

Agribition on Wednesday November 27, 2019 at 7pm John Deere Sale Arena, Regina, SK

sale day information

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Scott Bohrson	403 370 3010
Darryl Snider	780 385 5561
Geoff Anderson	306 731 7921
Taylor Richards	306 821 4169
Martin Bohrson	306 220 7901
Rob Voice	306 270 6082
Matt Criddle	306 539 6934

AUCTIONEER

Col. Ryan Dorran	403 507 6483
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RINGMEN

Mark Stock	403 357 8104
Rod McLeod	403 540 7986
Craig Flewelling	403 556 0515
Taylor Richards	306 821 4169

SPECIAL REPRESENTATION

Bruce Holmquist	CSA General Mana
Randy Bollum	CSA Member Rep
Garth Rancier	CSA President
Kirsten Fornwald	SSA President
Carolyn McCormack	SSA Secretary
Jill Mader	ASA President
Andrea Bertholet	MSA President
Brittany Barkley	OSA President
Sylvain Lambert	QSA President
Kerwin Delong	MSA President
Lorne Webster	BCSA President

TERMS & CONDITIONS

Cattle & frozen genetics will sell under the standard terms & conditions put forward from the breed association and Bohrson Marketing Services. These are available upon request.

U.S. EXCHANGE

U.S. Money will be accepted at the current rate of exchange sale day and will be announced prior to the sale.

CATALOGUE

Design by Bohrson Marketing Services. The information has been supplied by the seller and we believe it to be accurate. Updated supplement sheets and announcements from the block will take precedence over any incorrect printed material.

ager ONLINE VIEWING & BIDDING

Direct Livestock Marketing Services Mark Shologan 780 699 5082



2019 Simmental Sweepstakes Hosted by the Saskatchewan Simmental Association

HOW ITWORKS

Buy a \$100 Simmental Sweepstakes ticket from the Saskatchewan Simmental office & you have a chance to win from \$35,000+ in prizes! The dollars generated go to a great cause and assist projects funded by the Saskatchewan Simmental Association. Purchase a ticket and we will put you in the draw for any of the below prizes.

*Tickets are only \$100 each, get yours early at the Saskatchewan Simmental Office

PLATINUM PRIZES

- 1) \$7,500 sale credit to the 2019 Agribition Simmental Sale
- 2) \$5,000 sale credit to the 2019 Agribition Simmental Sale
- 3) \$2,500 sale credit to the 2019 Agribition Simmental Sale
- 4) \$2,180 advertising credit to the Cattleman's magazine
- 5) \$2,115 advertising credit to the Alberta Beef/Beef Illustrated magazines

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CANADIAN SIMMENTAL ASSOCIATION
NEW HOLLAND
OLS LICK TUBS

Sales Management

When our BMS Team visited prior to touring in this summer, we discussed the Agribition Simmental Sale and its past strength and how to make it even stronger into the future. We all agreed that we need to concentrate on two very important things to continually make this sale successful ... 1) continue to incorporate new breeders that are progressive and give this sale an outlet to market the very best of their program 2) dig deeper and demand the very best cattle to sell in the Agribition Sale and make it one of the most elite sales with depth of quality in the breed. We are proud to say that the consignors to this years sale stepped up and it will be one of the deepest offerings we have had in recent years.

As we approach 49 years, this special sale has withheld the test of time and continues to be one of the most enjoyable events that breeders from throughout Canada attend and thoroughly enjoy. This years edition has something for the most critical of cattleman with depth of quality in the live and frozen sections. The genetics are elite and the breeders that stand behind them are the future of the breed and offering their very best.

Agribition is world-renowned and is an ideal place to attend to visit with fellow breeders, watch an impressive cattle show and take in this awesome sale that is loaded with top genetics to enhance your program. The ROI has proven to be as strong through this ring as any in years past and it is loaded once again from front to back this year. We look forward to visiting with you at Agribition and taking in the 49th Annual Simmental Sale.

Scott Bohrson, Bohrson Marketing Services Ltd.



RR 4 - Site 7 - Box 28 • Olds, AB • T4H 1T8 bohrsonmarketing@gmail.com | www.bohrson.com

Scott Bohrson
Geoff Anderson
Taylor Richards
Martin Bohrson
Darryl Snider
Rob Voice
Matt Criddle

403-370-3010 306-731-7921 306-821-4169 306-220-7901 780-385-5561 306-270-6082 306-539-6934















Sashatchewan Simmental Association SASKATCHEWAN SIMMENTAL ASSOCIATION | PRESIDENT | WWW.SASKSIMMENTAL.COM

On behalf of the Saskatchewan Simmental Association, our board of directors and members I am privileged to welcome you to the 2019 edition of the Canadian Western Agribition Simmental Sale. Each and every year we host an enthusiastic group of exhibitors and visitors to Agribition. It truly is a world class event that showcases Agriculture as well as our diverse and progressive Simmental breed for people worldwide.

This year we have an excellent offering that has been compiled by Scott Bohrson and his team at Bohrson Marketing Services. We would like to thank them for investing their time and efforts into continually selecting the high calibre of cattle you will find within the catalogue. Thank you to all of the consignors of this year's sale, without you none of this would be possible!

Thank you to McIntosh Livestock for donating this year's SSA Scholarship Donation heifer and to all previous donators. Our Scholarship Program continues to be a great way to support our youth involved in our breed by offering post-secondary scholarships. If you are a Saskatchewan Simmental Association Member and have children that are or are going to be attending post-secondary schooling in 2020, don't miss out on these opportunities, which are available on an annual basis.

We look forward to hosting you for our Simmental Show Wednesday November 27th and pizza supper in the John Deere Sales Pavilion prior to the sale. It is an event you will not want to miss!

Thank you to ou



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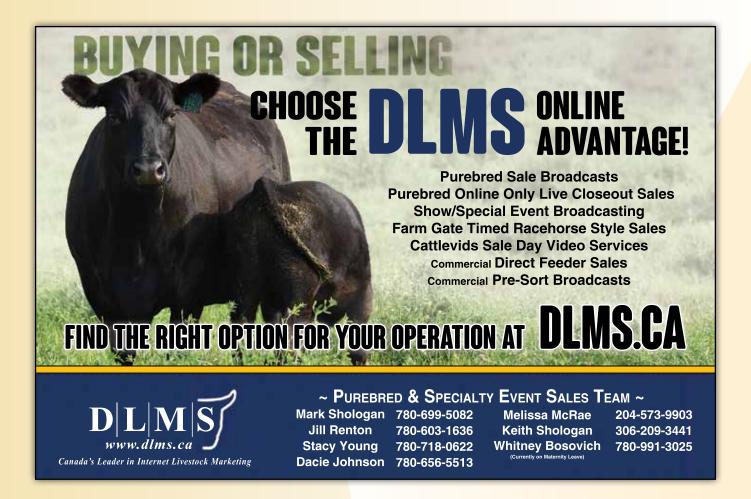
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bw

ww

mce

milk

api

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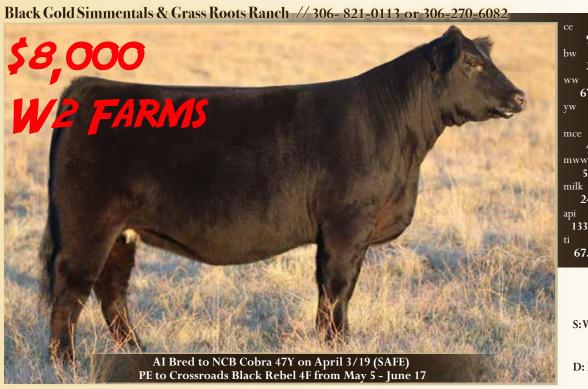
SVS CAPTAIN MORGAN 11Z S: BGS/BM CAPTAIN SCREAM 63D RF SCREAM 215Z **IPU HEISENBERG 123Z**

D: MCINTOSH CHLOE 64B IPU 56U MS RED LINER 242X

McIntosh Livestock // 306-441-7755 DIAMOND K CATTLE CO 6.2 93.9 144.7 -0.5 66 19 108.95 73.87

donation MCINTOSH Chloe 41G Hetero Black / Homo Polled / 1281121 / SBMC 41G / Jan 24, 2019 / bw-102 / ww-900

We have planned for a long time that one day we would be donating a heifer for this great cause to support the youth involed with the simmental breed. The heifer we decided to donate comes right out of the top end of our heifer pen. McIntosh Chloe 41G is an embryo transplant baby out of a very successful flush here, you will see more full siblings campaigned this fall. A direct daughter of the late great Captain Scream and out of our Stubby X Liner 56U bred donor. Chloe carries exceptional growth numbers ranking in the top 1% for weaning and yearling weights! These numbers are reflected in the amazing mass and volume she posesses, and in her actual weaning weight of 900 lbs. In our opinion Chloe is going to make a great momma cow that can go any direction you wish.





2.1

67.4 97

58.2

24.5

133.57

67.45

Sire / W/C Loaded Up 1119Y

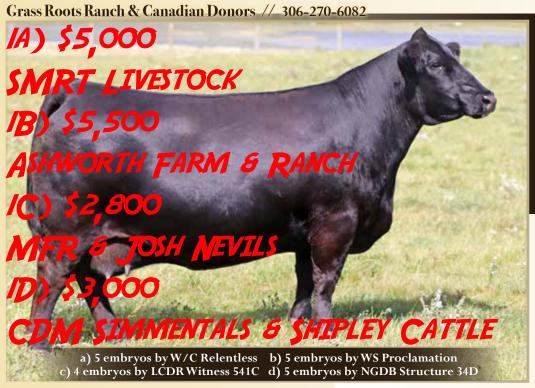


Service Sire / NCB Cobra 47Y

REMINGTON LOCK N LOAD 54U S:W/C LOADED UP 1119Y AUBREYS BLACK BLAZE III **IF MILESTONE 999W** D: HPF CREAM SODA Y010 IC CREAM SODA R56

BLACK GOLD GR Cream Soda 844 Homo Black / Homo Polled / 1283960 / VCC 844F / Mar 15, 2018 / bw-81 / ww-

We are excited to offer this elite pedigreed female in the annual CWA Simmental sale. The Cream Soda cow family has been making waves every year since the "Soda Pops" debuted at Friday Night Lights in 2014. When we acquired Cream Soda herself in 2016, we knew the combination with Loaded Up had great potential. The first Cream Soda daughter we have ever offered comes to us with a combination of a unique look and build, with still an abundance of power from behind. Very bold ribbed and muscular up high, 844 also offers an attractive, up headed presence. All while stepping down on a soft ankle and correct foot. Bred to the no miss "Cobra", we feel her first calf has the chance to be very profitable. We aren't sure if or when we will consign another Cream Soda daughter to the public, so come find 844 in Regina this fall. The majority of our fall string will go back to Y010 herself!





W/C Relentless 32C Sire of 1A



WS Proclamation Sire of 1B



LCDR Witness 5410 Sire of 1C



NGDB Structure 34D Sire of 1D

IF MILESTONE 999W HPF CREAM SODA Y010 IC CREAM SODA R56

HPF Cream SodaY010 / stored at Bow Valley Genetics / exportable to USA & AUS

When discussing "great ones" in the Simmental breed, Cream Soda Y010 would rise to the very top with very few in the same league as her. She is impressive in her appearance but her track record is what sets her apart from the others. She is the dam of the outstanding flush at the FNL that fetched \$92,000 which included the great show cow from Black Gold that has been dominant in the 2017 Show Circuit. She is also the dam of 2 females that sold to Windy Hill that have entered their flush program and they are building their program around. Her production goes on and on and on with many other accomplishments in her short career such as a herd sire walking at LaBatte Simmentals.



ww

mce

milk

api

Sire / TKCC Classified



Mat. Grandsire / CCR Cowboy Cut 5048Z

MRTR HAMMER 308A ET S:TKCC CLASSIFIED FORD RJ DOLLYY83 CCR COWBOY CUT 5048Z D: IPU MS. COWBOY CUT 135D IPU MS. TULA 19B



SVS Jewel 955G Homo Black / Homo Polled / 1275688 / TLAS 955G / Jan 24, 2019 / bw-97 / ww-830

SVS Jewel 955G comes to you with a fresh, exciting pedigree. Her sire, Classified, is the \$70,000 high seller out of the Hudson Pines dispersal. Her dam, 135D, is a \$43,000 high seller out of the LaBatte program. 135D is a donor female that you will hear a lot more from in the future. 955G herself is extremely attractive, well balanced and sound structured. Her disposition is excellent, she has a great hair coat and will be very competitive in the show ring. Jewel 955G is loaded with potential and is one that we hate to part with!



Sire of embryos / Captain Scream 63D

Sunny Valley Simmentals // 306-544-7633 a) 3 embryos by BGS/BM Captain Scream 63D x IPU Ms. Cowboy Cut 135D

CCR COWBOY CUT 5048Z **IPU MS. COWBOY CUT 135D** IPU MS. TULA 19B

IPU Ms. Cowhoy Cut 135D embryos / stored at Davis Rairdan / exportable to USA & AUS

135D comes from the highly respected LaBatte program where she was a \$43,000 high seller. She was a female that when I first saw her, I had to have her. We teamed up with Rancier Farms & Canadian Donors to get her bought. She is an easy keeping, bold sprung female with an excellent udder. Her mating to the great Captain Scream should be an ideal cross.

Silvercreek Simmentals // 306-897-0270

\$44,250

BAR A STIMMENTALS

AI Bred to SFI Savage D20 on Mar 30/19
PE to SCSF King James 2F from April 19 - June 6, 2019



Sire of Service Sire / Terminator 215Z

WHEATLAND NITRO 64X
S:WHEATLAND BULL 215Z
WHEATLAND LADY 882U
SAST101 SWEET MEAT
D: MCINTOSH CHLOE 7Y
IPU RED POCAHOTAS 139M

103.5 mce

api 107.65

61.69

2.9

80.3 v 116.6

2.9

62.2

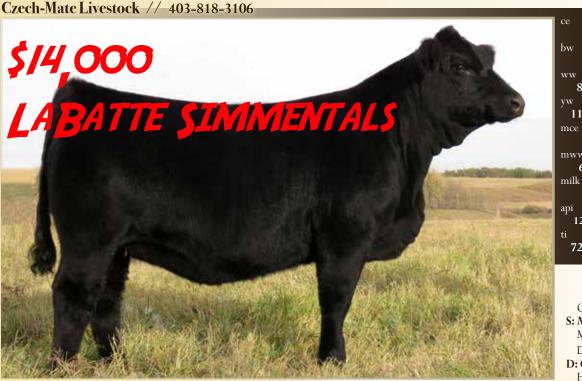
123.7 72.0<u>7</u>

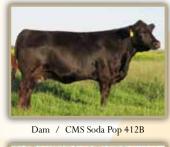
2.2 mww 54.7 milk 20.5

SCSF Ms. Exclusive 5F Black / Polled / 1254036 / SCSF 5F / Jan 2, 2018 / bw-90 / ww-560

3

Ms. Exclusive is a female that is going to grab your attention no matter what pen she's in. Don't let this heifers moderate stature fool you, she's the complete package from nose to tail. If your looking for bomb proof, child proof heifer this is the girl for you, the bold spring in her rib, overall capacity and muscle definition in her rump will make you look twice. This is a female that we collectively love and believe that she's going to be a powerhouse cow just like her dam McIntosh Chloe 7Y.







Sire / MRL Missile 138C

COME AS U R RED ROCKET
S: MRL MISSILE 138C
MRL MISS 2423Z
DRAKE POKER FACE 2X
D: CMS SODA POP 412B
HPF CREAM SODA Y010

CMS Soda Pop 901G Black / Homo Polled / 1287590 / CMS 901G / Jan. 1, 2019 / bw-89 / ww-748



We have been really impressed with the Missile progeny and especially admire his daughters! So using him on our Soda Pop female made perfect sense. She is a member of the Poker Face/Cream Soda flush that created the Soda Pop heifers who sold at FNL 2014 that people still talk about today! We purchased 412B back in the fall of 2015 and are sure glad we did, she went right into the donor pen. Her production record has been exceptional with 3 bulls selling in 2017 to average over \$16,000, an embryo bull calf from Outlaw sold to KT as his high seller, and her natural calf went to Jaydawn Farms and was a high selling bull for us, her heifer from 2018 is retained in our herd. Soda Pop 901G is a standout, she is exactly what we expect from the Soda Pop females - she is solid! A true beauty, she is feminine through her front end but displays great muscle expression in her big strong hip structure along with her huge sweeping rib shape. She exhibits tremendous breed character! We truly believe in this great young star and honestly believe she will be a dominant cow into her future. Trust in her to carry on the tremendous value the Soda Pop females have created for their new owners!

New Trend Cattle Co. // 403-901-8302



Erixon Lady 38B / Full Sib to dam



ww 107.1 mce 57.4 milk 21.0 api 110.28 65.51

Erixon Lady 101B / Full Sib to dam

WS PILGRIM H182U S: CCLT ALLIANCE 91C **BROOKS SHINIA 1A** HARVIE JDF WALLBANGER 111X

D: ERIXON LADY 68B EDN NIKA 37N

ERIXON of adv 22G Black / Homo Polled / 1274019 / BOBE 22G / Jan 5, 2019 / bw-100 / ww-770

TMMENTALS

When you get the opportunity to analyze this heifer you will appreciate her capacity, softness, and easy doing look. She comes to you backed by one of the best cow families we have ever had on the farm. Her granddam 37N is our now deceased Black Joker daughter who has done great things for our program. She sold 11 bulls to top end breeders and progressive cattlemen. Many daughters and granddaughter have topped sales such as Canadian Western Agribition, Friday Night Lights, Erixon Simmentals Bull & Female Sale, and are in production on our farm. We think the support pictures for 22G exhibit just a very small sampling of what this cow family has done. We have shown and sold more cattle out of this cow family than any other on the farm. In fact, Erixon Lady 68B has her own story. She raised a high seller at Simmsational in 2017 for \$23,000 who is donor female that resides at Rainbow River Simmentals The ground work has been done right here, buy into a great cow family!



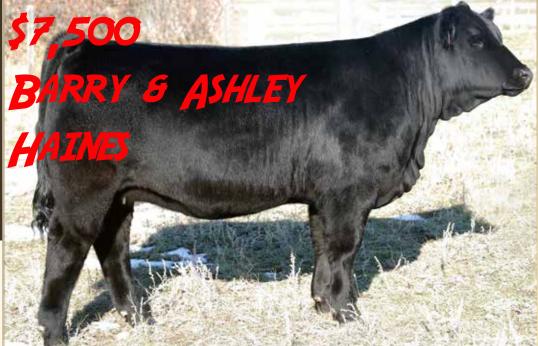
Full Sister



Sire / Harkers Icon

3.5 73.5 111.8 mce 2.2 59.5 milk 22.5 api 117.19 66.78





HSF BETTER THAN EVER S: HARKERS ICON WS KATIE S125 WHEATLAND HIGH OCTANE169Y D: NEW TREND INNOCENCE 7B **NEW TREND FABULOUS 14Y**

NEW TREND Flair 5G Black / Polled / 1276003 / NTCC 5G / Jan 23, 2019 / bw-83 / ww-850



Flare 5G is a full sib to Jacey's New Trend Finesse 9F bred heifer she has been showing. Finesse was just recently declared Reserve Jackpot Champion at Olds Fall Classic and Junior Champion Female in the Simmental Show. Like her full sister, Flare is nice through her front third. She is long patterned and square in her lines. She is a very complete female and is very gentle. Flare would be a great investment for a junior project. This genetic pairing only gets better and better with time.



Dam / LFE BS Mary 113B



Sire / LFE Beast Mode 305D

LFE BS LEWIS 420B
S: LFE BEAST MODE 305D
LFE BS OPAL 630X
NCB COBRA 47Y
D: LFE BS MARY 113B
LFE BS MARY 172Z

9.6

3.3

71.2

111.1

1.1

50.2

14.6

133.66 70.68

11.2

0.8

99.3

mww **57.1** milk **26.1**

api 127.31 ti 63.75

MADER Mary 1G Homo Black / Homo Polled / 1281283 / MDR 1G / Jan 1, 2019 / bw-74 / ww-

Mary 1G has the genetic foundation to be a great producing female. Her dam, LFE Mary was purchased as a high selling cow out of the Cobra event last summer. The Riddler calf she had at side would have been within our favourite heifer calf in the sale, and this years calf is no exception. The Beast Mode progeny are proving to have that extra rib shape and muscle dimension, and you combine that with Cobra's influence to sire progeny with extra extension, style, and udder quality... You get Mary 1G's phenotype! She is broody made with extra depth and spring of rib, very good in her lines and structure, has beautiful teet placement and udder suspension coming, and is an absolute pleasure to be around and work with! Our son showed her this summer as his Jr project, and she was very competitive throughout shows!







Dam / Certainly Flirtin 202Z

3C W/C RIGHTTRACK W9462
S: W/C WIDETRACK 694Y
MISS WERNING 694S
WHEATLAND STOUT 930W
D: RF CERTAINLY FLIRTIN 202Z
RF FLIRTIN FOR CERTIN 37U

KCH Certainly Flirtier 913G Black / Polled / 1281421 / KCH 913G / Jan 15, 2019 / bw-85 / ww-800

This royally bred heifer is backed by one of the most famous cow families in the breed. She is flat out good from every angle and has everything it takes to be a winner both in the ring and the pasture. You can't help but appreciate her super sweet front, stylish profile and fluid movement. Her Dam is none other than RF Certainly Flirtin 202Z, who has not only dominated in the show ring but as a important breeding female. She has earned

Elite Donor status with over \$600,000.00 in production sales. 202Z consistently produces powerful offspring that are highly sought after because of their ability to excel in every herd they are used in. 913G is the result of a flush mating to W/C Wide Track, he was chosen for his ability to sire calves with power, attractive profiles and superb udder quality. Here's your opportunity to own a great one, chances like this one don't come very often.



Sire / LFE Night Hawk 3013D



LFE TRIUMPH 816A
S: LFE NIGHT HAWK 3013D
LFE RRS CIARA 2158Z
SRH BLACK CROSBY 4Y
D: EAST POPLAR RED LADY 746E
PRAIRIE WIND MISS 59A

EAST POPLAR Night dady 912G Hetero Black / Homo Polled / 1284975 / EPS 912G / Jan 16, 2019 / bw-65 / ww-620

including this he features is the w structurally sou

This year was own first calf crop off the LFE Night Hawk 3013D bull and we were impressed with the calving ease and growth of his calves. All the calves off of him were born unassisted and we have kept them all in either the bull or replacement heifer pen and we are excited to see them develop, including this heifer we are offering. 912G has tremendous depth of body and a striking profile that will catch your eye every time. One of her greatest features is the way she transitions from her fore rib, through her smooth shoulders and up into a beautiful head. She's a feminine, stylish heifer that is structurally sound and would be a great addition to your herd!



Mat. Sib / CMS 717E



Mat. Sib / CMS Centrefold 848F

bw 3.9
ww 78.6
yw 117.2
mce -0.6
mww 60.3
milk 21
api 114.26
ti 67.89

JF MILESTONE 999W
S: BARLEE RANGER SMITH
BARLEE ABBEY ROAD
MRL ELTIGRE 52Z
D: IPUTEMPTRESS CLAIR 105C
ULTRA TEMPTRESS CLAIR 12R



CMS (Duchess 965G Homo Black / Homo Polled / 1287587 / CMS 965G / Mar 11, 2019 / bw-82 / ww-638



CMS Duchess 965G is an attractive blaze face heifer, the third maternal sister to sell at Agribition out of our impressive donor cow IPUTemptress Clair 105C. The first sister sold to Kade Earley and the second sold last year to Dunluce Farms. Duchess is a deep sided, clean fronted heifer who has a lot of power for being a mid-March heifer. She had a modest 82 pound birthweight, but has gained well with a 3.45 ADG. Her sire, Barlee Ranger Smith, is an impressive pedigreed bull who is working well at Ultra Livestock. He has stamped this heifer with the Milestone look, and we are excited to see more calves from this mating. Duchess 965G is a heifer we are proud to put on offer and we are confident she will produce well for her new owners.

Ridgeline Cattle Co. // 306-897-0273

\$ 2,500

| Color | Color



bw ww

109.9

4.3

57.6 milk 22.2 api 120.05 ti 69.61

8.7

84.2

129.9

2.8

61.8

19.7

124.76 78.54

Sire / WLB Bounty Hunter 365C



Maternal Sister

LFE BOUNTY 3118Z
S:WLB BOUNTY HUNTER 365C
LFE BS MARY 26A
SS/PRSTAIL GATER 621Z
D: RLCTWYLIGHT 511C
RLCTWYLA 4Z

RLC Juylight 917G Black / Polled / 1291169 / RLC 917G / Jan 31, 2019 / bw-88 / ww-

11

"Miss Piggy" as Blake named her at 24 hours old is out of a young red baldy cow that we flushed this spring that is quickly proving to be a top producer in our herd. Miss Piggy is a sound made, long spinned female with a maternal brood cow look to her. The Twylight cow family is rapidly growing within our herd due to their tremendous udder structure, volume and ability to work however they are mated. Miss Piggy will be accompanied in our stall by her maternal sister. Stop by for a visit and to check out this absolute sweetheart.





Full Sib / Simmental Bull Calf Champion



Sire / Captain Black 430B

SVS CAPTAIN MORGAN 11Z
S: RF CAPTAIN BLACK 430B
TLG FLIRTIN WITHYOU
W/C WIDETRACK 694Y
D: ALLIANCE BLACK SARAH
BOUNDARY SARAH 7C

ALLIANCE (Double Black Sarah Black / Polled / 1275802 / ALL 7G / Jan 11, 2019 / bw-77 / ww-

12

Double Black Sarah has been a standout since day one. She is the only heifer from the flush making her very hard to part with. This heifer along with her full brothers have been very competitive in get of sire and produce of dam classes. Double Black has been calf champion on several occasions. This heifer calf is very stout in her makeup and walks out freely on a good set of feet and legs. Great disposition. If you want a heifer is easy to look at and has an outstanding set of EPD'S mark Double Black in your sale catalogue.

Sire / SVS Stone 731E



Mat. Grandsire / LFE Riddler 323B

ww 127.4 mce 68.4 milk api

26.5 128.77 76.88

bw

ww

mce

milk

api



WS STEPPING STONE B44 S: SVS STONE 731E DESTINY DREAM EILEEN LFETHE RIDDLER 323B D: KWA MS RIDDLER 160D **DOUBLE BAR DYOUNIQUE 438**

You dooking 1G Black / Homo Polled / 1281499 / GFD 1G / Jan 2, 2019 / bw-86 / ww-745 GFD Cango

GFD daught You Looking 1G has been a standout since birth! Her name says it all. She has the eye appeal, natural spring of rib, freshness through her front end, and power coming from all four corners. Not only is she phenotypically correct, she has a pedigree packed full of greats! When you combine Stepping Stone, Riddler, Captain Morgan, Destiny Dream Eileen, and Younique, the potential is endless! You won't want to miss her come sale day! Homo Polled by Parentage.

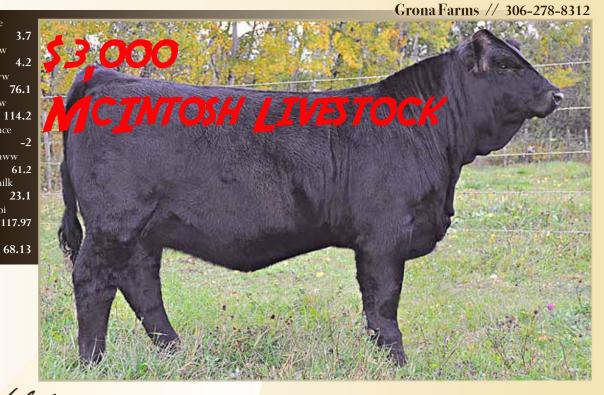


Sire / SVS Stone 731E



Mat. Grandsire / CDI Authority 77X

WS STEPPING STONE B44 S: SVS STONE 731E **DESTINY DREAM EILEEN** CDI AUTHORITY 77X D: KWA MS AUTHORITY 42D KWA MS NORTH 34A



GFD Sout hound 12G Black / Homo Polled / 1281500 / GFD 12G / Feb 15, 2019 / bw-101 / ww-705



Here is a female we think very highly of. GFD Southbound 12G. A middle of February born heifer, who has the power and performance to compete with any. Long sided, deep barreled, wide topped female who has herd bull maker written all over her. With Southbound having Authority and Stepping Stone in the pedigree, she brings a unique genetic package to the table. This female has the predictability, power, and longevity any producer desires. Check her out sale day! Homo Polled by Parentage

\$5,000
AULMAC STMINIENTAL



13.1 bw

0.5

112.9

ww

mce 6.9 mww 62.1 milk 24.5

api 141.45 ti 74.61

> 87.7 7 129.9

> > 64.7

20.8

108.61 71.91

Sire / WHL Gold Key 1619D



Dam / SVS BLK Satin 783E

HOOKS SHEAR FORCE 38K
S:WHL GOLD KEY 1619D
CMS SODA POP 417B
MADER WALK THIS WAY 224B
D: SVS BLK SATIN 783E
SVS RED SATIN 524C

KJP Miss Rusylvia Jypsy 27G Red / Polled / 1279321 / KJP 27G / Feb 1, 2019 / bw- / ww-722

Gypsy is out of SVS Black Satin- which was a bred heifer we purchased out of the 2018 Agribition Sale. Black Satin is a paternal sibling to the \$75000

high selling bred at 2018 Friday Night Lights Sale. This WHL Gold Key daughter has as much natural muscling, smoothness and capacity that you will find in one attractive and maternal package. She already has hung a few banners with being the Grand Champion Simmental Heifer Calf and Reserve Champion Simmental Female with her dam at Summer Synergy 2019. Watch for her out this fall.

Pheasantdale Cattle Co. // 306-335-7553

Ce bw www. 8

yw. 12

mce milk

api

100

ti 71

S:



Sire / Red Rocket

MRL 130Y
S: COME AS U R RED ROCKET
MISS XCITING 14X
PHEASANTDALE MR FORCE 78A
D: PHEASANTDALE MS RBF 12C
PHEASANTDALE MS 224A

PHEASANTDALE & 2019 / 84G | Red / Polled / 1270637 / PTS 84G / Jan 15, 2019 / bw-98 / ww-770

What can we say about this outstanding Red Rocket heifer? This dark cherry red pretty lady is hands down one of our favourite heifers from the very top of our keep pen here at Pheasantdale which isn't surprising when her momma PTS 12C rises to the top of our herd. She screams performance when you first see her backed by her powerhouse pedigree with Come As U R Red Rocket as her Sire and a Crossroads Buckshot 36W grand daughter as her Dam. You have to appreciate her depth, overall capacity and femininity. We guarantee she is going to be a great female for any breeder and will easily rise to front pasture status.

Boundary Ranch // 306-662-7993



Boundary Motley 163E / 3/4 Sib to 77F



Boundary Motley 77F / Mat. Sib

125.7 $mc\epsilon$ 0.5 58.0 milk 17.5 api 116.97 70.15

bw

mce

milk

api

ww



TNT BOOTLEGGER Z268 S: MRL CAPONE 130B MRL MISS 836W \ HP-HOP CDI AUTHORITY 77X

D: BOUNDARY SWEET MARIE 53C **BOUNDARY SWEET MARIE 62Y**

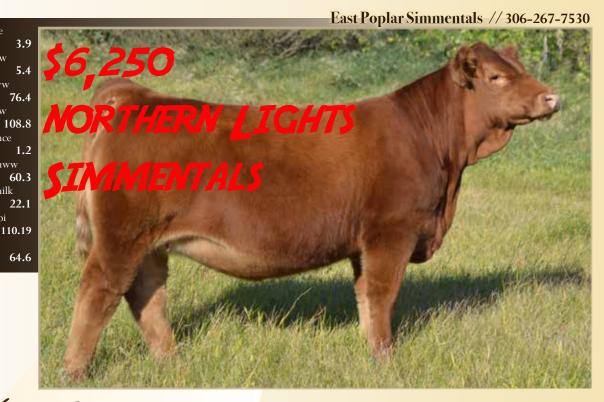
> BOUNDARY Oweef Marie 193G Red / Homo Polled / 1276246 / BOUN 193G / Feb. 10, 2019 / bw-96 / ww-670 Sweet Marie 193G is soft made and angular, and with her bold, sweeping rib cage, she definitely has a certain presence about her. Her young dam is a fancy, clean made, Authority daughter, with lots of neck extension, that is already leaving her mark. Her son Motley 77F was a feature at last year's Southwest Showcase Bull Sale, selling to Doll Simmentals in North Dakota. He was also a member of our Champion Pen of Bulls at the Medicine Hat Pen Show last fall. A 3/4 brother to him, Motley 163E, was the anchor to our show team in 2017. A 3/4 brother to Sweet Marie's dam was a member of the Champion Pen of Bulls at the pen show in 2015 and went on to sell for \$50,000. The style, correctness, and phenotypic presence of the cattle produced from this cow family has been undeniable and we feel Sweet Marie 193G will proudly carry on her family's legacy.



Mat. Grandsire / MRL El Tigre



Sire / Red Century 6200D R PLUS HITMAN 4194B S: R PLUS RED CENTURY 6200D MISS R PLUS 1062Y MRL ELTIGRE 52Z D: IPU MS. RED ELTIGRESS 171D **ACS MISS EXCHANGE 239Z**



EAST POPLAR Mess Century 917G Red / Polled / 1290415 / EPS 917G / Jan 19, 2019 / bw-102 / ww-680



Here's a heifer that we will have a hard time parting with as she comes from the very top of the heifer pen. If you are looking for a heifer with lots of rib, a big hip and dimension take a close look at her. When you get behind this heifer you have to be impressed with the amount and shape of her rib and width she has over her top. When we purchased a group of cows from Labatte Simmentals in 2018 we were able to purchase both her dam and granddam which have both proven to be prolific producers. With a maternal grandsire like MRL ElTigre you know this heifer is going to have maternal value bred into her and will be a great investment.





Mat. Grandam / LC Black 59T

116.1

2.9

58.9

19.4

108.6 65.58

72.7

105

58.2

21.8

114.94 66.92



Sire / LER Red Teddy 457P

WHEATLAND BULL 131L S: WHEATLAND RED TEDDY 457P WHEATLAND LADY 902] LFEBISS BLACKADVANCE 426U D: SCSF RED CASH 37A LC BLACK 59T

SCSF Miss Red Lady 30G Red / Polled / 1284005 / SCSF 30G / Jan 1, 2019 / bw-104 / ww-710

Here's a female that we love everything about, one that we probably should have hidden when the Bohrson staff came to select. She comes from a long line of LC Black 59T females that we couldn't be prouder of. This is one of the biggest, broodiest flashy females we have ever offered. She immediately catches your eye with her capacity and feminine appeal. Her sire is the great Wheatland Red Teddy 457P which has made a great impact on the Simmental breed.





Mat. Grandsire / CDI Authority 77X



Pat. Grandsire / High Voltage 244X

SS/PRS HIGH VOLTAGE 244X S: KBL DANTE 13D **SUNNY VALLEY SPICE 20A** CDI AUTHORITY 77X D: KWA MS AUTHORITY 55D ACS RED MARCUS 775T

RWS Jemma 11G Red / Polled / 1284626 / RWS 11G / Feb 7, 2019 / bw-86 / ww-

Gemma is out of an Authority daughter, (the high selling one from Ashworth's sale I might add) with a picture perfect udder and great presence and pedigree. Taylor picked her right away for the sale. This heifer is going to produce some great cows and herd bulls. Sired by Dante 13D our senior herd sire who is a SS/PRS High Voltage son we got from Libke's out of a SVS Red Hot daughter. He has been leaving us exceptional females. We wouldn't be selling Gemma but 55D is headed to be flushed in the spring to greatly increase her genetic presence in our herd. 55D's last years bull calf 551F is also in our show string.

MRL 5356C / Pat. Grandam



Ms Currency 278C / Dam

Millington Ranch // 306-725-7268

4.3
bw
3.9
ww
64.1
yw
96.9
mce
2.6
api
121.98
ti
65.13

MRL THE STARTER 39C
S: MILLINGTON STARTER 2E
MRL MISS 5356C
WAGR CURRENCY 210Z
D: KWA MS CURRENCY 278C
KWA MS WESTERN 34Z

MILLINGTON As Starter 15G Red / Homo Polled / 1271521 / DGS 15G / Feb 6, 2019 / bw-96 / ww-610

22

Here is a solid red heifer that you really need to admire for her length of spine, depth of rib and extension in her neck. She is a loose made heifer that is loaded with athleticism and has a pretty skull to boot. We are big on disposition and this girl has been great since the first day on the halter. Big time cow prospect as her pedigree is loaded with maternal traits especially with Red Western on both sides of the pedigree. You won't miss this heifer come sale day!



Sire / MRL Outlaw 255D



Paternal Sib /DGS 12G

6.5 bw 3.1 ww 65.1 yw 97.5 mce 5.3 mww 57.7 milk 25.1 api 118.81 ti 64.26

MRL CAPONE 130B
S: MRL OUTLAW 255D
MRL MISS 2556Z
ERIXON GRAND PRIX 125A
D: FAIRVIEW MADONNA 41E
MISS FDN LOUISVILLE 11Z

MILLINGTON Ms Madonna 19G Red / Homo Polled / 1271532 / DGS 19G / Feb 11, 2019 / bw-85 / ww-610



Here is a real eye catching red baldy heifer that we have admired since birth. She is a heifer that is real neat made, carries a pile of rib depth and has that depth carry right through into her lower third. Her sire MRL Outlaw has done nothing but throw a consistently solid set of top end heifer calves that we believe are the right type and will go on to make great cows in any herd. Fertility runs deep in this female as her dam is a second calver rebred to calve 5 weeks earlier in 2020.

\$2,500
MANGERICK CATTLE



bw ww

109.8

62.9 milk 25.8 api

112

67.57

Sire / Wheatland Kill Switch

WHEATLAND CIRCUIT BREAKER
S: WHEATLAND KILL SWITCH
HR/RR MS CANDACET73
EBN BOONS KRYPTON 35Z
D: DESS SWEETY 25B
DESS SWEETTY 7Z

CRAIG Marley 11G Red / Polled / 1289890 / KENS 11G / Feb 16, 2019 / bw-

Craig Marley 11G is the best female we have ever raised and is off one of our favourite cows that is dark coloured, very strong udder, good footed with a strong production record. Her sire, the \$210,000 Kill Switch has been in high demand with semen offered exclusively and he has done an excellent job in our program. We admire Marley for her gentle temperament, bold rib with extra sweep to her lower rib cage, excellent hair coat and overall completeness that is destined to make her a strong production cow for years to come.

Breed-Leading Consignors

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RUSYLVIA CATTLE CO.

Ken 780-787-0237 Riley 780-581-3013

SILVERCREEK SIMMENTALS

Garth & Audrey Fisk 306 897-0270

WILLERTON SIMMENTALS

Trevor 306 813-7515



M

\$25,000 daughter of Ava Black Gold Ms Ava 125F

\$8,250 daughter of Ava Black Gold Ms Ava 88F





\$60,000(US) full sib to Ava GVC Black Star 307Y

Sire of c) embryos KCCI Exclusive 116E

CNS DREAM ON L186e
S: SVF/NJC BUILT RIGHT N48
NJC EBONY ANTOINETTE
HC POWER DRIVE 88H
D: CNS BLACK STAR T702
BH MISS MT 02K



FSCI B408 embryos / stored at Bow Valley Genetics / exportable to USA & AUS

26 a-c At the 2016 National Western Stock Show, GVC Blackstar created tons of buzz and commanded \$60,000 USD. We were excited to team up on her full sister with Black Gold Simmental for \$40,000 USD and she has proven to be a great producer. This young donor has developed into a beautifully uddered female with a bigtime look. Her first progeny have been well received, commanding \$25,000 and \$8,250 through Friday Night Lights in 2018 plus a herd sire retained at Harvie/KT that was recently selected the Grand Champion Bull. Ava is sired by the female maker Built Right, whose popularity has stood the test of time and been proven out through his daughters. The matings on offer are some of the best we can make and guarantee a happy customer when they hit the ground ... our confidence in Ava B408 is as good as any in the industry!



M

IPU Lieutenant 24E Lot a) Sire of embryos

Structure 34D Lot b) Sire of embryos





Captain Scream Mat. Sib

ANC GVR Cash Money 8114 \$10,000 Son

LFE BLACK LAKOTA 385W
S: NUG ROYAL RED 324A
TRIPILE C SMARTY PANTS R
MR HOC BROKER
D: RF SCREAM 215Z
RF SCREAM 39X



RUST Mess Scream 6105D embryos / stored at Bow Valley Genetics / exportable to USA & AUS



These will be the only embryos ever offered off these two exciting matings and they are bred for profitability. Rust Miss Scream 6105D was the high seller from Rust and rightfully so with the awesome pedigree and phenotype that she represents. She is out of the great RF Scream 215Z who has produced more than \$200,000 in progeny sales and is a never-miss donor. 6105D is one of her very best daughters and is a moderate tank of a female that is good udder, long spined, big barrel, stout made and hard to fault along with an attractive red blaze. Her matings to the exciting Structure and Lieutenant allow leading genetics to the industry that are combined with one of the most sought after cow families in existence.



BGS/CS Captain Scream 63D Red / Homo Polled

The great Captain Scream needs no introduction as he was one of the most dominant Simmental bulls in the show ring and more importantly, he is becoming a breeding legend with his first set of calves setting themselves apart from all other sire groups. Due to his untimely death, semen inventory is low and it will never be on the open market. His semen will only be offered in exclusive sales until the inventory runs out.

HARVIE JDF WALLBANGER111X
S: SVS CAPTAIN MORGAN 11Z
SUNNYVALLEY BLK JENNA 88U
MR HOC BROKER
D: RF SCREAM 215Z
RF SCREAM 39X

LaBatte & Oberle // 306-815-7900

\$467 PER DOSE AVERAGE

BOUNDARY RANCH

VILLEY CREEK

minument

milk

api

12

12

16

6

LOT 29A - 29C) 3 lots of 10 units each of Springcreek Liner 56U (30 total)

Semen stored at Alta Genetics - Canadian, U.S. & Australia qualified

Daughter / IPU Ms Pocahontas 52Y



Son / Springcreek Blue Chip 9D

HC POWER DRIVE 88H
RCC/TCF LINE DRIVE M181
BOZ SWEET TEMPTATION
TNT BLACK SHADOW J30
NEVAS L93
NEVAS BLACK FOOT H819

3.6

5.3

82.6 v 129.7

6.0

71.2

29.9

124.08

67.83

SPRINGCREEK Ciner 56U HETERO BLACK / HOMO POLLED

Springcreek Liner 56U is one of the most sought after bulls within the breed and has been held exclusive and off the open market where it commanded \$500+/dose the last couple falls. His daughters are amongst the best in the breed and are in high demand as their potent production value is impressive with beautiful udders and sound structures. As popular as his daughters are, his sons are highly sought after as well as they continue to be in high demand by the most astute purebred and commercial cattleman. We are excited to offer up the 56U genetics and share in the potent breeding opportunity that he offers. Longevity is bred into this great herd sire as he was still actively breeding cows at 10 years of age with a strong foot and fault free structure. He was put down at 11 years of age.

ce
5.9
bw
4.7
ww
80.6
yw
120.6
mce
4.5
mww
59.2
milk
18.9
api
107.94
ti
69.15



30 a-f IPU Bentley 81F semen / stored at Bow Valley Genetics / exportable to Canada USA & AUS

100 doses in 10 dose packages :: no more semen available for one year and this is the only semen available for the 2020 breeding season. IPU Bentley 81F was the talk of the spring and was the \$92,000 black high seller at the 2019 Labatte bull sale to Jaydawn Farms. Since then, Bentley has become one of the most talked about baldy bulls from the spring. He was the highlight bull in an outstanding sire group, sired by the \$100,000 Wheatland Bentley. This will be the only semen offered for the 2020 breeding season and this exclusive semen is a great option to take your program forward. Utilize Bentley to add style, stoutness, hair, shape, foot quality and overall marketability to your calf crop. He is backed by a highly productive cornerstone female that is solid udder and strong footed.

WHEATLAND FINAL AFFAIR
WHEATLAND BENTLEY 630D
WHEATLAND LADY 72X
MR NLC UPGRADE U86760
CLAYHILL FANCY LUCA 39A
CLAYHILL FANCY PANTS 328



Full Sister in July







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