull, SVF Mile High D117, a Mile High son of the Weesa cow family. D01 is homozygous polled and her calf will be as well. McKall would like to reserve the right to show Dreamer in the National Western Junior Show.

KLOP Athena 17D
Breeder: Ver Ploeg Farms & Klopfenstein Simmentals
Black Snip Polled Purebred • ASA#Z316444
BD: 3-25-16 • Tattoo: 17D • Adj. BW: 80 • Adj. WW: N/A
CSCK Bandwagon 513A
TJSC Optimus Prime 12W
KLS Diamond W516
VFP Afena
G&L Avalanche 149B
Drake Red Top K324

EPDs be darned, this is a female that has a pedigree that has stood the test of time. Longevity has been no issue in this pedigree. Athena is 13 years old and still going strong, K324 had her last natural calf at the age of 15 and had been flushed twice and averaged 19 good eggs on those flushes. Athena is a very complete made female that has no holes in her. We never exhibited this female but she is good enough she should have had a junior show. Athena is a very complete made female that has no holes in her. We never exhibited this female but she is good enough she should have had a junior show.

10
**WLK Waffles 090D**

*Breeders:* WW Cattle Co. & Mason Walker  
*Black Dbl. Polled Purebred* • ASA#3136808  
*BD:* 3-24-16 • *Tattoo:* 090D • *Adj. BW:* 84 ET • *Adj. WW:* N/A

- **SS Ebonys Grandmaster** PVF-BF 26 Black Joker  
- **BW/WW Pep Pays 272** CNS Pays To Dream T759  
  HPF Ms. Pep T27

Donor in waiting, the combination of ever consistent sire Grandmaster and her dam Pep Pays 272, 90D brings the best of both! Backed by the famous multigenerational Pep cow family, there’s multiple nationally known donors and multiple national championship level winners all through the bottom side of her pedigree. If consistency of production is your next donors requirement, she’s a can’t miss breeding piece! Awesome look with the structure, depth and dimension to work in any program! Set your program ahead with potential, backed by a packed pedigree!

- A.I. Sire: WLE Uno Mas X549 on 4-27-17 • Due 2-3-18  
- Est Plan Mating EPDs: 16 .-1 .2 55 .79 .15 6 18 45 11 12.0  
- Carcass: 18.6 -.29 -.24 -.03 .77 123 67

**GSC Miss Scarlet 785D**

*Breeders:* Gerdes Show Cattle  
*Black Polled Purebred* • ASA#3145113  
*BD:* 4-2-16 • *Tattoo:* 785D • *Adj. BW:* 84 ET • *Adj. WW:* N/A

- **HTP/SVF Duracell T52** CNS Dream On L186  
  HTP SVF Honeydew
- **Welsh’s Scarlet 1612** Welshs Dew It Right 067T  
  Welshs Roxie 103W

What a genetic opportunity! Get in on one of the up and coming cow families we have in our herd. 785D is a full sister to GSC Due North who was just recently crowned Reserve Grand Champion Purebred Bull at the NAILE. She also would be a maternal sister to GSC Saugahatchee 161C who was named Grand Champion Percentage Bull at the NAILE. Not only are her brothers becoming famous she has had a full sister that has been very successful for the McGurk family this past summer. This solid black purebred is incredible in her skeleton and structure, moderate and easy keeping in her kind, and plenty powerful to raise those performance bulls. Scarlet is the donor kind.

- A.I. Sire: WLE Uno Mas X549 on 4-27-17 • Due 2-3-18  
- Est Plan Mating EPDs: 9 1.2 55 79 .15 6 18 45 11 12.0  
- Carcass: 18.6 -.29 -.24 -.03 .77 123 67

**DANR Jewel 84D**

*Breeders:* Danner Farm  
*Black Star Dbl. Polled Purebred* • ASA#3163337  
*BD:* 3-26-16 • *Tattoo:* 84D • *Adj. BW:* 80 ET • *Adj. WW:* N/A

- **SVF Steel Force S701** CNS Dream On L186  
  SVF Sheza Beauty L901
- **SS Ebonys Reflection** Remington Red Label HR  
  SOSF Ebonys Joy L-123

If you’re looking for a powerful donor prospect, your hunt stops here. Jewel’s dam Ebonys Reflection (a direct daughter of Ebonys L-123) has become the backbone to our donor program producing many high sellers and champions at all levels. Two bred heifers have sold through this sale for over $20,000 each. Reflections comes from one of the most proven cow families in the Simmental breed. Females out of Reflection have a well known reputation as breed leading donors that consistently make their owners money and Jewel is definitely no exception. This is an elite female that combines everything you would want in a donor. She is extremely long bodied, deep sided, with a ton of bone and as sound as they come with a killer look. We see her being a valuable asset to any program. The earning potential is unlimited.

- A.I. Sire: W/C Lock Down 206Z on 5-27-17 • Due 3-5-18  
- Est Plan Mating EPDs: 15 -.45 63 95 20 6 11 42 10 9.4  
- Carcass: 25.5 -.20 -.28 -.02 .66 130 69
- Pasture Sire: Bramlets Beau on 6-12 to 6-20-17
BRED FEMALE

TL Miss Star Light 88D
Breeder: Tree Lane Farms
Black Dbl. Polled Purebred • ASA#3172565
BD: 5-6-16 • Tattoo: 88D • Adj. BW: 70 ET • Adj. WW: 730
WS Pilgrim H182U • CNS Dream On L186
Miss Star Above • Flying B Cut Above
Miss Star Bright
An absolute sale feature here! Full sister to TL Bottomline and TL Miss Star 49B, the high selling bred heifer at $25,000 in the 2017 The One Sale in Denver last year. This female offers so much cow power and dimension. She has a great balanced look and impeccable set of feet and legs. She is ultra sounded safe to Relentless. This female will be a front pasture donor.
• A.I. Sire: W/C Relentless 32C on 6-2-17 • Due: 3-9-18
• Est Plan Mating EPDs: 16   2.25   60   81   .13   8   17   47   11   10.4
• Carcass:  21.0   -.31   .32   -.04   .79   127   85

DFC Chasin’ Moonlight A3007D
Breeder: Drake Farms Company
Black Dbl. Polled 5/8 SM 3/8 AN • ASA#3162847
BD: 4-16-16 • Tattoo: A3007D • Adj. BW: N/A • Adj. WW: N/A
SS/PRS Chasin Tail 18A • MCM Top Grade 018X
Ms. NLC Bismark 3007A • S A V Bismarck 5682
Ms. NLC Olie Y1023
Pedigree, profile and performance converge in this beautiful Chasin’ Tail daughter out a powerful Bismarck cow that has produced one of our best calves every year since her arrival. Chasin’ Tail is out of the legendary Miley Cottontail cow - cow power on both sides of this pedigree. Chasin’ Moonlight is in the top 35% for 14 EPD traits- born-in power to complement her good looks. Bred early to the exciting $16,000 Triangle J/Hook Farms sire TJ Diplomat.
• A.I. Sire: TJ Diplomat 294D on 5-12-17 • Due: 2-18-18
• Est Plan Mating EPDs: 16   1.6   71   115   .27   12   29   65   11   10.1
• Carcass:  36.1   -.28   .52   -.02   .98   152   85

B&K Alley 98D
Breeder: B&K Farms
Black Polled Purebred • ASA#3126798
BD: 5-11-16 • Tattoo: 98D • Adj. BW: N/A • Adj. WW: N/A
HTP/SVF Duracell T52 • CNS Dream On L186
WHF/PRS/HPF Alley 247Y • JF Milestone 999W
WHF Sierra 2455
B&K Alley 98D has been a favorite of anyone who has seen her. Val wanted a great bred for Denver and we feel like we have offered just that. She is the perfect combination of pedigree and phenotype. She is out of the great donor that just topped the Hudson Pine dispersal at $87,500.00 which we could write a book about and out of the great Duracell bull. B&K Alley 98D stands on a near perfect structure, huge middled and, almost ready to calf. If you are in the market for your next great donor cow be sure to look her up on sale day, you wont have to wait long to put her in ET transplant. She is bred up early to the great HPF Tradecraft due on February, 22nd 2018. We are retaining one successful flush with a minimum of six transferable eggs. We reserve the right to exhibit B&K Alley 98D on the hill in the open show.
• A.I. Sire: HPF Tradecraft D010 on 5-15-17 • Due: 2-21-18
• Est Plan Mating EPDs: 10   1.95   70   99   .18   10   16   51   9   8.5
• Carcass:  31.05   -.23   .07   -.05   .55   115   69
**H/C Steel Legend 36C**

**Breeder:** Hicks Cattle Company  
**Black Dbl. Polled 1/2 SM 1/2 AN**  
**ASA#2990157**

BD: 4-5-15  
Tattoo: 36C  
Adj. BW: 76 ET  
Adj. WW: N/A

- **SVF Steel Force S701**  
- **BF GCC 5918**

This bull is a full sib to BF Mr. Confidence, the triple crown winner, and ZEISS Real Steel who won on the hill here in Denver a couple years back. He himself was used as Reserve Calv champ at NAILE 2 years ago and again as a yearling last year and Reserve Grand Champion at the Indiana State Fair in 2017. He is ultra sleek in his front, and has the natural build of a true calving ease sire, but still packs the punch and look that is winning in the show ring today. We are excited for his first calf crop coming here in a few weeks, as we ran him behind our heifers last summer. **Selling full possession, 2/3 semen interest and keeping 360 units of semen for in herd use.**

**Epds**

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**LTS THO Moco’s Platinum 35D**

**Breeder:** Lone Tree Simmental & Thomann Simmental  
**Homo. Black Homo. Polled Purebred**  
**ASA#3148920**

BD: 2-19-16  
Tattoo: 35D  
Adj. BW: 78 ET  
Adj. WW: N/A

- **RGRS SRG Two Step 202 ET**  
- **THO/LTS Divas Moco**

Here is your chance to buy the 2017 reining Grand Champion Bull from the Iowa State Fair. Not only has 35D been awarded a purple banner he also comes from the fame Sheza a Dandy cow family that has been decorated with banner after banner. 35D’s grandam, War Diva has produced four National Champions with in the Simmental breed, a record that is still in checked. 35D’s dam, Moco, has produced two bulls that have won the Iowa State Fair along with producing the Champion Pen of 3 Heifers at Denver in 2012. As for 35D himself, he is a combination of muscle, soundness, and length of body that is extended through the front 1/3, and still comes in an attractive package. As a bonus feature, 35D is tested Homo polled and black. As you can tell by 35D’s pedigree, this bull is stacked with proven cow families that have left their stamp on the Simmental breed. **Selling full possession and 2/3 semen interest.**

**Epds**

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**WS Renown D54**

**Breeder:** Walsh Simmentals & Foreman Cattle Company  
**Homo. Black Baldy Homo. Polled Purebred**  
**ASA#3191849**

BD: 3-10-16  
Tattoo: D54  
Adj. BW: 91  
Adj. WW: N/A

- **WS Revival**  
- **WS Ms. Upgrade Z15**

Great Opportunity!!! WS Renown is a coming 2 yr old son of the $160,000 Denver high selling Simmental bull WS Revival out of the $50,000 Walsh sale topping WS Stepping Stone’s mother. She is a great producing daughter of Upgrade that is one of the pasture favorites of the many visitors. Renown was our Denver 2017 sale entry but he was just a bit immature to make the trip, so we left him home to develop at his own pace. Late spring, we hand selected 15 second calf heifers to turn him out with to continue his journey, late fall we brought him in and turned him out with the yearling bulls to continue to grow. We kept an eye on him, as fall turned to winter, we made the decision to bring him to Denver and offer him to the public. We have been blessed to play a small role in some of the Simmental breeds top bulls, A Step Up, Uprising, Revival, Stepping Stone, etc. and this young stud is of the same caliber!!! Moderate framed, big hipped, big footed; sound structured and cool looking describe Renown to a tee. This bull puts together as many quality traits as any bull we have ever brought to this sale, EVER! Foreman Cattle Co. And Walsh Simmentals reserve 100 units of semen a year for the lifetime of the bull. **Selling full possession and 2/3 semen interest.**

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**HERD BULL LOTS**

**NWSS 14**

**WS Equalizer E1**

**Breeder:** Walsh Simmentals & Foreman Cattle Company  
**Homo. Black Homo. Polled Purebred**  
**ASA#3339288**  
**BD:** 1-21-17  
**Tattoo:** E1  
**Adj. BW:** 87  
**Adj. WW:** N/A

**Epds**

- CE: 9
- BW: 1.9
- WW: 66
- YW: 99
- ADG: 20
- MCE: 4
- MM: 15
- MW: 48
- DOC: 10.7
- CW: 31.5
- YG: -27
- MARB: 20
- BF: -0.046
- REA: .76
- ARI: 124
- TI: 72

**Red Charlie Free. The first time I seen this bull in Jerry’s pasture, we both agreed that he had as much potential to be a “changer” as any bull we have ever brought to Denver. This solid black bull is “unique” in his build and pedigree, sired by Gib Yardley’s popular $50,000.00 sire, Stepping Stone out of a great young Wide Track daughter that is just getting a start in Hubbard, Nebraska, is a new twist of genetics for us. Big square hip, huge ribbed and massive boned, this bull has a presence about him like no other. Equalizer combines mass and movement with a modern show ring look, he is clean chested, slick necked and great headed with big hair ears!!! Study the bull, study his pedigree, study his numbers and we think you will agree, this bull is “Unique.” Foreman Cattle Co. and Walsh Simmentals reserve 100 units of semen a year for the lifetime of the bull. Selling full possession and 2/3 semen interest.**

**NWSS 25**

**WS Stepping Stone 844**

**Breeder:** W/C Lock Down 206Z  
**NCE:** Upgrade Z15

**Epds**

- CE: 9
- BW: 1.9
- WW: 66
- YW: 99
- ADG: 20
- MCE: 4
- MM: 15
- MW: 48
- DOC: 10.7
- CW: 31.5
- YG: -27
- MARB: 20
- BF: -0.046
- REA: .76
- ARI: 124
- TI: 72

**This bull brings together genetics from both sides of his pedigree that came together like we dream they will. An extremely deep sided Lockdown son that is perfect in the shoulder with a long, clean frontend. He presents with a beautiful longer muscle pattern and stands on great feet and legs. Weighing 71 pounds at birth with an 834 lb. 205 weight and weighed 1430 lbs. at one year of age, he is a stunning individual to see. We think this bull could produce tremendous semen sales down the road. His dam is as good of a looking cow as you will see with her long, feminine front and, perfect rib shape, deep side and tremendously sound. X59 produced our LuLu heifer who will have her first calf in January and then go straight to embryo transplant. Entered in the open show, retaining semen rights for in herd use only. Selling full possession and 2/3 semen interest.**

**NWSS 26**

**Drake Down N Dirty D10**

**Breeder:** Drake Cattle Company  
**Black Polled 3/4 SM 1/4 AN**  
**ASA#3268905**  
**BD:** 12-4-16  
**Tattoo:** D10  
**Adj. BW:** 71  
**Adj. WW:** 834

**Epds**

- CE: 14
- BW: -.1
- WW: 61
- YW: 91
- ADG: -.19
- MCE: 8
- MM: 17
- MW: 47
- STAY: 10
- DOC: 10.3
- CW: 10.8
- YG: -21
- MARB: .26
- BF: -0.037
- REA: .53
- ARI: 125
- TI: 68

**Drake Command Lady X59, Dam**

Drake Down N Dirty D10 brings together genetics from both sides of his pedigree that came together like we dream they will. An extremely deep sided Lockdown son that is perfect in the shoulder with a long, clean frontend. He presents with a beautiful longer muscle pattern and stands on great feet and legs. Weighing 71 pounds at birth with an 834 lb. 205 weight and weighed 1430 lbs. at one year of age, he is a stunning individual to see. We think this bull could produce tremendous semen sales down the road. His dam is as good of a looking cow as you will see with her long, feminine front and, perfect rib shape, deep side and tremendously sound. X59 produced our LuLu heifer who will have her first calf in January and then go straight to embryo transplant. Entered in the open show, retaining semen rights for in herd use only. Selling full possession and 2/3 semen interest.

**NWSS 27**

**BSC Built To Last 125E**

**Breeder:** Blackford Show Cattle  
**Black Dbl. Polled 3/4 SM 1/4 AN**  
**ASA#3336795**  
**BD:** 1-1-17  
**Tattoo:** 125E  
**Adj. BW:** 80  
**Adj. WW:** N/A

**Epds**

- CE: 10
- BW: 1.6
- WW: 57
- YW: 77
- ADG: .13
- MCE: 6
- MM: 17
- MW: 46
- STAY: 7.8
- DOC: 7.8
- CW: 18.0
- YG: -.29
- MARB: .23
- BF: -.045
- REA: .64
- ARI: 114
- TI: 62

**W/C Relentless 32C, Sire**

BSC Built To Last 125E brings together genetics from both sides of his pedigree that came together like we dream they will. An extremely deep sided Lockdown son that is perfect in the shoulder with a long, clean frontend. He presents with a beautiful longer muscle pattern and stands on great feet and legs. Weighing 71 pounds at birth with an 834 lb. 205 weight and weighed 1430 lbs. at one year of age, he is a stunning individual to see. We think this bull could produce tremendous semen sales down the road. His dam is as good of a looking cow as you will see with her long, feminine front and, perfect rib shape, deep side and tremendously sound. X59 produced our LuLu heifer who will have her first calf in January and then go straight to embryo transplant. Entered in the open show, retaining semen rights for in herd use only. Selling full possession and 2/3 semen interest.
**RFG/K-LER Elevation 727E**

*Breeder:* Rossman Farms & K-LER Cattle Company  
*Homo. Black Homo. Polled Purebred*  
ASA#3268058

BD: 2-12-17  •  Tattoo: 727E  •  Adj. BW: 81  •  Adj. WW: N/A

- **LRS Elevate 213B**  
  Hook's Yellowstone 97Y  
  LRS Ms. Dual Focus 213Z

- **RFG Forever Lady C231**  
  MCM Top Grade 018X  
  RFG Ruby W228

**RFK/LER Elevation is the herd sire to take you to new heights.** A power bull with extreme numbers, or a numbers bull with raw power --- he brings the 2 worlds of cattle breeding together… a new height for PB Simmental bulls. He is homo black and homo polled with a top 3% API, CE and BW EPD. Additionally, he is in the top 15% EPD in the production traits of marbling, stay ability, and TI. Calving ease with real growth to follow. Phenotypically, he will stand next to any bull. He recorded over an 825+ lb. weaning weight and continues to show real performance. Perhaps his biggest strength is his athleticism – he has perfect hoof shape (no corkscrew or curled under toes) and moves with fluidity and pride. His dam is a first calf heifer with a perfect udder and teat shape. The cow family is one of the highest producing lines at Rossman Farms (our partner in Elevation). She is deep bodied, easy fleshing, and eye appealing. You will see more from her going forward. Elevation will run with any bull in a visual comparison. Couple his look with his elite EPD profile of key production traits, and you have a bull that has few, if any equals – it is easy to get high on RFG/K-LER Elevation.

*Selling full possession and 2/3 semen interest.*
Schooley Eli 434B 434E

**Breeder:** Schooley Cattle Company
**Hetero. Black Hom. Polled Purebred • ASA#3272930**
**BD: 3-6-17 • Tattoo: 434E • Adj. BW: 88 • Adj. WW: 785**

- **LLSF Pays To Believe ZU194**
- **CNS Pays To Dream T759**
- **LLSF Ura Baby Doll U194**
- **Schooley Miss 296 434B**
- **S Schooleys Grandmaster**
- **Schooley Miss 23964**

We feel Eli is the most complete homo polled purebred P2B son to date. There is power in the blood here with his grandam 296 selling 2 P2B daughters thru this sale averaging $12,000 as well as her P2B son Dinero who was named Reserve Grand Percentage Bull NWSS in 2017. Eli has already hit the backdrop as calf champion at the American Royal. The structural correctness offered by Eli is unmatched. Paired with his depth and boldness of rib, square hip, and flex off both ends of his skeleton in an eye appealing, well balanced package has us believe his mating possibilities are endless. **Selling full possession and 2/3 semen interest.**

GSC Pays To Play 313E

**Breeder:** Gerdes Show Cattle
**Black Baldy Dbl. Polled Purebred • ASA#3334830**
**BD: 3-10-17 • Tattoo: 313E • Adj. BW: 83 ET • Adj. WW: N/A**

- **LLSF Pays To Believe ZU194**
- **CNS Pays To Dream T759**
- **LLSF Ura Baby Doll U194**
- **Schooley Miss 296 434B**
- **GSC Lucky Girl 612A**
- **JS Sure Bet 4T**
- **Miss Werning KP 8543U**

This March stripe faced bull calf has been a favorite since birth. 313E is a striking shaggy haired purebred that is awesome pedigreed along with tons of quality. His dam is an own daughter of possibly the most famous donor cow of our time the one and only 8543U. This young herd prospect has great pin width with a perfect tailhead set and tons of shape when you get right up on top of this guy. We would like to retain 1/3 semen interest for our own in herd use. **Selling full possession and 2/3 semen interest.**

VPF Stepping Up E77

**Breeder:** Ver Ploeg Farm
**Black Baldy Dbl. Polled Purebred • ASA#3335051**
**BD: 3-15-17 • Tattoo: E77 • Adj. BW: 78 • Adj. WW: 694**

- **WS Stepping Stone B44**
- **W/C Lock Down 206Z**
- **WS MS. Upgrade Z15**
- **VPF Miss U77**
- **VPF Mr. Maternal R42**
- **GW Miss Broderick 562E**

VPF Stepping Up is a big middled, thick topped clean fronted bull. If you look at this pedigree, you will find a lot of solid time tested individuals. The dam of Stepping Up has never missed, we do not paper all of the commercial bulls we sell but U77 has not missed yet and this bull is no exception. Buy with confidence, this guy is a sure thing. **Selling full possession and 2/3 semen interest.**
**CFSC Relentless 535E**

Breeders: Cook Family Show Cattle

Black Baldy Homo. Polled 3/4 SM 7/32 AN 1/32 CS • ASA#3303176

BD: 3-27-17 • Tattoo: 535E • Adj. BW: N/A • Adj. WW: N/A

W/C Relentless 32C  
Yardley Utah Y361  
Miss Werning KP 8543U

CFSC Fancy Lady 535C  
LLSF Uprising Z925  
JP Farm Lady 1335A

535 is out of an Uprising first calf heifer that we never really promoted, but looking back, we definitely should have. This guy is an absolute tank! He has a big square hip and the perfect set of wheels. He is super soft in his middle section, while still maintaining plenty of power over his top. He’s long necked, good sheathed and has the perfect white face. To top it all off, he balances up very well on paper, being in the top 35% or better in several categories. He’s definitely one that you don’t want to skip over on sale day! Selling full possession and 2/3 semen interest.

**Q:** How do you know our feed helps achieve reproductive success and maximizes the genetic potential of your herd?

**A:**

- **LIFE STAGE**
  - Calf/Cow
  - Weaned Calf
  - Replacement Heifer
  - Grower/Finisher

- **ACCURATION BLOCK**
  - RANGELAND
  - WIND AND RAIN

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**BESH Ms. Jenny DBN05**

**Breeder:** Beshears Simmentals

**Black Dbl. Polled Purebred**  •  ASA#3249274

- BD: 9-28-16  •  Tattoo: DBN05  •  Adj. BW: 83  •  Adj. WW: N/A
- HPF Optimizer A512  •  Jass/JS Optimizer 58X  •  HPF Rachels Dream X590
- BESH Ms. Joy Time BN05  •  HTP SVF In Dew Time  •  SSOF Joys Magnolia N-05

This fall yearling should get you excited no matter what direction your heading. Phenotypically she is square on all four corners at the ground and very flexible, she is stout with plenty of rib and yet still stylish up front. Her dam is out of a full sister to Ebony’s Joy and on paper, her numbers read very favorable to any breeder. She combines everything you could ask for in a female LOOK, PEDIGREE, AND PERFORMANCE. Why wouldn’t you want her in your herd?

**RS&T Gamble Lady D306**

**Breeder:** RS&T Simmentals

**Black Dbl. Polled 1/2 SM 1/2 AN**  •  ASA#3241759

- BD: 11-12-16  •  Tattoo: D306  •  Adj. BW: 79  •  Adj. WW: N/A
- STCC Jackpot 4160  •  TLLC One Eyed Jack  •  LAH Mignonnie 2202  •  B C Lookout 7024  •  Gambles Lady 958

With a royal pedigree and awesome phenotype, D306 combines the Gamble Hot Rod family on the maternal side with the PRC Looking Good T94 donor for Horstmann, IN, on the sire side in an awesome package. Jordan Cowger is in the middle of her second year at Oklahoma State University and college tuition is a reality, therefore she is offering D306 at The One Sale. She has been involved with the AJSA since she was nine, currently serving as AJSA President - this female represents her program. Gamble Lady was crowned 5th overall Bred and Owned Percentage female at the 2017 AJSA National Classic this past summer in MS. This square topped, bold sprung, good boned, sharp fronted and structurally sound female has a balanced set of EPDs and just keeps getting better every day. Gamble Lady 958 is a full sister to the famous Gamble Hot Rod bull. STCC Jackpot was shown by Trennepohl Family Farm at the 2015 NWSS, class winner, and Bill Graebe, Manager RS&T Simmentals, LLC. felt like his future was bright and D306 justifies that belief. Breeding information will be provided on sale day.

Jordan is excited to share this female, but would like to exhibit D306 in the NWSS Junior Show and reserves the right to one flush (resulting in 6 transferable eggs) at her expense and the new owner's convenience.

**Southern Ms. 6502D**

**Breeder:** Southern Cattle Company

**Black Dbl. Polled 1/2 SM 1/2 AN**  •  ASA#3275767

- BD: 12-15-16  •  Tattoo: 6502D  •  Adj. BW: 61  •  Adj. WW: 550
- TJ Marlboro Man 360A  •  S A V Final Answer 0035  •  TJ 32Y
- RHF-SFG 0053Z 301Z 32C  •  CCR Frontier 0053Z  •  GW Miss Hi Bet 301Z

TJ Marlboro Man 360A is the sire of many of our best young females and early reports indicate that they are going to be easy doing, good uddered cattle. From an EPD standpoint, they check all the boxes, not to mention the fact that they sure look the part. 6502D's young dam, 32C, has been a standout since day one and has not missed a beat in terms of productivity. We look for 6502D to do great things and are confident that she will fall in line with the useful and productive pedigree that precedes her.
**VPK/KLOP Diva 2323D**

Breeder: Ver Ploeg Farm & Klopfenstein Simmentals  
Black Polled Purebred  • ASA#3328450  
BD: 12-26-16  • Tattoo: 2323D  • Adj. BW: 75 ET  • Adj. WW: N/A

- Packin’ Knockout A71D  
- HTP/SVF Packin’ Heat W339  
- HPF Miss Knockout X071  
- HS/HSF Beautiful Dream  
- CNS Dream On L186  
- SVF Sheza Beauty L901

Fancy, fancy, fancy describes this female to a tee. Her dam is our newest donor and needs no introduction as she was made famous by Hilbrands, Hecksels and Thompsons producing several sale toppers for them. Packing Knockout was Klopfenstein Simmentals pick out of Denver a few years back and commanded a $20,000 hammer price. He is doing excellent things for their program. Diva is long sided, deep bodied and killer fronted. **We feel so strongly in this female we are reserving one flush with a minimum of 6 transferable eggs at the buyers convenience and sellers expense.**

**HF Precious 201E**

Breeder: Hobbs Farms  
Black Polled Purebred  • ASA#33270816  
BD: 1-12-17  • Tattoo: 201E  • Adj. BW: 79 ET  • Adj. WW: N/A

- Profit WS Pilgrim H182U  
- WAGR Panarama 204Z  
- Miss Knockout 74T  
- SS Goldmine L42  
- Slow Poke 74R

The definition of precious is “of great value” or “valuable” and we felt this was the perfect name for this Profit daughter. HF Precious is a super stout made heifer that carries her power all the way to the ground. It’s neat to see a heifer that sets down on this much bone and foot yet retain so much flexibility. We feel the mating versatility is endless with this future donor. Backed by the great Knockout 74T, this is a can’t miss opportunity and we are excited to offer her in Denver.

**Southern Elsa 7125E**

Breeder: Southern Cattle Company  
Black Dbl. Polled 1/2 SM 3/8 AN 1/8 AR  • ASA#3275705  
BD: 1-12-17  • Tattoo: 7125E  • Adj. BW: 70 • Adj. WW: 608

- Leachman 18 Karat X235C  
- Leachman Testify D003Z  
- Reiger Stabilizer YX518  
- SFG3 Rita A100  
- Mr. Ishee Superstout 014  
- 7L Rita X238

7125E is one of a kind female. She will be the first ever to sell by the all time high selling Leachman 18 Karat X235C, described by Lee Leachman as “the most unique red bull he has ever encountered!” As data flows in on her great young sire, 18 Karat, her good EPDs will only get better. On the bottom side, I don’t know how you could write one any better and still be as outcrossed. Mark our words, her dam A100 will be a donor for us, just like her dam, grandam and great grandam have been for several very good Angus programs across the United States.
NWSS 41

**Rocking P Supreme E010**

**Breeder:** Rocking P Livestock  
**Black Polled Purebred**  
**ASA#3294275**

BD: 1-17-17  
Tattoo: E010  
Adj. BW: 70 ET  
Adj. WW: 668

HPF Quantum Leap Z952  
HPF Queens Supreme X321

Rocking P Supreme E010 is coming to you as a stout featured, big ribbed, good footed heifer calf with a strong pedigree behind her. E010 is a direct daughter of HPF Quantum Leap 952Z and HPF Queen Supreme X321. HPF Queen Supreme X321 was the 2011 Knic Overpeck Supreme Champion at the Simmental Breeders Sweepstakes and is a vital part of our donor battery. We believe E010 is a prime example of what we try to produce at Rocking P, females that will work in many different breeding programs. E010’s full sister sold at the 2017 North American and will be seen on the national junior show circuit this coming season with the Schick Chicks of Illinois.

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NWSS 42

**TL Miss Star 5 5E**

**Breeder:** Tree Lane Farms  
**Black Star Dbl. Polled Purebred**  
**ASA#3314522**

BD: 2-7-17  
Tattoo: 5E  
Adj. BW: 70 ET  
Adj. WW: 651

Profit  
Miss Star Above  
Miss Star Bright

This female is one of Miss Star’s best daughters. She is a full sister to TL Ledger, purchased in 2017 by Tom Fullenkamp for $250,000. He is a rising star in the breed. Another full sister just sold in Hartman’s Female Sale December 9th. This will be a top show prospect but more importantly a future donor for any serious breeding program. **Selling full possession and 1/2 embryo interest**

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NWSS 42A

**Selling 3 IVF Embryos of Miss Star Above x Profit**

Profit  
Miss Star Above  
Miss Star Bright

What an opportunity to own full siblings to the great new star in the breed, TL Ledger, purchased by Tom Fullenkamp last summer at $250,000. With Profit semen being taken off the market this will be the chance of a lifetime.

- Est Plan Mating EPDs: 3  4.35  58  .16  5  17  46  14  8.95
- Carcass: 26.15  -.19  .16  -.02  .59  112  61

**TL Miss Star 49B, $25,000 Daughter**
**FANCY OPEN HEIFER**

**NWSS 43**

**S&S Purple Dreams 720E**  
**Breeders:** Tim Schaeffer Show Cattle  
**Black Polled 1/2 SM 1/2 AN • ASA#3337478**  
**BD:** 2-10-17 • **Tattoo:** 720E • Adj. **BW:** ET • Adj. **WW:** N/A

**Gambles Hot Rod**  
Famous 7001  
Champion Hill Lady 703

**S&S One Dream S61**  
CNS Dream On L186  
STF Im The One H495

**Epds**

- **CE** 13  
- **BW** .7  
- **WW** 53  
- **YW** 80  
- **ADG** 17  
- **MCE** 10  
- **MM** 16  
- **MMW** 42  
- **STAY** 6  
- **DOC** 10.5  
- **CW** 19.1  
- **YG** -1.8  
- **MAR** 37  
- **BF** -.041  
- **REA** .34  
- **API** 117  
- **Ti** 65

**Epds**

- **CE** 8  
- **BW** .9  
- **WW** 71  
- **YW** 103  
- **ADG** 20  
- **MCE** 5  
- **MM** 16  
- **MMW** 52  
- **STAY** 6  
- **DOC** 11.1  
- **CW** 32.2  
- **YG** -3.2  
- **MAR** .04  
- **BF** -.065  
- **REA** .78  
- **API** 105  
- **Ti** 70

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**NWSS 44**

**BSC Black Saphire 72E**  
**Breeders:** Blackford Show Cattle  
**Black Dbl. Polled Purebred • ASA#3336796**  
**BD:** 2-12-17 • **Tattoo:** 72E • Adj. **BW:** ET • Adj. **WW:** N/A

**WS Revival**  
LLSF Uprising 2925  
SS Noreen

**SWC Ruby Yoko 151Y**  
SVF Steel Force 5701  
THSF Ms. Liberty S600

**Epds**

- **CE** 9  
- **BW** .7  
- **WW** 56  
- **YW** 83  
- **ADG** 17  
- **MCE** 8  
- **MM** 16  
- **MMW** 44  
- **STAY** 11  
- **DOC** 12.6  
- **CW** 18.8  
- **YG** -3.6  
- **MAR** .09  
- **BF** -.038  
- **REA** .93  
- **API** 111  
- **Ti** 61

**Epds**

- **CE** 13  
- **BW** .7  
- **WW** 53  
- **YW** 80  
- **ADG** 17  
- **MCE** 10  
- **MM** 16  
- **MMW** 42  
- **STAY** 6  
- **DOC** 10.5  
- **CW** 19.1  
- **YG** -1.8  
- **MAR** 37  
- **BF** -.041  
- **REA** .34  
- **API** 117  
- **Ti** 65

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**NWSS 45**

**M L H Elegance 478E**  
**Breeders:** Maple Leaf Holdings & Cooper Canada  
**Black Dbl Polled 3/4 SM 1/4 AN • ASA#3295191**  
**BD:** 2-14-17 • **Tattoo:** 478E • Adj. **BW:** 72 • Adj. **WW:** 626

**W/C Loaded Up 1119Y**  
Remington Lock N Load 54U  
Aubreys Black Blaze III

**Ms. MLH Elegance 477Z**  
Ruby NFF Excalibur 002X  
Blackbird 6550 of Dale Banks

Elegance’s dam was my pick of the set of three flush sisters that won their class at Denver in 2013. One of those sisters commanded five figures right out of my pen in the yards and another was a sale topper at the 2014 KY Beef Expo. She is sired by W/C Loaded Up, which last year commanded $240,000 for 1/2 interest at Embryos on Snow. She has the front one third, swoop and soundness that is demanded on the tanbark with an impeccable disposition.
**FANCY OPEN HEIFER & LOTS**

**NWSS 46**

**B&K Alley 124E**

*Breeders: B&K Farms*

Black Polled Purebred • ASA#3310662

BD: 2-25-17 • Tattoo: 124E • Adj. BW: ET • Adj. WW: N/A

HTP/SVF Duracell T52

WHF/PRS/HPF Alley 247Y

Here is an exciting opportunity to own genetics out of one the most prolific donors in the Simmental breed. THSF Ms. Liberty S600 has a historical track record of producing elite quality, high revenue generating females. A few example of this are, SWC Ruby Yoko 151Y, who sold for $27,500 for ½ interest in the 2012 National Western sale, FBFS Zalika 0432, who sold for $37,000 for ½ interest in the 2012 Black Label Sale and FBFS Wakanda 620W, who sold for $20,000 in the 2015 Diamond and Spurs Sale for Owen Brother. She is also the dam of the famous FBFS Xclamation, who had two daughters by JSSC Wide Body 090W sell for $72,000 and $20,000 at the 2017 Black Label Event sale. 701E, we think, could top them all. We feel it is hard to put together a purebred female like 701E is constructed. She is extremely sound, striking from the profile and has the power and rib shape to become a big time donor. We purchased S600 at the 2015 SimMagic Sale for $25,000 as a 10 year old and she is hitting home runs for our program. We hate to see this one leave the farm.

We would like to exhibit 701E on the hill for her new owner. We would also like to reserve 1 flush with a guarantee of 5 eggs at the buyer’s convenience.

**NWSS 47**

**LTS Hotz Ms. Liberty 701E**

*Breeders: Lone Tree Simmentals & Hotz Farms*

Black Polled Purebred • ASA#3310662

BD: 2-25-17 • Tattoo: 701E • Adj. BW: 75 ET • Adj. WW: N/A

HTP/SVF Duracell T52

THSF Ms. Liberty S600

Here is an exciting opportunity to own genetics out of one the most prolific donors in the Simmental breed. THSF Ms. Liberty S600 has a historical track record of producing elite quality, high revenue generating females. A few example of this are, SWC Ruby Yoko 151Y, who sold for $27,500 for ½ interest in the 2012 National Western sale, FBFS Zalika 0432, who sold for $37,000 for ½ interest in the 2012 Black Label Sale and FBFS Wakanda 620W, who sold for $20,000 in the 2015 Diamond and Spurs Sale for Owen Brother. She is also the dam of the famous FBFS Xclamation, who had two daughters by JSSC Wide Body 090W sell for $72,000 and $20,000 at the 2017 Black Label Event sale. 701E, we think, could top them all. We feel it is hard to put together a purebred female like 701E is constructed. She is extremely sound, striking from the profile and has the power and rib shape to become a big time donor. We purchased S600 at the 2015 SimMagic Sale for $25,000 as a 10 year old and she is hitting home runs for our program. We hate to see this one leave the farm. **We would like to exhibit 701E on the hill for her new owner. We would also like to reserve 1 flush with a guarantee of 5 eggs at the buyer’s convenience.**

**NWSS 48**

**Holt Ms. Hammer Wix 945E**

*Breeders: Holt Cattle Company*

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#(3342059)

BD: 3-17-17 • Tattoo: E945 • Adj. BW: 79 ET • Adj. WW: 634

Mr. TR Hammer 308A ET

This is one exciting young female loaded with maternal power! The incredible rib shape and capacity she carries is second to none. Smooth made, elegant fronted and you won’t be disappointed when you get behind her. She blends well proven, highly versatile genetics with the look and power you need. Mr. TR Hammer progeny are certainly making waves in the Simmental world and this girl is an example of why. She is of no doubt a future donor with an exciting show career ahead of her. She has a set of numbers that are certain to please and a sweet disposition. An exciting investment opportunity. **Retaining the right to 2 successful flushes.**

---

**THSF Ms. Liberty S600, Dam**

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**THSF Ms. Liberty S600, Epds**

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**Mr. TR Hammer 308A ET, Sire**

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**WHF/PRS/HPF Alley 247Y, Dam**

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**Holt Cattle Company**

Black Dbl. Polled 1/2 SM 1/2 AN • ASA#(3342059)

BD: 3-17-17 • Tattoo: E945 • Adj. BW: 79 ET • Adj. WW: 634

Mr. TR Hammer 308A ET

This is one exciting young female loaded with maternal power! The incredible rib shape and capacity she carries is second to none. Smooth made, elegant fronted and you won’t be disappointed when you get behind her. She blends well proven, highly versatile genetics with the look and power you need. Mr. TR Hammer progeny are certainly making waves in the Simmental world and this girl is an example of why. She is of no doubt a future donor with an exciting show career ahead of her. She has a set of numbers that are certain to please and a sweet disposition. An exciting investment opportunity. **Retaining the right to 2 successful flushes.**
**BESH Ms. Kenya EPP**

*Breeder:* Beshears Simmentals  
*Black Baldy Dbl. Polled Purebred* • ASA#3292385  
*BD:* 3-6-17 • *Tattoo:* EPP • Adj. *BW:* 90 • Adj. *WW:* N/A

- **LLSF Pays To Believe ZU194** • **CNS Pays To Dream T759**  
- **Louken Kenya 510PP** • **CNS Dream On L186**  
- **NJC Kenna**

Looking for a heifer with that “WOW” factor and a great pedigree to back it up? Then be sure you find this Kenya daughter. Kenya a proven donor, already producing a couple state fair champions, she really clicked with Pays to Believe and maybe produced her best calf to date. We really love the style and flawless structure EPP possesses, and if your looking for one to show this summer than you should give her some serious consideration. Due to her age and uncertainty of Kenya’s future, we will be retaining the right to one successful flush on EPP within 2 years of her first calf.

---

**Drake Roselyn E16**

*Breeder:* Drake Cattle Company  
*Black Baldy Dbl. Polled Purebred* • ASA#3268907  
*BD:* 3-25-17 • *Tattoo:* E16 • Adj. *BW:* 78 • Adj. *WW:* N/A

- **W/C Relentless 32C** • **Yardley Utah Y361**  
- **NLC R16 Rosanne** • **Miss Werning KP 8543U**

Here is a wide bodied, big ribbed, soft bellied Relentless daughter with a great future ahead of her. Roselyn presents a stunning visual appraisal with her upheaded look, depth of body and super soundness. She comes in a nice moderate package with built in fleshing ability. We can project this one out to be a stellar show female but believe she will also shine as a producer of near ideal cattle for today’s industry. Roselyn’s API is 130 and she could go on to produce some tremendous higher API cattle if you wanted to work the numbers on up as you mate her. She is entered in the open show. Retaining one flush at buyers convenience and sellers expense.

---

**RH Miss Lexis E3**

*Breeder:* Rolling Hills Simmentals  
*Black Baldy Dbl. Polled Purebred* • ASA#3310789  
*BD:* 3-20-17 • *Tattoo:* E3 • Adj. *BW:* ET • Adj. *WW:* N/A

- **Yardley High Regard W242** • **Yardley Impressive T371**  
- **Red Spice Girl** • **Miss Yardley T68**  
- **Spice Lady**

This one has been a favorite of our’s from the start. This girl has phenomenal rib shape, body structure and no holes in her pedigree. Her dam was one of the very best donors out of Red Top.
**CLAC Desiree 477E**

**Breeder:** Paulsen Cattle Co. & Campbell Land & Cattle LLC  
**Black Baldy Polled Purebred** • ASA#3263489  
**BD:** 4-4-17 • **Tattoo:** 477E • **Adj. BW:** 81 ET • **Adj. WW:** N/A

**WS Revival**  
**LLSF Uprising Z925**  
**SS Noreen**  
**Felt Gota Getcha Som 30X**  
**Felt Next Big Thing 54T**  
**STF Maxine L171**

This beautiful baldy is ready to hit the ring running hunting the purple! Skinny necked and gorgeous headed with a striking presence and square built from the ground up. Her donor dam, 30X, has been the cornerstone of the Campbell Land & Cattle donor lineup and was a previous Denver Champion herself. The 30X daughters always have that little extra look and pizazz it takes in the showring to get them noticed. This one will be fun both on the tanbark and on the green in the future.

**BESH Ms. Kenya EB2**

**Breeder:** Beshears Simmentals  
**Black Dbl. Polled Purebred** • ASA#3292423  
**BD:** 4-12-17 • **Tattoo:** EB2 • **Adj. BW:** 75 • **Adj. WW:** N/A

**Wheatland Bull 4107B**  
**Mr. HOC Broker**  
**Wheatland Lady 742T**  
**BESH Ms. Kenya B2**  
**AIE/HS/MBCC Silversmith**  
**Louken Kenya 510PP**

This 4107 Daughter is a prime example of why we turned 20 of our top AI and donors cows in with him this spring, rather than try to AI them. She is a great example of the qualities we see in him and more importantly in his calves consistently. Great structured and sound, good rib shape, and stamped with the fanciness and hair that seems to come through in all his calves. If your looking for a fancy show heifer than this Kenya granddaughter should make your list.

**Drake/DFC Soft Music 867E**

**Breeder:** Drake Simmentals  
**Black Dbl. Polled Purebred** • ASA#3328472  
**BD:** 5-2-17 • **Tattoo:** 867E • **Adj. BW:** ET • **Adj. WW:** N/A

**W/C Relentless 32C**  
**Yardley Utah Y361**  
**Miss Werning KP 8543U**  
**Sandeen Donna 4629**  
**SS/PRS High Voltage 244X**  
**Sandeen Donna 8386**

This Relentless daughter has been special since she hit the ground. We decided to bring her to the Denver sale after much deliberation to highlight the genetics of our new donor Sandeen Donna 4629. 4629 is a granddaughter of the great Donna 8386 who stands as one of the highest income producing females of all time. 8386 traces back to the Coleman Donna family that is one of the greatest Angus donors in history. From this Angus base to this phenomenal purebred Simmy heifer the quality breeds on. The Sandeen Donna 8386 cow produced a $90,000 bred heifer in their 2016 sale and a $61,000 bred heifer in the 2017 sale. The pedigree speaks for itself and the individual will too. This may be as good a combination of feminine beauty combined with depth and power as we have seen. Entered in the open show. We will retain 1 flush at buyers convenience and sellers expense.
B&K Knockout 114E

Breeder: B&K Farms
Homo. Black Baldy Dbl. Polled Purebred • ASA#3295356
BD: 5-23-17 • Tattoo: 114E • Adj. BW • Adj. WW: N/A

W/C Relentless 32C
Yardley Utah Y361
Miss Werning KP 8543U

HPF/Borne Knockout Y030
JF Milestone 999W
Miss Knockout 74T

B&K Knockout 114E is a beautiful black baldy heifer calf. She had tons of admirers while on display at the North American. She is out of the famous Knockout Y030 that topped the sale at $65,000 and went to our friends at Shoal Creek and sired by the popular new bull Relentless 32C. She rocks a sweet square hip and sets down fluidly on a huge foot. With her stellar build and super happy personality, she is going to be a ton of fun in that May division next summer.

We will retain one successful flush with a minimum of six transferable eggs and the right to exhibit her on the hill in Denver.

Each year, the breeders of the Champion or Reserve Pen of 3 Heifers & the Champion or Reserve Pen of 3 or 5 Bulls have the option to sell a choice of the pen in “The One” Sale. Buyers have the choice to select their favorite from these exceptional females and bulls, purebred or percentage.

For further details on Power Simmental, please call Susan Russell at 719-469-0020 or go to the Colorado Simmental website at: www.coloradosimmental.com

Click on the People’s Choice Power Simmental link to download and print the advance Power Simmental Ticket Sales form or the Power Simmental Entry Form.

2017 WINNER:
STORM
JOHNSON, SD
BREEDER:
HILBRANDS CATTLE COMPANY

For JUST $100, YOU CAN BE THE JUDGE!
From designated animals in the Simmental pen show, you and other members of the crowd can enter the ring and cast your ballot for “People’s Choice” of the top bulls and females in that division. Judging is conducted after each pen division on January 14 & 15, 2018.

The top females and bulls will be announced on Monday, Jan. 15, at the Simmental Female Pen Show. Then the lucky winner will be drawn at “The One” National Western Simmental Sale at 2 p.m. Monday afternoon. In front of the packed sale crowd, the winner selects “the best bull or female of the show!” The winner receives the female or bull of their choice and the breeder receives $10,000.
The One
National Western Simmental Sale
TWENTY FIFTH ANNIVERSARY

Monday, January 15, 2018 • 2:00 PM MST
Livestock Center Auction Arena
Denver, Colorado