



We are excited to introduced the first annual 50K for the Future Youth scholarship & Build Your Herd program.

SCHOLARSHIP

\$25,000 CASH OPPORTUNITY

1st Place - \$10,000 Scholarship

2nd Place - \$7,500 Scholarship

3rd Place - \$5,000 Scholarship

4th Place - \$2,500 Scholarship

OR

BUILD YOUR HERD

\$25,000 SALE CREDIT OPPORTUNITY

1st Place - \$10,000 Sale Credit

2nd Place - \$7,500 Sale Credit

3rd Place - \$5,000 Sale Credit

4th Place - \$2,500 Sale Credit

*Participants can enter only one category: 'Scholarship' or 'Build your Herd'. Category selection must be clearly identified in essay submission.

*Sale Credit may be used at the following 2023 sales: Family Matters, New Year's Resolution & March Madness.

*Maximum of a combined \$10,000 can be awarded to 1 junior over the years of this program

PART 1: ESSAY

ESSAY TOPIC: Who is your role model? How do they inspire you to be successful in the Future?

DUE Friday, Nov. 25, 2022 by 11:59PM

SUBMIT via email to: SHAYLEN@BOHRSON.COM

-Must be in the following file formats: PDF, JPEG, .DOC or .PAGES

-Maximum 3,000 words.

-You will receive a confirmation email within 48 hours of submitting essay application to confirm all needed contact information has been received and meets qualifications.

The top 4 finalists of each category will be selected and contacted before Dec. 1, 2022.

The top 8 qualifiers will be announced in the 2022 New Year's Resolution Catalogue.

Qualifiers will be asked to provide a bio for the NYR catalogue.

MUST BE INCLUDED ON ESSAY APPLICATION:

NAME: _____

AGE: _____

BIRTHDATE: _____

PHONE NUMBER: _____

EMAIL: _____

ADDRESS: _____

TITLE OF ESSAY: _____

CATEGORY SELECTION: Scholarship or Build Your Herd

*must select only one category

PART 2: INTERVIEWS

SATURDAY, DEC. 31, 2022 AT 2PM

ONLY the top 8 qualifiers will be interviewed at the Fantasyland Hotel - Edmonton, AB on Dec. 31, 2022. (Details to be provided). The placing of the top 8 finalists will then be presented at the beginning of the New Year's Resolution Sale.

*We invite the top 8 finalists to attend the New Year's Resolution Sale on Dec. 31, 2022 in Edmonton, Alberta. A complimentary hotel room for 1 night will be provided to each 50K for the Future qualifier at the Fantasyland Hotel for the evening of the sale. If participant is out of province or cannot make it for the interview process, alternative interview options may be arranged.

QUALIFICATIONS

-Ages 15-25 years as of Jan. 1, 2022.

-Canadian Citizen

-For "Scholarship opportunity" proof of enrolment at a secondary institute or certificate program is required. Education enrolment for the 2022 or 2023 calendar year.