THE EVENT

BULL & FEMALE SALE

MARCH 3, 2021 - 1:00PM

OLDS COW PALACE, OLDS AB.

RED, BLACK, PERCENTAGE & FLECKVIEH SIMMENTAL BULLS & SELECT HEIFERS

THE EVENT

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MARCH 3, 2021 - 1:00PM

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WE WOULD LIKE TO INVITE EVERYONE TO VIEW AND ENJOY SOME HOSPITALITY THE EVENING BEFORE THE SALE AS WELL AS TO JOIN US FOR LUNCH PRIOR TO THE SALE!

SALE DAY CONTACTS

BOHRSON MARKETING SERVICES:

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Camille Scott & Michelle Marko	403-369-1791

ONLINE BIDDING:

DLMS

D|L|M|S www.dlms.ca

ACCOMODATIONS:

Ramada by Wyndham Olds
6700 46 St #500, Olds, AB T4H 0A2
403-507-8349

WELCOME FROM THE EVENT CONSIGNORS

Welcome to the debut of The Event Bull and Female Sale! We are thrilled to be able to kick off this sale with an outstanding lineup of bulls and select females from not only a great group of breeders, but a great group of people. Our consignors represent programs that have deep roots and programs that are just starting. This is a group of consignors that is growing, and we are excited to watch the sale evolve over the years to come. We have completed tours of each breeders offering and are confident that there will be a bull that will meet everyone's needs.

Camaraderie is what the beef industry is all about. We are hoping the current Covid restrictions will allow us to host you at our sale in the comfortable environment of the Olds Cow Palace and provide a delicious meal for you to enjoy. We would appreciate the opportunity to get to know your program and assist with finding a bull that best fits your needs.

The bulls and females in the pages following have been selected with customer profitability in mind and have been raised to ensure reliability. Our success is directly tied to your success. We are very proud of the offering in our first sale and are looking forward to serving our customers for the years to come. Every animal that sells in this sale will sell in its entirety and will be backed by the breeders.

We are very pleased to have partnered with the Bohrson Marketing team. We understand that situations arise and should you not be able to attend the sale please do not hesitate to reach out to them for their appraisal, or reach out to any of the consignors directly with any questions you may have. DLMS will also be providing online bidding for the sale.

We would like to extend a sincere thank you for everyone's comments and interest in the sale to date. We look forward to getting together on March 3rd for The Event!

CONSIGNOR CONTACTS:

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WOLFE'S FLECKVIEH
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YOU COULD WIN THIS WINDBREAK!

One of our lucky buyers will be going home with a brand new 24 x 8 ft freestanding windbreak panel, designed and built by Ryan Kruger of Kruger Farms! The winner will be drawn at the close of the sale.

TERMS & CONDITIONS

- $100 cash if your bull is taken home sale day.
- All bulls are backed by the seller and guaranteed to be satisfactory breeders as per the Canadian Simmental Association Bylaws.
- All bulls 12 months of age will be semen tested, palpated and scrotal measurement taken by an accredited veterinarian. Information will be available sale day.
- All bulls returning to sellers' farms MUST be insured. Bulls can be kept at our farms at no cost up until April 1, 2021. Delivery will be arranged as soon as it's mutually agreed upon by the seller and purchaser. Bulls will be delivered free of charge within 300km of Olds. Delivery beyond will be arranged at cost.

WELCOME FROM THE BOHRSON MARKETING TEAM

The Event has been years in the making and we are excited to unveil this exciting Simmental sale to the industry. Quality is the number 1 target for this group of breeders and they are putting their best forward to showcase the strength of their programs in a very deep set of bulls and open heifers. As much confidence as we have in the sale cattle here, we have even more respect for the programs and breeders behind them as they're integrity-driven, customer-first and enjoyable people to work with and you can surely invest with confidence.

The Fullblood division is offered by two strong programs that have had decades of success in the breed. The pedigrees that are represented in the Clearwater program stem back to many of the best core cow families who have assisted in advancing this great breed. The Smith family is an encyclopedia of Fleckvieh genetics and they have accumulated the very best tried, tested and true lineages to best serve their customers in supplying bulls and females that the guess work has been taken out of. Wolfe's Fleckvieh has an outstanding set of bulls on offer this season and they were a memorable group at the side of their dams this past summer on grass with power and performance bred right into them. This strong cowherd brings in high quality stock each year and they have accumulated an outcross pedigreed program that is known for hairy, well-muscled, strong footed and high performing bulls that have longevity on their side.

The Purebred division of the Event is strong on quality and quantity throughout. Southpaw Cattle Co. has a set of black bulls and females that are sound, smooth, attractive, hairy, long bodied and designed for longevity. The MRL 2D bull was a $47,500 high seller from the highly respected MRL program and he is a good looking and excellent breeding piece that stems back to one of McMillen's best cows, check out his sons and daughters with confidence. The Gardner's have a pairing of bulls and couple of females that will surely catch you attention. This progressive herd is investing for the future and accumulating some of the most exciting genetics in the business and this pair of Red Rush sons are a prime example of the high quality stock they are seeking to offer - be sure to take a close look at 23H as we think he is a standout herd sire. GB Farms is well known for offering strong red genetics to the Simmental industry and they have a loyal following of repeat customers that speaks volumes of their program. Much like their bull sale partners, they emphasize on foot and udder quality and we can vouch for the cowherd that backs this program as they're real world, high production cows that get it done. Last summer was the first time we have toured at Kruger Farms and we were blown away to say the least as this is a program on the rise with awesome quality. These red bulls are extremely good in their kind and the cow families behind them are proven and we do know these 6 bulls are sure to impress.

We hope you can join us at the Cow Palace for The Event where the cattle are real good and the people are even better. Quality is the focal point of these breeders and we know you'll be happy upon arrival to study the offering. If you can't attend on sale day, feel free to reach out to any of us at BMS and we would be honoured to represent your needs in a professional manner. We look forward to hosting The Event and visiting with you as this is an excellent set of bulls and females to offer to the industry.

Best regards,

The Bohrson Marketing Team

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CLEARWATER SIMMENTALS

We would like to welcome everyone to the inaugural edition of The Event Bull Sale. This will be our 8th year marketing bulls and we would like to sincerely thank all our previous bidders and buyers who have supported us. This year's offering is a little different than years past, as we are offering up a larger selection of calving ease bulls. We are excited to debut our first Fineprint offspring; although there is only one bull on offer, he is a very good one! We have a couple more Leo sons on offer and of course, it would not be a Clearwater sale without a couple of embryo calves. Like last year, we have developed our bulls slowly on a mainly forage based diet since weaning. We were very pleased with the results last year and believe this feeding regime increases longevity and soundness in the bulls. New this year, we have had ultrasound data collected on all of our bulls and replacement heifers. Please do not hesitate to ask if you would be interested in viewing this data. Our bulls are available for viewing any time prior to the sale, the coffee is always on!

Chad, Shelley, Clara, Rhett & Reed

1 CLEARWATER POL CAPITAL 9H

#CA-P1333484 - CWS 9H - 11/1/2020 - POLLED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
100	800	1366	1.9	7.1	81.2	121.1	42.1	82.7	0.9

SIRE: OAKVIEW FINEPRINT 0168F — STARWEST POL BLUEPRINT / ROLLING ACRES RED FERN

DAM: WOLFES ZAILA FF71D — BRINK GERONIMO A310 / WOLFES ZAILA FF79Y

Capital is a bull that I have watched develop with anticipation all year long. He is part of our first group of calves from our Fineprint bull we purchased from Oakview Simmentals. With only 2 bulls being born in 2020 out of Fineprint you will have to come tour the replacement heifer pen to see the rest of his handywork; it is something we are certainly very excited about. Fineprint was purchased to add the Fern cow to our program as she was a very impressive donor. Combining Fern with the Zaila line has created a maternal powerhouse in Capital. Look for Capital to produce some powerful polled calves and a set of replacement females that will find their way to the top of any replacement pen. **Full Fleckvieh. September 8th Actual WW: 910lbs.**

SIRE

CLEARWATER TITAN 2H

2

#CA-1333501 - CWS 2H - 3/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
92	843	1278	11.1	3.6	68.0	92.5	36.4	70.4	5.7

SIRE: JNR'S TITANIUM — JNR STEELE 248Z / MFI LOLITA 8050

DAM: MTV WANDA 2F — BEE NORSE 46D / VIRGINIA CAREERGAL 510C

Titan is a calving ease prospect that has caught the attention of everyone that has toured our farm. We toured down to the Southern Round Up sale to purchase his mother from Terry & Marty Vernon. She has turned out to be a great cow and did a fantastic job on her first calf. Titan is a bull that you should be able to turn loose in the heifer pen and rest easy during calving season. Although he has that calving ease feature, you will not give up any performance as he had a fantastic weaning weight coming off a heifer. We feel Titan has the potential to be a very well-rounded bull to be utilized in any pen on the farm. **Full Fleckvieh. September 8th Actual WW: 920lbs.**

CLEARWATER COORS 4H

3

#CA-1333482 - CWS 4H - 4/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
86	728	1362	8.1	4.1	68.0	105.0	35.6	69.6	6.1

SIRE: SMITHBILT MOLSON 21M — GIDSCO APPOLLO 3F / JERICO'S DEIRDRE 21D

DAM: RICOCHET FIONA 86F — JNR'S WARRIOR / RICOCHET COCO 555C

Coors is a bull that I appreciate more every day. When we purchased Fineprint we were not sure about turning him loose in the heifer pen, so I decided to dig into the semen tank. I couldn't resist grabbing a straw of Molson to A.I. this heifer we purchased from the Ricochet dispersal. Molson was well known for his calving ease and steady growth; Coors is no exception with a very good rate of gain throughout his development. If you're looking for a touch of calving ease for your cows but want the Fleckvieh rate of gain, please take a moment to evaluate Coors on sale day. **Full Fleckvieh. September 8th Actual WW: 780lbs.**

CLEAWATER HEFNER 43G

4

#CA-1333500 - CWS 43G - 27/12/2019 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
78	779	1301	10.8	2.9	58.9	86.8	40.4	69.9	6.9

SIRE: VIRGINIA RADISON 5Z — CROSSROAD RADIUM 789U, SS LEGACY 5U FF

DAM: WOLFES FRAN FF7F — DOUBLE BAR D KITIMAT 237B, WOLFES DREW FF27D

Hefner is a bull I have admired all year long. He was raised by a heifer we purchased from Wolfe's Fleckvieh who was bred to Virginia Radison. Every time I walk through the bulls, I am more impressed with the length and volume of this bull. The bonus to Hefner, you can turn this lady's man loose in your heifer pen if you desire. Hefner is a bull that we would be interested in discussing with his new owner the opportunity to utilize him in our own program. **Full Fleckvieh. September 8th Actual WW: 870lbs.**

CLEAWATER HUGH 26H

5

#CA-1333502 - CWS 26H - 30/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
88	822	1283	7.0	3.9	56.0	79.0	41.1	69.1	2.8

SIRE: VIRGINIA RADISON 5Z — CROSSROAD RADIUM 789U, SS LEGACY 5U FF

DAM: WOLFES FRIDA FF84F — DOUBLE BAR D KITIMAT 237B, WOLFES CASEY FF48C

Hugh is another bull sired by Radison out of a heifer we purchased from Wolfe's Fleckvieh. His Dam has turned into a fantastic cow and with her genetic make up it is no surprise. She caught our attention as she traces back to the great Almrausch cow family. Hugh is another bull that could have the potential to make a mark in your heifer pen, but don't hesitate to toss him in with your cows as well. **Full Fleckvieh. September 8th Actual WW: 810lbs.**

6 CLEARWATER POL LOBO 41G

#CA-1333499 - CWS 41G - 20/12/2019 - POLLED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
76	708	1306	7.2	2.0	53.1	81.4	35.0	61.6	4.2

SIRE: EAGLE-RIDGE LOBO 11L — ROOINIK / JB HENDRIKA 28H

DAM: CLEARWATER KORALYNE 17F — BRINK DUKE D658 / BMS POL KORALYNE 9C

While we were digging into the semen inventory, we thought we would bring back another heifer bull from the past and the result is Pol Lobo. His mother is one of the Duke Dams we have working in our program and we are sure appreciating the job they are doing. Very nice udders, and they work hard to raise quality calves. Lobo is another consideration if you want to keep the horns off in your heifer pen. **Full Fleckvieh. September 8th Actual WW: 800lbs.**

7 CLEARWATER RED BULL 29H

#CA-1333493 - CWS 29H - 2/2/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
104	979	1209	1.4	6.7	73.3	88.3	39.6	76.3	-0.6

SIRE: CLEARWATER LEONIDAS 25D — ANTONIUS / BEE VIXEN 567C

DAM: STARWEST BROKENHEART — SOLWAY ADONIS / BEECH BRO UTOPIA 812U

Red Bull is a special bull, not only with his appearance and performance, but he is genetically unique. His Dam is a very good Solway Adonis cow and while our fingers were crossed for a heifer when we mated her with our Antonius son, Leo, we certainly are not disappointed with the result. Have a look at the actual weaning weight of Red Bull and imagine hauling a trailer load of dark red steers with those kind of weights to town in the fall. Not to mention; with these genetics, the heifers will be one of a kind. **Full Fleckvieh. September 8th Actual WW: 1040lbs.**

8 CLEAWATER LEO 13H

#CA-1333488 - CWS 13H - 12/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
100	795	1227	2.2	7.1	68.8	92.9	36.1	70.5	3.0

SIRE: CLEARWATER LEONIDAS 25D — ANTONIUS / BEE VIXEN 567C

DAM: CLEARWATER BIANKA 2B — BHR DOORN G629E / WOLFES ALAYSA FF33Y

Leo is a bull that was raised by the cow that really started it all for us years ago. 2B is a farm favorite and one heck of a cow. This mating brings together a couple powerful cow families together with the Sire of Leonidas going back to the great Beech Bros She Devil cow. Leo is going to sire offspring that are very easy-doing and should have no problem producing some impressive calves for your front pasture. **Full Fleckvieh. September 8th Actual WW: 914lbs.**

9 CLEARWATER BLAZE 15H

#CA-1333490 - CWS 15H - 17/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
96	827	1181	1.7	5.5	58.2	69.7	39.5	68.6	0.2

SIRE: LFS POL FLASH 10F — MCC NOLAN 50K / BEE ELLY 218Z

DAM: VIRGINIA DESIRE 51D — VIRGINIA RADISON 5Z / VIRGINIA DAIQUIRI 410B

Blaze is a bull that is really starting to come on strong now. As I mentioned in our introduction, we raise our bulls slowly on a high forage diet to let them develop with longevity in mind. I expect Blaze to continue coming on strong and be a bull worth noting on sale day. If cow families are important to you, he goes back to BLI Reba that has been a very productive cow for the Virginia Ranch program. Blazes' Dam is a beautiful cow that we have high hopes for. **Full Fleckvieh. September 8th Actual WW: 922lbs.**

10 CLEAWATER SISKA'S UNION 23H

#UNR1333663 - CWS 23H - 30/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
108	793	1371	-1.0	7.3	76.6	104.6	36.9	75.2	-1.8

SIRE: BEL WESTERN UNION 5Z — RICKARDSTOWN JUMBO / BEL HELGA 9TH

DAM: PHS LADY SISKA'S ZAMBIA — ARNI 8M / BAR 5 SA LADY SISKA 409M

11 CLEAWATER WESTERN UNION 30H

#UNR1333665 - CWS 30H - 4/2/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
114	895	1313	-1.0	7.3	76.6	104.6	36.9	75.2	-1.8

SIRE: BEL WESTERN UNION 5Z — RICKARDSTOWN JUMBO / BEL HELGA 9TH

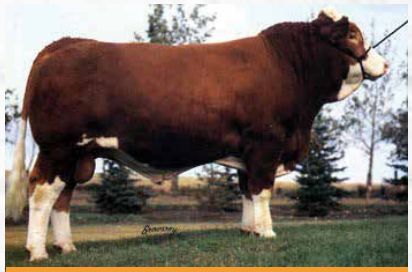
DAM: PHS LADY SISKA'S ZAMBIA — ARNI 8M / BAR 5 SA LADY SISKA 409M

Siska's Union and Western Union are our embryo calves this year. If anyone doesn't know; I am not able to resist going back in time and utilizing some of the great bulls from the past. Their Dam was one of the best cows we have had the opportunity to own. When the catalog came for the Prospect Hills dispersal, we saw her and booked our flights. Sadly we lost her way too soon, but had been fortunate to get a few flushes done. We liked her so much we acquired the great 409M cow a few years later from Bar 5. These 2 bulls are a very interesting combination of Fleckvieh genetics. If true Fleckvieh performance and quality is what you are looking for in your program, take a long look at these individuals.

CWS 23H: September 8th Actual WW: 850lbs. Full Fleckvieh.

CWS 30H: September 8th Actual WW: 940lbs. Full Fleckvieh.

DAM OF LOT 10 & 11



SIRE OF LOT 10 & 11

WOLFE'S FLECKVIEH

We would like to welcome everyone to The Event. With a great group of young breeders, we are excited to be here. This year's group of bulls at Wolfe's Fleckvieh are very consistent and uniform. We are very proud to offer this group of Custer sons along with a Segal embryo son and sons by Kitimat and Radison. In early January we ultra sounded all our bulls and heifers to give customers another purchasing tool to evaluate the animal with more than just your eye and EPD. We feel as breeders, we should give the commercial producers all the necessary information to optimize the profit of the animals they are raising.

Shane & Shannon Wolfe, Hanna & Carmen
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email: wolfepack@airenet.com
website: www.wolfesfleckvieh.ca

WOLFES HUGH FF85H

12

#CA-1323419 - SJWW 85H - 7/2/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
109	839	1309	-3.2	9.7	72.8	105.1	39.0	75.4	-2.9

SIRE: BRINK CUSTER E773 — BRINK FLEX C516 / BRINK CAROL C510

DAM: WOLFES ZELLE FF85Z — WOLFES WASHINGTON 28W / CHAPPELL CREEK MELISSA FF

Hugh is a great Custer bull from a very productive Washington cow. He has great hair and eye appeal, structurally correct and good maternal pedigrees. He is exceptionally quiet and should leave some very good replacement females. **Full Fleckvieh. Diluter test results pending.**

DAM

Jan. 7/21 Ultra Sound Data:
Weight: 1200 lbs. | Marbling: 3.50 | Backfat mm: 4.33
REA in^2: 13.65 | Weight Adj REA: 1.19
% Lean Meat Yield: 65.42

WOLFES HAROLD FF6H

13

#CA-1323416 - SJWW 6H - 25/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
101	800	1270	-3.0	9.0	73.8	106.1	39.9	76.8	-1.2

SIRE: BRINK CUSTER E773 — BRINK FLEX C516 / BRINK CAROL C510

DAM: WOLFES ESTHER FF6E — BRINK GERONIMO A310 / WOLFES ZENN FF16Z

Harold is a moderate framed, well muscled bull with the highest lean meat yield. He has good bone to muscle ratio. His mother has a picture perfect udder that every cow calf producer likes to see. **Full Fleckvieh. Diluter test results pending.**

Jan. 7/21 Ultra Sound Data:
Weight: 1200 lbs
Marbling: 3.00
Backfat mm: 2.38
REA in^2: 17.02
Weight Adj REA: 1.48
% Lean Meat Yield: 70.15

DAM

WOLFES HANK FF37H

14

#CA-1323414 - SJWW 37H - 23/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
105	870	1408	-2.9	9.7	89.0	129.8	42.0	86.5	0.5

SIRE: BRINK CUSTER E773 — BRINK FLEX C516 / BRINK CAROL C510

DAM: WOLFES EMMA FF37E — BRINK GERONIMO A310 / WOLFES MARITA FF 17Z

Hank is a very stylish and great tempered bull. His young mother is turning into a very productive Geronimo daughter. Hank's half sister sold this last fall to Chance Peterson of Montana. His sire, Custer, is doing what we hoped he would: excellent muscle and structure, great hair coats and good carcass traits, as you can see from his ultra sound data. He is of breeder quality and should produce excellent progeny. **Full Fleckvieh. Diluter test results pending.**

Jan. 7/21 Ultra Sound Data:
Weight: 1280lbs
Marbling: 2.50
Backfat mm: 2.92
REA in^2: 17.12
Weight Adj REA: 1.39
% Lean Meat Yield: 69.68

SIRE

DAM

WOLFES HARLEY FF250H

15

#UNR1323194 - SJWW 250H - 1/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
104	849	1414	-1.1	8.9	74.4	105.8	41.5	78.7	-4.1

SIRE: GREAT GUNS SEGAL 16A — ANTONIUS / GREAT GUNS ADRIA

DAM: WOLFES DIXIE FF72D — WOLFES THUNDER FF60T / DSLS SAHARA FF32S

Harley is an embryo calf from an outstanding Thunder daughter we sold to my brother Tony (Wolfe Farms, Valleyview, AB) in the 2018 Fleckvieh Equation Sale. His mother's three natural calves have indexed at the top of their herd. Great Guns Segal is one of the best female producing bulls ever. Antonious X C&B Western, you can't go wrong. He is a larger frame, long spined, structurally correct bull. He should pass on outstanding maternal power and performance along with a bit of chrome! **Full Fleckvieh. Diluter test results pending.**

DAM

Jan. 7/21 Ultra Sound Data:
Weight: 1420 lbs. | Marbling: 2.90 | Backfat mm: 3.39
REA in^2: 17.62 | Weight Adj REA: 1.29
% Lean Meat Yield: 69.60

WOLFES HARRY FF50H

16

#CA-1323202 - SJWW 50H - 4/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
98	803	1435	6.5	5.7	71.3	108.1	42.2	77.9	3.4

SIRE: VIRGINIA RADISON 5Z — CROSSROAD RADIUM 789U / SS LEGACY 5U FF

DAM: WOLFES FARRAH FF50F — DOUBLE BAR D KITIMAT 237B / WOLFES DARA FF11D

We AI'd three heifers to Radison last year and sold two to Clearwater Simmentals. We kept the last one and she has raised a dandy. Harry is long spined, smooth and should make a heifer bull prospect. **Full Fleckvieh. Diluter test results pending.**

DAM

Jan. 7/21 Ultra Sound Data:
Weight: 1300 lbs. | Marbling: 2.80 | Backfat mm: 2.38
REA in^2: 16.37 | Weight Adj REA: 1.31
% Lean Meat Yield: 69.62

WOLFES HOWIE FF55H

17

#CA-1323191 - SJWW 55H - 4/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
94	812	1439	3.1	6.9	76.2	117.6	42.5	80.6	2.4

SIRE: DOUBLE BAR D KITIMAT 237B — WLSF KAIMAT 930X / DOUBLE BAR D LOLITA 188Z

DAM: WOLFES HELGA FF55F — BRINK GERONIMO A310 / MFI HELGA 9195

Howie is an outstanding Kitimat son. He could be one of the best sons yet with exceptional muscle, carcass and performance. The cross on Geronimo heifers has been a great mating from the get-go. If you like them deep, thick and soggy, Howie is the guy. **Full Fleckvieh. Diluter test results pending.**

Jan. 7/21 Ultra Sound Data:
Weight: 1275 lbs. | Marbling: 3.60 | Backfat mm: 4.33
REA in^2: 16.17 | Weight Adj REA: 1.32
% Lean Meat Yield: 67.47

SIRE

WOLFES HENREY FF19H

18

#CA-1323418 - SJWW 19H - 31/1/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
96	787	1297	1.2	6.8	69.9	98.8	37.5	72.5	2.7

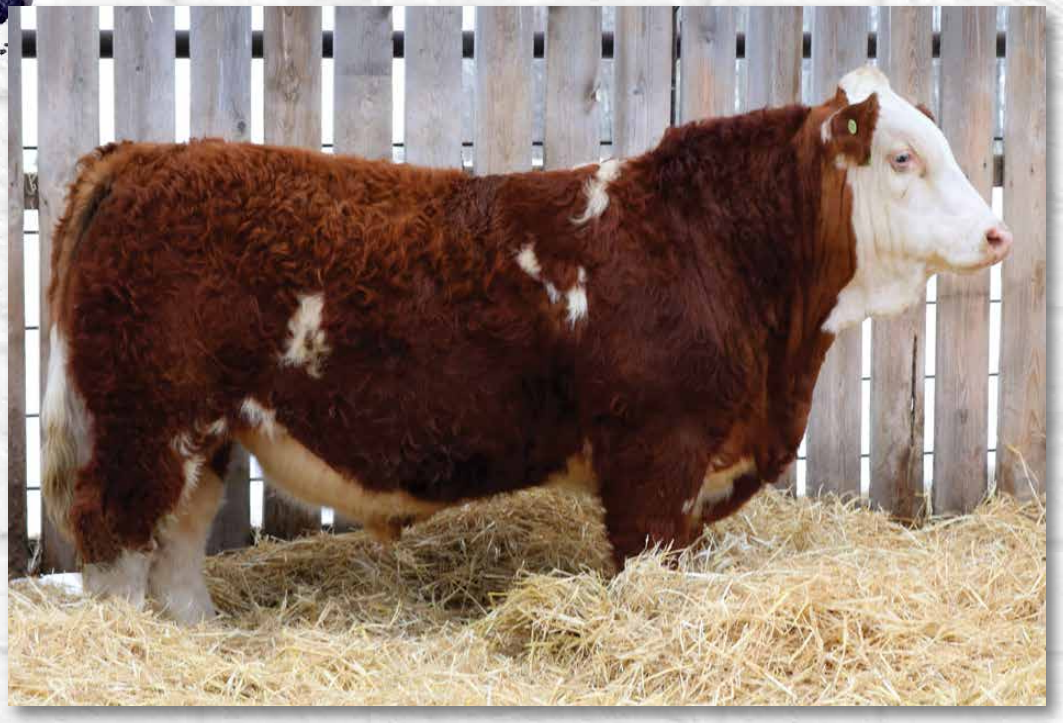
SIRE: BRINK CUSTER E773 — BRINK FLEX C516 / BRINK CAROL C510

DAM: WOLFES CAYDEE FF19C — CLEARWATER ANDY / WOLFES ASTRA FF 20A

You can see the consistency in the Custer calves top to bottom. Henrey is no exception with muscle and maturity. He is from the same cow as the excellent Geronimo daughter that Lone Stone Farms purchased from us in the December 2020 SimPower Sale. **Full Fleckvieh. Diluter test results pending.**

Jan. 7/21 Ultra Sound Data:
Weight: 1180 lbs. | Marbling: 3.10 | Backfat mm: 3.81
REA in^2: 14.98 | Weight Adj REA: 1.32
% Lean Meat Yield: 67.03

DAM



WOLFES HAL FF112H

19

#CA-1323420 - SJWW 112H - 13/2/2020 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
102	785	1310	-0.1	7.6	73.9	110.0	43.3	80.3	2.4

SIRE: BRINK CUSTER E773 — BRINK FLEX C516 / BRINK CAROL C510

DAM: WOLFES CANDY FF112C — BRINK GERONIMO A310 / WOLFES URSLA FF111Z

Hal is a full brother to our high selling bull last year that sold to Stone Creek Farms, Rocky Mountain House. He is a little younger calf but is put together very well; great muscle and structure, long and from a very productive Geronimo daughter. He should add milk, muscle and performance to his progeny. Hal has good marbling data for a 10.5 month old bull. **Full Fleckvieh. Diluter test results pending.**

DAM

Jan. 7/21 Ultra Sound Data:
Weight: 1150lbs. | Marbling: 3.50 | Backfat mm: 3.54
REA in^2: 13.54 | Weight Adj REA: 1.23
% Lean Meat Yield: 66.13

GB FARMS

We would like to welcome you to the first annual The Event Bull Sale. We are excited to be part of this new and exciting event along with some great, reputable consignors. We focus our cow herd on good udders, good feet, and a cow that will thrive in a ranch style environment. We are on a full herd health program. Our bulls are raised on strictly dam's milk until weaning, when we start them on a pellet and hay ration. We are pleased to offer you bulls that come from our walking herd bulls, Biohazard, Bold Ruler, Specialist, and Rock Steady. We feel like this is one of our strongest set of consistent quality bulls. In our offering we have a good mix of calving ease bulls for heifers and performance bulls for cows. Come on out to the farm anytime and take a look at the herd/bulls as our farm is always open for visitors. We invite you to come to Olds the night before to view the bulls and enjoy some hospitality as well as sale day. We are excited for the bull offering and look forward to seeing you at The Event.

GB FARMS

GBF MR BOLD RULER 61H

20

#CA-PG1340515 - GBF 61H - 8/3/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
91	810		5.7	4.2	85.1	125.6	23.2	65.7	2.3

SIRE: MRC BOLD RULER 183B — MR HOC BROKER / LFE BS CROCUS 183W

DAM: GBF TINA 51B — SCSF BLK HANCOCK 2W / GBF TINA 11Z

Here is a personal favorite, due to his overall mass, length, hip structure, and power. When this bull gets out and moves on his sound foot he is sure to catch a lot of eyes. 61H is out of GBF 51B who is a moderate, deep bodied, easy doing cow. With Bold Ruler in this pedigree 61H will sire calves that will be at the top of their weight class. We bought Bold Ruler from M & R Cattle Co as a yearling bull, who was a crowd favorite, being Overall Reserve Grand Champion Simmental Bull at Agribition in 2014. When you see this bull in person, you will easily see why he stands out in our bull pen.

SIRE

GBF MR BOLD RULER 80H

21

#PENDING - GBF 80H - 16/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
88	–	–	–	–	–	–	–	–	–

SIRE: MRC BOLD RULER 183B — MR HOC BROKER / LFE BS CROCUS 183W

DAM: GBF WISE GIRL 53C — UNREGISTERABLE SIMMENTAL SIRE / GBF WISE GIRL 23Z

GBF Mr Bold Ruler 80H is a thick bodied, soggy, pound maker kind of bull. He has plenty of hair, and great testicular development. 80H has Bold Ruler stamped into him, with the easy fleshing and plenty of muscle. He is a bull that you will admire the balance, softness, and quietness. 80H is another one of our pen favorites as he's maturing into an outstanding bull.

22 TLB MR ROCK STEADY 8H

#UNR1341137 - TLB 8H - 2/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
81	770		12.0	1.3	70.6	105.2	23.7	59.0	7.1

SIRE: OUTLAW MR ROCK STEADY 744E — SVF/NJC BUILT RIGHT N48 / TESS MS RED 123Z

DAM: TLB SERENDIPITY 15F — ULTRA MR ABSOLUTE 15C / TLB SERENDIPITY 16D

TLB Mr Rock Steady 8H is a heifer bull. Big, stout, hairy, smooth shoulders. He has calving ease built into him as he is out of a first calver. He is out of Outlaw Rock Steady, a bull that we purchased to use on our heifers and have had good success with. His blaze face will add that bit of color, you've been looking for.

SIRE

23 GBF MR BOLD RULER 15H

#CA-PG1340516 - GBF 15H - 11/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
95	740		2.8	5.5	81.5	121.4	18.6	59.3	0.4

SIRE: MRC BOLD RULER 183B — MR HOC BROKER / LFE BS CROCUS 183W

DAM: NCB MISS WALKER 17Y — LRX WALKER 9U / NCB MS ROCK 45W

This Bold Ruler son is loose sided and will go out and sire some solid steers and heifers that will produce longevity in your cow herd. He is out of Neal 17Y, a cow we purchased from Neil Brockhoff in 2015. She has produced several daughters that we still have in our herd and a bull that we sold off the farm. This 10 year old cow is pear shaped, good footed and still has an outstanding udder. Her daughters are proving to be just like her.

SIRE

MATERNAL SIBLING

TLB MR BOLD RULER 16H

24

#CA-PG1341128 - TLB 16H - 12/2/2020 - POLLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
94	750		5.1	4.4	83.1	120.4	24.5	66.1	2.9

SIRE: MRC BOLD RULER 183B — MR HOC BROKER / LFE BS CROCUS 183W

DAM: TLB WILMA 32A — SCSF BLK HANCOCK 2W / TLB WILMA 9W

TLB Mr Bold Ruler 16H is a smooth made bull with plenty of top and width. He is a soggy bull with plenty of muscle mass and definition. He has a full sibling female in our herd, full sibling and maternal half sibling bulls in past years bull sale pen. This proves TLB 32A as an outstanding cow in our program. She is that good looking cow that always stands out in the pasture with a top notch udder.

MATERNAL SIBLING

GBF MR BIOHAZARD 17H

25

#CA-PG1340518 - GBF 17H - 12/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
88	770		6.6	4.5	77.2	113.4	23.7	62.3	2.5

SIRE: GBF BIOHAZARD 12B — HARVIE JDF WALLBANGER111X / D BAR C GLORY 31X

DAM: GBF COUNTRY ROSE — GBF SNIPPER 1S / MTN COUNTRY ROSE

GBF Mr Biohazard 17H is out of a cow that has been around for a long time with a good udder and foot structure. 17H's sire Biohazard is a bull we raised out of KAD Glory 31X, a cow we bought from D Bar C dispersal, that we have flushed several times. Biohazard's sire is the out of the ever popular Harvie JDF Wallbanger 111X. Biohazard is still at home, breeding cows and still looks as good as ever. We are confident 17H, with his long body, and big hip will produce some great calves.

PATERNAL GRANDDAM

SIRE

26 GBF MR BIOHAZARD 18H

#CA-PG1340519 - GBF 18H - 13/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
92	750		6.0	4.6	81.0	118.4	25.1	65.6	1.6

SIRE: GBF BIOHAZARD 12B — HARVIE JDF WALLBANGER111X / D BAR C GLORY 31X

DAM: GBF HEATHER 28Y — SCSF BLK HANCOCK 2W / GBF WICKED DREAM 11W

GBF Mr Biohazard 18H is a bull that will add some chrome and lots of middle and good hair to your calf crop. When you get in behind this bull you will see how wide he is. He is a solid bull that is thick from front to back. His dam GBF 28Y is a black baldie, who we have kept several daughters out of. Biohazard is a bull we proudly raised and have used extensively in our herd as he is proven himself over and over again.

SIRE OF LOT 26 & 29

27 GBF MR SPECIALIST 37H

#UNR1340654 - GBF 37H - 28/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
89	690		6.6	3.8	82.1	125.2	24.8	65.8	4.1

SIRE: RAINALTA SPECIALIST 35D — RAINALTA SPECIALIST 70B / RAINALTA RED MARVEL 5U

DAM: GBF MISS SOLID 8D — NICHOLS MANIFEST T79 / NCB MISS SOLID 61Y

You will admire the balance of the big hip and soggy middle of this bull. He gets out and moves smoothly. His dam GBF 8D we have kept all of her calves she has produced. Sold as a bull her first calf, kept two daughters, and now have 37H on offer here. She is proving to be a reputable cow, with a long future ahead of her.

TLB MR SPECIALIST 40H

28

#UNR1341134 - TLB 40H - 28/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
87	710		7.3	3.4	80.0	116.6	28.7	68.7	4.9

SIRE: RAINALTA SPECIALIST 35D — RAINALTA SPECIALIST 70B / RAINALTA RED MARVEL 5U

DAM: TLB WILMA 87D — SCSF BLK HANCOCK 2W / TLB WILMA 9W

TLB Mr Specialist 40H is a half sibling to 37H. Another thick, hairy, smooth bull. He has good neck extension and clean lines. He is a moderately made, stout, and good footed bull out of a pear shaped, easy doing cow. TLB 87D has a picture perfect udder. 40H is a bull that is packing strong calving ease on his maternal side.

GBF MR BIOHAZARD 54H

29

#CA-PG1340521 - GBF 54H - 5/3/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
84	680		3.2	6.5	80.6	119.4	19.8	60.0	-0.3

SIRE: GBF BIOHAZARD 12B — HARVIE JDF WALLBANGER111X / D BAR C GLORY 31X

DAM: GBF SUMMER 25X — TLB STAR LITE 2S / GBF SUMMER 3S

GBF Mr Biohazard 54H will give you the highly sought after chrome face. He is a clean fronted bull, with a great foot. Comes from another pair shaped, easy doing, good footed dam. With Biohazard on the sire side, this bull will go out and raise hairy, easy doing calves.

30 GBF MR BIOHAZARD 71H

#CA-PG1340520 - GBF 71H - 13/2/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
88	720		6.0	5.3	81.4	122.9	21.8	62.5	1.6

SIRE: GBF BIOHAZARD 12B — HARVIE JDF WALLBANGER111X / D BAR C GLORY 31X

DAM: NCB MS GOLD 28U — LFE RS LEWIS 531S / NCB MS GOLD 49R

This dark cherry red bull will stamp his calves with this great hair coat. He carries himself well with his good topline and sound stride. He is a compact bull with shape and dimension that you will like about him. 71H is a younger calf with ample thickness and good muscle definition. NEAL 28U is a large frame, deep bodied, power house cow. She has a good udder and a big foot. Biohazard is a black bull we raised, who produces long bodied, thick calves.

SIRE

31 GBF MR ROCK STEADY 72H

#UNR1340655 - GBF 72H - 13/3/2020 - POLLED - PUREBRED

BW	act WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
80	680		11.8	1.4	72.6	107.4	22.5	58.8	6.1

SIRE: OUTLAW MR ROCK STEADY 744E — SVF/NJC BUILT RIGHT N48 / TESS MS RED 123Z

DAM: GBF SANDRA 54F — ULTRA MR ABSOLUTE 15C / GBF SANDRA 67D

GBF Mr Rock Steady 72H is a calving ease bull. He is a thick made black calf that has calving ease on the dam and sire side. This is the type of bull that will let you sleep through the night while your heifers are calving. He will still sire calves that will give you the wow factor come fall. Outlaw Rock Steady we purchased from Brad Dundas Outlaw Cattle Co as one of his high sellers and used in our heifer pen year after year.

SIRE

KRUGER FARMS

On behalf of Kruger Farms, we would like to welcome you to The Event Bull & Female Sale. We would like to start off by thanking everyone for their support in this sale and their interest in our program. We have spent the last few years trying to figure out how to properly market the bulls that we have worked so hard in raising, and when we were asked to be part of The Event, we knew it was the perfect opportunity. Partnering up with the producers who are just as passionate about raising quality animals as we are was a no brainer.

Our goal this year is to showcase the result of the carefully picked out genetics that have now laid the foundation for our herd. Each dam and sire in our program was carefully selected from proven breeders within Alberta and we truly feel that we have our hands on some outstanding animals. Our bulls this year are all high performing and flashy. All the bulls were brought up gently on free choice feed of haylage, mixed hay, and hand fed 16% co-op bull ration. These boys weren't babied and are ready to go to work for your program anywhere. We invite anyone to stop by for a coffee (or beer) and have a walk through the pens. We look forward to seeing you on sale day.

Ryan & Chelsea Kruger

KRUGERS MR EXPRESS 13H

32

#CA-PG1340905 - KRU 13H - 6/2/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
99	721	1338	8.1	3.1	68.5	103.0	24.9	59.2	3.0

SIRE: WHEATLAND RED EXPRESS 890F — WHEATLAND EXCHANGE 6139D / WHEATLAND LADY 212Z

DAM: SKORS ASHLEY 141E — TNT BOOTLEGGER Z268 / SKORS ASHLEY 130C

Favoured by everyone who walks through the pen, Krugers Mr Express 13H is a standout bull showing off his well-muscled profile and heavy hair coat. You'll want to keep every single heifer that this bull produces as his dam is an impressive moderate sized Bootlegger daughter who is part of the elite group at Kruger Farms.

33 KRUGERS GAME ON 2H

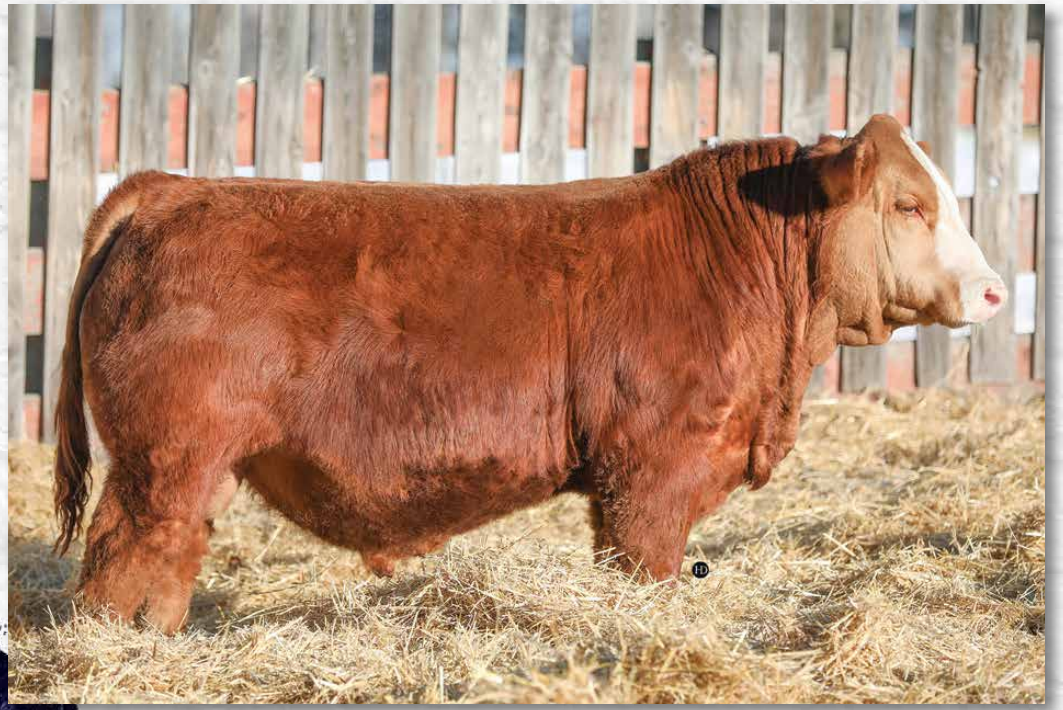
#CA-PG1340906 - KRU 2H - 12/1/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
105	760	1454	3.6	5.8	91.7	143.4	27.2	73.0	1.9

SIRE: SKORS CHALLENGER 31E — CDI AUTHORITY 77X / SKORS RED FORTUNE 176Y

DAM: SKORS KURUBA 417X — KOP CROSBY 137W / SKORS RED KURUBA 80R

This bull embodies power. Krugers Game On 2H is recognized for the depth and muscle that can be seen from a mile away. As a Skors Challenger son, he mimics his sire's length and overall balance in body. His dam, Skors Karuba 417X is one of our highly regarded donor cows with her unparalleled udder quality and soundness. This bull is ready to breed and will be the one to produce excellent replacement heifers.



34 KRU MR ROYAL BLAZE 14H

#UNR1340902 - KRU 14H - 22/2/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
101	756	1295	5.0	5.0	74.4	105.6	23.6	60.7	2.1

SIRE: CIRCLE G FRONTIER 71F — BOUNDARY SCARFACE 154D / CG RED DEB 166Y

DAM: T-F ROYAL RED 5E — NUG ROYAL RED 324A / SUNNY VALLEY TANYA 41T

KRU Mr Royal Blaze has the stoutness and depth of body that will no doubt make him a beef machine. Right from the beginning, this bull has screamed high performance. His money strip and docile nature make him a personal favourite in the group.

KRU MR GRANDE 215H

35

#UNR1340877 - KRU 215H - 8/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
98	766	1229	5.2	5.5	91.1	141.7	20.3	65.9	0.9

SIRE: RUST RIO GRANDE 7022 ET — WFL WESTCOTT 24C / RF CERTAINLY FLIRTIN 202Z

DAM: RUST MISS 6105D — NUG ROYAL RED 324A / RF SCREAM 215Z

KRU MR GRANDE 216H

36

#UNR1340878 - KRU 216H - 12/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
103	744	1158	5.2	5.5	91.1	141.7	20.3	65.9	0.9

SIRE: RUST RIO GRANDE 7022 ET — WFL WESTCOTT 24C / RF CERTAINLY FLIRTIN 202Z

DAM: RUST MISS 6105D — NUG ROYAL RED 324A / RF SCREAM 215Z

These two flush mates were purchased at the New Years Resolution sale in 2019. It is very hard to walk by these brothers without stopping to admire the resemblance to their sire, Rust Rio Grande with their dimension and natural softness. Both bulls are also backed by an impressive dam, Rust Miss 6105D who is one of the leading donors in the industry today.

DAM OF LOT 35 & 36

SIRE OF LOT 35 & 36

KRU MR CAPONE 323H

37

#UNR1340879 - KRU 323H - 18/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
101	859	1244	5.5	3.3	68.2	100.5	21.4	55.4	5.7

SIRE: MRL CAPONE 130B — TNT BOOTLEGGER Z268 / MRL MISS 836W

DAM: BBN MS QUEEN RED 13S — LFE RED HEMI 391N / MCC STACY 103H

A blood red son of the great MRL Capone, KRU Mr Capone 323H is a bull that is favoured for his moderate frame and good hair coat. This bull has presence as he moves with ease & flexibility. We retained 2 full sisters and they are favourites in our own replacement heifer pen this year.

SOUTHPAW CATTLE COMPANY

Southpaw Cattle Company is super excited to be a part of The Event Bull and Select Female Sale. It's funny sometimes how life has a way of putting you back on track. We would like to thank Michael and Tannis Daines and the girls for allowing us to select a number of females to help get back in the game. Not very often does an opportunity come along to allow you to truly kick start a program with decades of cow family development by a true cattleman. Our herd focus of quality over quantity has grown cattle that are based on a solid foundation and strong breed characteristics to produce functional attractive calves each spring. We have been fortunate to work alongside many influential breeders to build unique pedigrees that continue to impress purebred and commercial cattlemen alike.

PAW BLK PRINCE 04H

38

#1340129 - PAW 04H - 01/01/2020 - POLLED - 3/4

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
83	885	1255	9.6	3.5	73.6	104.2	19.5	56.3	12.2

SIRE: MRC HIGHMORE 605D — WAGR HIGHMORE 173B / MRC MISS BROKER 605A

DAM: GDAINES MISS PROFIT 51F — WHEATLAND BULL 6143D / DAINES MISS 26Y

Prince's dam was a feature ½ blood at Friday Night Lights in 2019 purchased from the great programs of Daines Cattle and O'Neil Livestock at Innisfail. He has been a standout since birth. With attitude and presence, he is a pasture favourite, thus his appropriate naming. He carries the muscling and capacity of his dam. 51F has a beautiful udder, balance and is very sound on the move. Expect to keep many replacement females from this herdsire. **3/4 Simmental.**

DAM

PAW BLK LEWIE 010H

39

#1340155 - PAW 010H - 13/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
91	925	1305	7.1	2.5	79.7	125.2	22.7	62.6	4.2

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: LFE BS SHEILA 23C — 3D BLK FULL THROTTLE 483X / LFE BS SHEILA 621Y

Lewie is a definite herd bull in the making. MRL MR 2D has been a calving ease magician who has put vigor, balance and docility into all his calves since the day we bought him as a high seller from the great program at McMillen's. It doesn't stop there, his dam is from the highly productive LFE Sheila cow family from the great folks at Lewis Farms and having 3D Full Throttle sire on the bottom side completes a very intriguing package.

SIRE

PAW BLK HAWKEYE 011H

40

1340157 - PAW 011H - 13/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
94	980	1365	7.3	2.7	75.0	115.3	30.5	68.0	6.1

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: S-PAW BLK WINTER 917W — S-PAW BLK SHOW OFF 5S / S-PAW RED SYRENA 33S

Hawkeye was raised by his Show Off 5S sired daughter who still has a great udder and is sound on the move, pictured at 11 years old. He has been a powerhouse in the bull pen from the start. Big topped, deep sided and big boned he is a stout made bull.

MATERNAL GRANDSIRE

DAM

PAW BLK HELLCAT 035H

41

1340260 - PAW 035H - 08/02/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
73	675	1070	8.8	2.2	76.7	117.7	24.4	62.7	5.8

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: PAW BLK EZMERELDA 01E — LFE STYLE 363B / LFE BS SHEILA 23C

For being a twin starting out at 73lbs, Hellcat has come a long way and his best days are truly ahead of him. He has a big top and hip in a moderate frame with a great hair coat and a quiet disposition. His LFE Style dam has tremendous spring of rib with a perfect udder that she passed along to Hellcats 2018 full sister who has a bull calf on the ground this year.

PATERNAL GRANDSIRE

PAW BLK HARDCORE 015H

42

#1340163 - PAW 015H - 18/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
90	700	1100	7.7	2.3	72.3	106.2	25.3	61.5	5.1

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: DAINES MACHO 2E — R PLUS 2332Z / DAINES MISS DC 11Z

Hardcore is a moderate framed, well balanced bull that is very correct in his lines. His dam is big bodied and sound made with a great temperament and strong maternal traits. Hardcore is thick, hairy and powerful, just like his sire who has proven himself among our cowherd.

PAW BLK HEINEKEN 019H

43

#1340166 - PAW 019H - 19/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
88	865	1285	8.5	1.5	76.4	111.7	24.9	63.1	4.9

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: LRX BLK RUBY 9C — MR CCF VISION / LRX BLK RUBY 92A

Heineken is out of a powerhouse bull calf producer LRX Blk Ruby 9C, known to many as "Earl", purchased as a high seller from Robb Farms. Earl was selected champion by high profile judges and admired ringside by many fellow cattlemen. She is massive bodied with a beautiful front end to go with her structural soundness. Heineken has tremendous capacity and gets out on the move as smoothly as his dam. A maternal brother, PAW 06H sells as lot #48.

DAM

44 PAW BLK HARV 024H

1340226 - PAW 024H - 25/10/2020 - POLLED - 1/2

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
87	825	1145	9.5	1.0	73.6	112.0	24.8	61.6	5.9

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: ANGUS — PVF INSIGHT 0129 / ANGUS

Harv is out of a purebred Angus Insight daughter who is a moderate framed female with body mass and balance which she has passed onto to her bull calf. This bull is complete in his makeup and sound on the move. He will make a great addition to your program in your heifer pen as well as your cow herd. **1/2 Simmental.**

MATERNAL GRANDSIRE

45 PAW HOLLYWOOD 027H

#PENDING - PAW 027H - 26/01/2020 - POLLED - 3/4

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
90	800	1160	9.0	3.0	77.3	114.5	20.1	58.8	4.2

SIRE: PROFIT — WS PILGRIM H182U / WAGR PANARAMA 204Z

DAM: WHL BROOKE 1629D — BROOKING DEJA VU 4038 / JR BROOKE

This soggy made ET bull is out of "Brooke" a powerful ½ blood female who we are proud to co-own with Miller Livestock and Alana Williams purchased from the Bohrson 'The Motive Event' in 2017. Brooke was the Champion percentage female at Farmfair as a yearling and followed that up to win the next year with her bull calf at side. All of her prodgeny have been balanced and sound in their makeup, hairy and very marketable. Sired by Profit who has made a name for himself in the US creating highly productive progeny, his maternal sib, PAW 01H, sells in the sale as lot# 54. **3/4 Simmental.**

DAM

PAW BLK HYDRAULIC 02H

46

#1340127 - PAW 02H - 02/01/2020 - POLLED - 1/2

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
79	800	1300	9.5	1.0	73.6	112.0	24.8	61.6	5.9

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: ANGUS — ANGUS / ANGUS

This bull's dam is a really good purebred Angus female out of the great Lady Blossom cow family from our good friends at Belvin Angus. She is powerful and flawless on the move. Combined with our herdsire MRL 2D, you can expect calving ease and vigor.

PAW BLK HORTON 08H

47

1340151 - PAW 08H - 12/01/2020 - POLLED - 1/2

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
91	885	1320	9.5	1.0	73.6	112.0	24.8	61.6	5.9

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: ANGUS — - / -

Horton is out of a purebred Angus cow sired by KR Cash 4003, a herdsire at Belvin Angus doing a fantastic job in that program. There is lots of top and middle to this smooth fronted well balanced bull. **1/2 Simmental.**

MATERNAL GRANDSIRE

48 PAW HOMBRE 06H

#1340131 - PAW 06H - 10/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
92	835	1220	–	–	–	–	–	–	–

SIRE: DAINES SIR SCUBA 46D
REMINGTON LOCK N LOAD 54U
DOUBLE BAR D ROXY 186X

DAM: LRX BLK RUBY 9C
MR CCF VISION
LRX BLK RUBY 40R

A long spined, big topped bull out of our LRX 9C cow, better known as Earl, who is an impressive female that was the Champion Female at the National YCSA show as a bred heifer. If you are looking to put some chrome on your calves, this guy will do it. His maternal brother, 019H, also sells in this sale as lot# 43.

SIRE

DAM

49 PAW BLK HYBRID 025H

#1340227 - PAW 025H - 25/01/2020 - POLLED - 1/2

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
88	855	1225	8.8	1.6	75.7	113.9	25.5	63.4	5.5

SIRE: MRL MR 2D
LFE THE RIDDLER 323B
MRL MISS 2586Z

DAM: SIMMENTAL/ANGUS
-
-

Hybrid is out of a fantastic red Sim/Angus 5 year old female. He is deep chested with an excellent skeletal structure and is fluid in his movements. Hybrid comes by his name honestly with his combination of thickness, length of spine and style that will put eye appeal into his heifers and add pounds to his steer calves. **1/2 Simmental.**

SIRE OF LOTS 45, 46 & 47

50 PAW BLK HOUSTON 029H

1340230 - PAW 029H - 30/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
89	960	1320	8.4	2.4	76.0	112.5	28.6	66.6	6.1

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: DAINES MACHO 24D — REMINGTON MACHO 208X / DAINES MISS J MAX 8B

Houston is out of a solid Black Remington Macho female. He is a powerfully made bull that will put some added growth in his calves. All the MRL 2D progeny have well above average vigor, as seen by the calves up nursing in minutes after hitting the ground.

51 PAW BLK HOTSHOT 026H

1340228 - PAW 026H - 26/01/2020 - POLLED - 7/8

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
89	765	1125	8.3	2.0	73.5	112.4	26.0	62.8	5.5

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: DAINES BOILING POINT 44E — MADER BOILING POINT 45C / DAINES MISSPOWERLINE 21Y

Hotshot's dam is a direct daughter of Mader Boiling Point out of the Mader Iron Sugar 7X cow that has done such a great job for Mader Ranches. His pedigree is stacked with maternal traits sought after for replacement females. **7/8 Simmental.**

GARDNER LIVESTOCK

Gardner Livestock is a family owned and operated Purebred and Commercial seedstock operation west of Olds. The Simmental and Angus influence is a terrific marriage of both maternal strength and predictable performance which are tested in our commercial herd where easy calving, low maintenance dams and heavy, healthy weaned calves are the only option! We collectively strive to source and produce genetics that can achieve those goals and exceed our expectations. Roy & Tami have focused on an impressive SimAngus herd for decades and encouraged the purchase of the first Purebred Simmental Female in 2005.

Since that time our Simmental program focuses on industry leading AI sires combined with outstanding females and embryos that are blazing production and ROI records. We would love to host you at the farm and know the coffee is always on and the sale lots are available for viewing anytime!

Tracy Gardner & Rudy Friesen
Tyson, Lisa & Emma Gardner
Roy & Tami Gardner

RR2, Site 16, Box 16
Olds, AB T4H 1P3

Tracy: 403.586.0378 | Tyson: 403.586.1598
gardnerlivestock1@gmail.com

GLL JAX 23H

52

#CA-BPTG1322495 - GLL 23H - 6/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
97	851	1236	11.7	4.4	63.5	98.8	14.9	46.7	4.9

SIRE: FBF1 COMBUSTIBLE — SVF STEEL FORCE S701 / LAZY H BURN BABY BURNR34

DAM: CEN MISS RED RUSH 439R — WFL MR WESTWAY 200M / CEN MISS NEBRASKA 425N

There are a few bulls that have that extra special look right from birth and GLL 23H is that one and has been a favorite to all who toured last summer! This blazed face bull has a sweeping middle third, soft flank, big foot, moves like a cat and is very quiet to handle. On the dam side, this moderate, functional and never miss "Rush" cow family has proven herself with as our premier donor dam for years. On the sire side, Combustible stamps offspring with that perfect blaze, style and predictability to burn. This genetic combination will lead to high performing calves in the fall with an impressive set of females that will be standouts in any replacement pen. A full sister to 23H sold in the 2019 Friday Night Lights sale to the Noble Family of Black Gold Simmentals. Gardner Livestock is very excited at the unlimited potential of GLL23H and wishes to collect in herd semen at our expense and the new owners approval.

FULL SISTER

GLL OPIE 2H

53

#CA-BPTG1322496 - GLL 2H - 26/2/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
73	853	1261	8.8	3.0	59.3	97.2	18.5	48.2	3.1

SIRE: REMINGTON LOCK N LOAD 54U — REMINGTON ON TARGET 2S / BAR 15 MISS KNIGHT78E-51G

DAM: CEN MISS RED RUSH 439R — WFL MR WESTWAY 200M / CEN MISS NEBRASKA 425N

Recent iconic bulls in the Simmental business have elevated the breed to new levels. Remington Lock N Load 54U is one of those legends. He consistently adds explosive muscle, highly sought after chrome and marketability in both the show and sale rings. 54U is the paternal powerhouse of exciting AI sires like Loaded Up, Boone Pickens, Lock Down and County O! Gardner Livestock was fortunate to walk this bull with our commercial herd for two years and there is no question that every outstanding "A" and "B" cow is a Lock 'n Load and raises the biggest, hairiest, stoutest and heaviest steer calf. GLL 2H is positioned to continue this legacy plus add the maternal influence of the "Rush" cow family that makes the most functional and attractive females. This high muscled bull has a very moderate birthweight and you can be confident with his calving ease potential. Invest in 2H and you will be thrilled with the ROI come Fall 2022.

DAM OF LOT 52 & 53

HEIFER LOTS

54 PAW BLK HAVANA 01H

#1340118 - PAW 01H - 01/01/2020 - POLLED - 3/4

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
73	685	1065	10.4	0.9	78.1	119.1	24.9	64.0	5.5

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: WHL BROOKE 1629D — BROOKING DEJA VU 4038 / JR BROOKE

Havana is a very attractive and functional female. Her dam WHL Brooke is truly a tank, huge bodied, beautifully uddered with a tremendous hair coat. Her sire is a calving ease master whose females just keep getting better as they become breeding females. Havana's maternal sib, PAW 027H, also sells in this sale as lot# 45. **3/4 Simmental.**

DAM

55 PAW BLK HARLEM 09H

#1340153 - PAW 09H - 13/01/2020 - POLLED - PUREBRED

BW	Sept 25	Jan 14	CE	BW	WW	YW	MK	MWW	MCE
88	595	975	7.4	2.2	71.6	104.5	25.3	61.1	4.9

SIRE: MRL MR 2D — LFE THE RIDDLER 323B / MRL MISS 2586Z

DAM: DAINES RESOLUTION 45D — R PLUS 2332Z / DAINES MISS DC 30A

Harlem carries all of the same great traits as her dam. She is stylish with great natural thickness, big boned with a sound foot and is fantastic haired. She has been a standout since going to grass and is straight off the top of our purebred heifer pen. We strongly feel she will turn into a front pasture female anywhere she goes.

PATERNAL GRANDSIRE

GLL FIRE & ICE 31H

56

#UNR1322494 - GLL 31H - 10/3/2020 - POLLED - 3/4

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
73	722	931	11.0	0.5	72.8	117.2	24.0	60.4	5.9

SIRE: TSN MR LOCK N LOAD 28E — REMINGTON LOCK N LOAD 54U / MRL MISS 444X

DAM: GLL SCARLETT 80A — RLA CAPITAL INVESTMENT ANGUS/ANGUS

Selling females is always a difficult decision as their genetic makeup is so exciting, we are thrilled to develop them in herd and reap the many benefits of their production. GLL 31H is that female we are going to miss as this cow family is impressive. RLA Capital Investment 738T was purchased from the McCormick's in spring of 2008 and the females are simply to die for. The most picture perfect udders, big bodied, quiet and great footed. This female is stamped with all the goodness of her mama. We purchased TSN Mr. Lock N Load 28E in the spring of 2018 and have been super impressed with his offspring. We have used him on heifers and the calves are vigorous and high growth. 31H is hard to part with and will be an outstanding and contributing addition to your herd! **3/4 Simmental.**

SIRE OF LOT 56 & 57

GLL RUSH 29H

57

#CA-BPG1322169 - GLL 29H - 10/3/2020 - POLLED - PUREBRED

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
69	687	826	7.5	2.1	67.2	102.6	20.5	54.1	2.1

SIRE: TSN MR LOCK N LOAD 28E — REMINGTON LOCK N LOAD 54U / MRL MISS 444X

DAM: GLL RUSH 42E — ANDI BLACK ICE 2Y / CHUB RUSH 7Z

Here is a high quality female that showcases Lock N Load, 680S and Macho combined with some notable cow families like Rush, Miss Knight and Wheatland Lady. This heifer is impressive in her lines, tight attractive front third and shag for days. The percentage replacement heifers that are all paternal half-sisters to these two lots are developing well with added growth, feminine design and those blaze faces so highly sought after. The dam 42E is a very exciting young female with a terrific udder and loads of promise. Not many more Rush's will sell so be sure to capture this gem!

PAT. BROTHER TO LOT 56 & 57

MATERNAL SISTER

58 CLEARWATER ELSA 44G

1340506 - CWS 44G - 30/12/2019 - HORNED - FLECKVIEH

BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
90	720	1016	7.5	4.3	68.8	98.6	37.7	5.9	72.0

SIRE: SMITHBILT MOLSON 21M — GIDSCO APPOLLO 3F / JERICO'S DEIRDRE 21D

DAM: CLEARWATER KOURTNEY 19F — RV ARISTOTLE 2A / BEE VIXEN 567C

Elsa is an attractive heifer that is showing a lot of promise. Her mother is one of the embryo daughters we raised out of our Vixen donor cow that came from the great Beechinor program. The other 2 siblings are working at Triple T Diamond and James Creek Simmentals. I expect Elsa to develop a good udder and with her strong maternal pedigree she should raise some of the good ones. Molson adds an interesting genetic twist to Elsa's pedigree that I think really compliments the bottom side. Elsa was in the keeper pen until we decided to start a new sale, our loss is your gain. **Full Fleckvieh.**

59 CLEARWATER FALLON 27H

#CA-1340702 - CWS 27H - 31/1/2020 - HORNED - FLECKVIEH

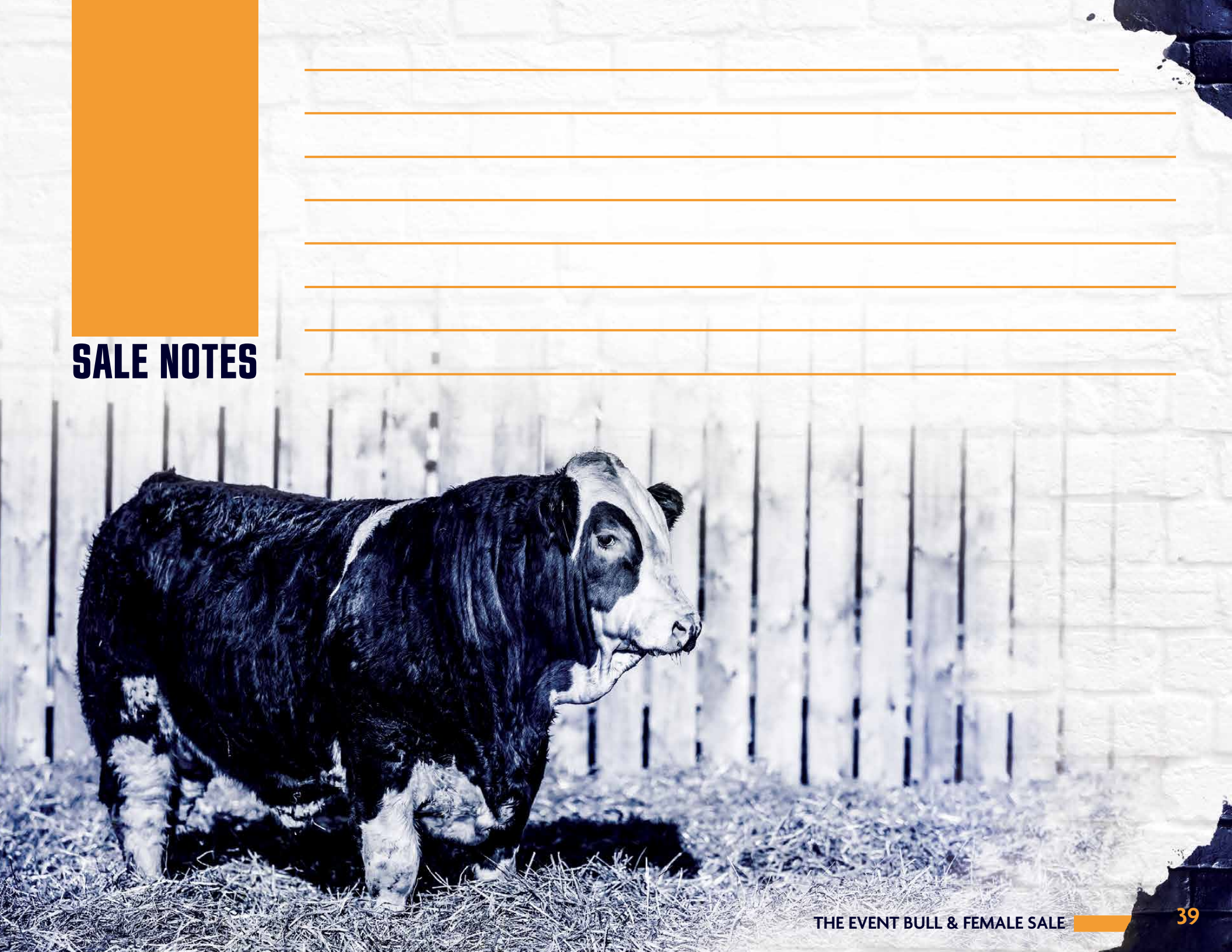
BW	adj WW	adj YW	CE	BW	WW	YW	MK	MWW	MCE
96	706	1008	10.0	3.1	58.5	78.3	36.9	66.2	4.2

SIRE: BEL STEWARD 2ND — STEWARD / SJFB LIRA

DAM: JKL MISS FALN 50F — CROSSROAD FUSION 48D / JKL MISS EMERSON 22W

Fallon is a heifer that I am going to miss around the farm. She has a fantastic disposition and was always the calf tagging along behind as I would walk through the pens. Watching her develop the past few months; she has really impressed. She is starting to show signs of developing into a very broody female and she should be able to be utilized with a variety of sires to raise some quality calves. Her dam was one we selected from the Okotoks Fleckvieh Group last year. **Full Fleckvieh.**

SALE NOTES



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