



RIVER POINT Cattle Co.

and GUESTS

Present 10th
annual



Sunday

OCTOBER 18, 2026

1 pm

WELCOME *from* RIVER POINT CATTLE CO.

Welcome to the 10th Annual River Point Cattle Co. & Guests Fall Gala!

It is hard to believe we are celebrating our 10th Fall Gala. What started as an idea to share a few of our best females has grown into one of our favourite days of the year. Over the past decade, we have had the privilege of welcoming cattlemen and women from across the country to our farm, and even more importantly, we have watched our genetics find new homes and new opportunities across the U.S. and Canada.

As we look through this year's offering, we are extremely proud of what we have put together. From the first heifer calf to the final bred female, each lot represents a piece of our program and the direction we are working toward. You will find fresh genetics, proven cow families, exciting new sires and females that we truly believe have a future ahead of them.

Our family has always believed that the cattle business is about people just as much as it is about cattle. Many of you have become much more than customers; you have become friends and an important part of our cattle journey.

To our consignors, thank you for bringing your genetics and your trust to the Fall Gala once again. We are proud to stand alongside each of you and offer this set of cattle to the industry.

To those joining us for the first time, welcome to River Point. We hope you enjoy looking through the offering and, more importantly, we hope you find something that can make a difference in your program.

We invite you to come see the cattle in person, ask questions, visit with us and our guest consignors, and enjoy the day. We are proud of this offering, proud of the cattle standing behind it, and excited to see where these genetics go next.

If you have any questions about the offering, please don't hesitate to contact the capable team at Bohrsen Marketing. They know the cattle, know the programs and are always happy to assist. For those unable to join us in person, DLMS will once again be available for your online bidding and viewing pleasure, making it easy to be part of the Fall Gala from wherever you are.

From our family to yours, thank you for being part of the 10th Annual Fall Gala.

We look forward to seeing you sale day!

The Crawford Family



Reed, Jane, Shelby & Josie Crawford

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RIVER POINT & CATTLE COMPANY GUESTS

PRESENT THE

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**HEIFER CALVES,
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& EMBRYOS!**

fall
gala
sale

GLENCOE

ONTARIO, CANADA
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NOTE:
SOME GPS USES SOUTHWEST MIDDLESEX
INSTEAD OF GLENCOE

SCHEDULE OF EVENTS:

Saturday,

OCTOBER 17TH:

1 PM TO DUSK: FALL GALA CATTLE VIEWING AT RPCC

Sunday,

OCTOBER 18TH:

10:30 AM: CATTLE ON DISPLAY

1 PM: RPCC & GUESTS FALL GALA SALE

SUNDAY **OCTOBER 18TH**
2026: 1 PM EST

ACCOMMODATIONS IN THE AREA:

- | | |
|-----------------------------------|--------------|
| • HOLIDAY INN EXPRESS, STRATHROY | 226-242-5190 |
| • STRATHROY MOTOR INN, STRATHROY | 519-245-4480 |
| • CLOCK TOWER INN, STRATHROY | 519-245-5656 |
| • HOMEWOOD SUITES, LONDON | 519-686-7700 |
| • FOUR POINTS BY SHERATON, LONDON | 519-681-0600 |
| • DAYS INN, LONDON | 519-681-1240 |
| • QUALITY SUITES, LONDON | 519-680-1024 |



sale INFORMATION

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OTHER SALE CONTACTS

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TRUCKING:

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UPDATES & VIDEOS

www.DLMS.ca

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Direct Livestock Marketing Systems **CANADA'S ONLINE SEEDSTOCK SOURCE.**

WELCOME from BOHRSON MARKETING SERVICES

It is our pleasure to welcome you to the **10th Annual River Point Cattle Co. & Guests Fall Gala**. A decade of this event is a tremendous milestone, and it is a privilege for the Bohrson Marketing team to once again be part of a sale that has become a highly anticipated stop on the fall Simmental calendar.

The 2026 offering is a true reflection of the programs represented. From the opening pages of flushmate heifer calves and exciting young show prospects, through an impressive selection of bred heifers and elite embryo opportunities, this catalogue is filled with females that offer the combination of quality, functionality and genetic strength that today's cattlemen are searching for.

River Point Cattle Co. has built a reputation for developing cattle that are not only competitive in the show ring, but more importantly, go on to become productive and influential members of the cow herd. That philosophy is evident throughout their offering this year, with proven cow families, exciting young sires and several females that have the potential to become the next generation of donors and foundation females.

We are equally excited about the tremendous group of guest consignors who have stepped up to the plate. Programs from across Ontario have brought forward an outstanding set of females, each offering their own unique combination of pedigree, phenotype and breeding value. Whether your goal is to add a future donor, a competitive show heifer, a productive bred female or simply a female with the potential to raise the next great one, there are opportunities throughout this offering.

One of the most exciting aspects of the Fall Gala is the consistency of the genetics represented. There are cow families throughout these pages with proven histories of producing cattle that work, compete and generate demand. Combined with some of the industry's most current and sought-after sires, these genetics provide buyers with the opportunity to invest in cattle that can make an impact for years to come.

We encourage you to study the catalogue closely, visit the cattle prior to sale day and reach out to any of the consignors or members of the Bohrson Marketing team. We would be pleased to discuss the cattle, the programs behind them and help you find the right fit for your operation.

We look forward to seeing you at River Point Cattle Co. on sale day!

the Bohrson Marketing team



BOHRSON
MARKETING SERVICES



quest **CONSIGNORS**

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Consigned by RIVER POINT CATTLE CO.

LOT 1A



RPCC BLK CREAM PUFF ET223P

BPTRSI556152 | 20 JAN 2026 | JANE 223P |
HOMO POLLED | HOMO BLACK | 3/4 BLOOD

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
88	694		16	-2.3	59	74.3	21.6	6.3

EGL FIRESTEEL 103F
WHF/JS/CCS WOODFORD J001
WHF SUMMER 365C

RGRS SRG TWO STEP 20Z ET
HPF CREAM SODA 248D
IC CREAM SODA R56



RPCC BLK CREAM POPS ET224P

BPTRSI556153 | 21 JAN 2026 | JANE 224P |
HOMO POLLED | HOMO BLACK | 3/4 BLOOD

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
75	590		13.5	0.3	68.8	89.5	21.6	5.9



RPCC BLK CREAM PUDDING ET225P

BPTRSI556156 | 22 JAN 2026 | JANE 225P |
HOMO POLLED | HOMO BLACK | 3/4 BLOOD

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
81	677		15.4	-1.5	65.3	84.6	21.6	6.6



LOT 1A

Three flushmate sisters. One exceptional genetic opportunity.

When you find a cow family that can consistently generate this kind of quality, you take notice. Sired by WHF/JS/CCS Woodford J001 and backed by the impressive HPF Cream Soda 248D, these three flushmate sisters offer a pedigree and phenotype package that is hard to duplicate. While they may be 3/4 percentage females, that is exactly what makes this trio so intriguing — endless options for their future, whether you are looking to build a show string, develop a donor prospect, or add valuable genetics to your breeding program.

Cream Puff 223P has already begun making her mark in the show ring, bringing home multiple titles and proving herself as one to watch. She is the soggy-made, big-middled sister with plenty of rib and dimension, while maintaining a sound, comfortable stride and a haircoat that catches your eye.

Cream Pops 224P is the more moderate of the three sisters, being raised by a first-calf heifer. Don't let her moderate build fool you — she possesses the same beautiful sweep of rib, flawless design, and structural correctness that make this trio so exciting. A maternal look with plenty of quality packed into a practical, attractive package.

Cream Pudding 225P offers a little more refinement in her presence and is the longer-bodied sister of the trio. She combines that extra length with plenty of quality, balance and a fluffy haircoat that is coming in beautifully.

Beyond their individual strengths, these three sisters share the kind of genetic consistency that cattlemen search for. Three different looks, three different opportunities, and one exceptional genetic package. To top it all off, they are as sweet in their dispositions as they are good to look at.

All 3 heifers have been 100K DNA tested. Homo Polled & Homo Black.

te Sisters



LOT 1B

selling on
CHOICE
2 out of 3 will sell!



LOT 1C



HPF CREAM SODA 248D - DAM



WHF/JS/CCS WOODFORD J001 - SIRE



Consigned by RIVER POINT CATTLE CO.

LOT 2



HIGH LIGHT - MATERNAL SISTER



JSUL SOMETHING ABOUT MARY - SIRE

Pretty Woman has been a standout since the day she hit the ground, and if sale numbers weren't needed, there is no question she would have been destined for the keeper pen. In person, it doesn't take long to understand exactly how she earned her name. She possesses that undeniable presence that draws you in, but it is her substance, dimension and overall quality that keep you looking. Her dam is the kind of cow every program wants in their pasture — a true never-miss female that continues to produce high-quality offspring year after year. Those familiar with the RPCC program may recognize the maternal influence behind this young female; Pretty Woman is a maternal sister to High Light, a female we were proud to campaign and flush. That cow family has proven its ability to produce cattle that can compete, work in the pasture and contribute to a breeding program. Adding JSUL Something About Mary to the top side only enhances the possibilities. Pretty Woman combines the maternal consistency of a proven cow family with a sire known for adding style, look and quality. She is pretty by name, but it is the substance behind that look that makes Lot 2 one you won't want to overlook.



RPCC BLK **PRETTY WOMAN** 209P

BPG1557800 | 4 JAN 2026 | JANE 209P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
84	724		9.5	2.2	73.1	106.9	15.2	4.5

W/C RELENTLESS 32C

MR HOC BROKER

JSUL SOMETHING ABOUT MARY 842I RPCC RED FRILLY 217F

JBSF PROUD MARY

RPCC RED XTREME 228X



RPCC BLK **PRIM ROSE** 201P

BPG1564056 | 1 JAN 2026 | JANE 201P | HOMO PLD | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
87	752		10.7	1.5	85.8	127.8	17.2	3.3

KWA SLIDER 196H

MRK MR MCINTOSH 28J

ULTRA TOKYO ROSE 17M

ULTRA MS CASSEY 137M

ULTRA MISS MOLLYDOOKER

ULTRA 19D CASSEY 69F



Consiged by RIVER POINT CATTLE CO.

LOT 3



ULTRA MS CASSEY 137M - DAM



ULTRA TOKYO ROSE 17M - SIRE

Lot 3 represents an exciting opportunity to acquire one of the first Ultra Tokyo Rose 17M progeny to sell. Tokyo Rose was one of the hottest new heifer bulls to hit the market, and we were thrilled when the beautiful first-calf heifer we purchased from Ultra Livestock from the Cassey cow family laid down and delivered this stunning daughter. Prim Rose checks the boxes from the ground up. She carries the highly sought-after baldy face, but there is far more to this female than her look. She is bold in her design, massive through her center body and carries the kind of substance that gives you confidence she will mature into a front-pasture cow capable of bringing home heavy, high-quality calves each fall. There is something exciting about being early to a new sire line, and Prim Rose gives you that opportunity while still offering the kind of practical, functional female that can go to work in a cow herd. Hot new genetics for Ontario. A beautiful baldy. A powerful young cow prospect. Take a serious look at Prim Rose — the future is here. Homo polled by pedigree.



Consigned by RIVER POINT CATTLE CO.

LOT 4



DOUBLE BAR D LASS 501G - DAM



SVS JUSTIFIED 62K - SIRE

The one that could have started the sale... but we thought you'd better keep flipping the pages. Let's just say the girls around here are awfully upset with Dad about selling Lot 4. They see a very big future for Paisley, and truthfully, it's easy to understand why. Paisley has donor written all over her, yet she is good enough that our girls had already envisioned her wearing a show halter next year. She combines a feminine, attractive front end with impressive length of body, a sound, comfortable stride and one of the prettiest black baldy faces you could ask for. Top it all off with a great haircoat and you have a female that checks boxes from the show ring to the donor pen. Sired by the breed legend Justified from Sunny Valley, Paisley carries the kind of pedigree that brings an extra shot of quality and that unmistakable pop to his offspring. Her dam is a proven donor at Todd Simmentals, where they have enjoyed tremendous success flushing her. Although she now resides in QC, this cow originated from the highly respected Double Bar D herd in SK. Donor quality. Show heifer potential. Proven Canadian genetics. Paisley is the kind you hate to sell — but the kind you will be proud to say you bought. 100K DNA tested, Homo Polled & Hetero Black.



RPCC BLK PAISLEY ET204P

BPTG1556158 | 1 JAN 2026 | JANE 204P | HOMO PLD | HETERO BLK | PB

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
84	666		7.6	3.6	78.9	117.1	23.4	3.2

SVS RANCHER 42H
SVS JUSTIFIED 62K
CMS SODA POP 410B

RUBYS TURNPIKE 771E
DOUBLE BAR D LASS 501G
DOUBLE BAR D LASSIE 409B



RPCC BLK LOVE POTION 241P

BPRSI557808 | 1 FEB 2026 | JANE 241P | HOMO PLD | 3/4 BLOOD

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
66	719		12.9	-0.2	66.2	82.9	15.3	5.2

GSC GCCO DEW NORTH 102C
LLW CARD TRUE NORTH G71
COX'S JOYS PRINCESS711E

RECKONING 711F
HILB/JASS VISION OF LOVE L315E
HILB CRAZY N LOVE A475S



Consigned by RIVER POINT CATTLE CO.

LOT 5



LLW CARD TRUE NORTH G71 - SIRE



HILB/JASS VISION OF LOVE - DAM

We thought we'd keep the extra-flashy black baldy girls together on one page — and Love Potion is certainly hard to miss. One of the younger calves in the offering, Love Potion may be young, but she is already making a statement. She brings an exceptionally clean front end, a thick-made, attractive build, a beautiful sweep of rib and a haircoat that is simply outstanding. And if that wasn't enough — she is puppy-dog quiet. The cow family behind is just as exciting as her phenotype. Her dam is the result of the highly successful mating of HILB Crazy In Love and the popular sire Reckoning, and was Shelby's 2024 4-H heifer. After being campaigned throughout the year and bringing home numerous titles, she capped off an incredible season at the Royal, where she was named Grand Champion Percentage Simmental Female in the Open Show and Reserve Grand Champion Commercial Female at the National Junior Beef Heifer Show. Now add True North to the top side — a bull that has done an exceptional job for Wheatland and Semex — and the result is a young female loaded with both proven and current genetics. At 3/4 percentage, Love Potion offers the flexibility to fit a wide range of programs, while possessing the look, quality and genetic backing to take her anywhere you want to go. Homo Polled by pedigree. 3/4 Percentage



Consigned by RIVER POINT CATTLE CO.

LOT 6



W2 TEMINA 117J - DAM



KLER BASIS 048J - SIRE

This little redhead is a cutie — and her future is just beginning. Petra may be the youngest female in the offering, but don't let her April birthday fool you. Competing in an entirely different age division, this young female has plenty of quality packed into her youthful package. She is thick made, loaded with muscle, sound moving, nicely haired and sweet to work with. We purchased Petra's dam from W2 Farms in Saskatchewan, and she impressed us from the moment she stepped off the trailer. Her sire is our senior herdsire from KLER Cattle Co. in Minnesota. KLER Basis is the kind of all-around herd sire we appreciate — a bull that doesn't require any extra babying through the winter and can go out and cover the biggest pasture when it is time to work. More importantly, he consistently stamps his offspring with muscle, substance and functionality. We are so proud of what these genetics are doing for our program, and you can see more of the proof in Lots 17 & 18, two yearling heifer daughters of Basis that are also selling. Don't let this little redhead pass you by. She may be young, but with this kind of phenotype, genetics and a proven sire behind her, Petra's future is just getting started.



RPCC RED PETRA 274P

PGI557810 | 10 APR 2026 | JANE 274P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
90	n/a		2.6	4.6	87.4	119.9	17.9	-0.5

CDI TRUSTEE 387F

KLER BASIS 048J

K-LER DAPHNE 094X

WHEATLAND RIVAL 8125F

W2 TEMINA 117J

W2 TEMINA 924G



RPCC RED PINK 207P

PGI557799 | 2 JAN 2026 | JANE 207P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
85	602		8.4	2.7	75.5	110.6	25.3	4.2

W/C FORT KNOX 609F

W/C BET ON RED 481H

W/C ANGEL 7113E

RED TEX Y3189 HR

RPCC RED LADY GA GA 269G

CMS TAYLOR 830U



Consigned by RIVER POINT CATTLE CO.

LOT 7



W/C BET ON RED 481H - SIRE



JANE 204N - MATERNAL SISTER

A true "Rock-Star" cow family — and this one is ready for her turn in the spotlight. As you can tell, Lot 7 comes from a cow family that knows how to make an entrance. Originating from the Czech-Mate Livestock herd in Alberta, this cow family has consistently delivered the kind of big-time calves that have earned a place in our Fall Gala offering year after year, finding new homes across Canada. The maternal genetics represented here are second to none. Sired by the now-deceased W/C Bet On Red, Pink offers the opportunity to get in on a set of elite genetics that simply pop. We have had tremendous success with our Bet On Red progeny over the last couple of years, and Pink is another female that demonstrates exactly why we have been so impressed with what he leaves behind. Lot 7 is upheaved, feminine and extra long-spined, with the kind of presence that makes her easy to find in a pen full of cattle. Elite maternal genetics. A proven cow family. A deceased sire whose influence continues to make its mark.



Consigned by **RIVER POINT CATTLE CO.** **LOT 8**



MAF SEANNA 48C - MAT. GRANDDAM



SO REMEDY 7F - SIRE

There are always a few females in a sale offering that make you stop and wonder if you really have to let them go — Pepper is one of those females. She is a matron in the making, backed by a cow family that has been a favourite around our farm for good reason. Our daughter Shelby successfully showed Pepper's dam as a calf, yearling and again as a two-year-old, and that Keanna female is one we have always loved. She is backed by the renowned donor MAF Seanna 48C and STF Crimson Tide, bringing a maternal pedigree that has proven itself time and time again. Pepper's maternal sisters have also found demand, selling to the Ernewein and Colton families over the past two years. That kind of consistency within a cow family is exactly what makes us excited about Pepper's future. On the top side, SO Remedy is a sire generating plenty of attention on both sides of the border, making this a pedigree that is current, proven and loaded with opportunity. Pepper is deep bellied, structurally correct and built with the kind of practical design that should make her an easy female to mate. You could breed this female a multitude of different ways and still have every reason to expect a good one on the ground. Homo Polled by pedigree.



RPCC BLK **PEPPER** 233P

BPG1557807 | 25 JAN 2026 | JANE 233P | HOMO PLD | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
80	731		8.8	3	80.5	120.7	20.7	3.6

HPF/HILL UPRISING C104
SO REMEDY 7F
B&K CREAM SODA 8D

STF CRIMSON TIDE DZ87
RPCC RED KEANNA ET238K
MAF SEANNA 48C



RPCC BLK **PANORAMA** ET230P

BPTG1556159 | 22 JAN 2026 | JANE 230P | HOMO PLD | HOMO BLK | PB

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
105	734		1.1	6	104.1	156.4	23.9	1.1

CKCC LD DIMENSION 8965
WHEATLAND DIMENSIONAL 1147J JPCC SHEILA 95F
JPCC MISS FOXY 115F

WHEATLAND ROYAL FLUSH 435
LFE BS SHEILA 82A



Consigned by **RIVER POINT CATTLE CO.** **LOT 9**



WHEATLAND DIMENSIONAL 1147J - SIRE



JPCC SHEILA 95F - DAM

Panorama is the kind of female that brings performance and quality together without sacrificing the things that matter when it comes time to build a cow herd. She is performance packed, yet sound moving and smooth structured, offering a balanced combination of power, function and maternal potential. Panorama is the result of embryos purchased from JP Cattle Co. in Manitoba, bringing some serious maternal power to the foundation of this female. Her dam, JPCC Sheila 95F, is a daughter of the great LFE BS Sheila 82A, a pillar donor for JP Cattle Co. who has become well known for producing top-end bulls year after year. On the top side, she is sired by Wheatland Dimensional 1147J, the impressive black baldy bull that has been taking the industry by storm. The combination of Dimensional's performance and the Sheila cow family's proven ability to produce elite cattle makes this a mating we are proud to offer. 100K DNA tested, Homo Polled & Homo Black.



Consigned by J.O.C.R. LIVESTOCK

LOT 10



JWC LIMITED EDITION 453L - SIRE



LOT 11

JOCR PRIZED POSSESSION 214P

BPG1557802 | 11 JAN 2026 | JOCR 214P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
80	712		9.9	2.5	72.9	98.2	22.3	3.9

Heifer Calf

W/C RED BIRD 269J

JWC LIMITED EDITION 453L

RJ JWC SHERRI 0151H

WHEATLAND MAN O' WAR 907G

DMCC KADENCE 64K

DMCC MISS BLAZE 79D

RPCC BLK POSEY 212P

BPG1557801 | 6 JAN 2026 | JANE 212P | HOMO PLD | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
92	680		6.1	3.3	87.8	121.6	21.8	1.4

Heifer Calf

RFS HEAVY HITTER H45

CROSSROAD DATELINE 59L

TSZ KEEPSAKE 703A

R PLUS SWAYZE 7083E

MAST-R JASMINE 59J

MAST-R SEPHORA 95G



Consigned by SHELBY & JOSIE CRAWFORD, REX CRAWFORD

LOT 11



CROSSROAD DATELINE 59L - SIRE



JANE 231L - MATERNAL SISTER

Prized Possession is one that will demand your attention! She is powerful, stout made, sound moving, yet offering body and shape while maintaining a female look. Just hard to poke a hole in her! With the right combination of style and substance we think this one has a bright future ahead of her. Her full sister, Nobel Prize, sold in the 2025 Fall Gala sale to Crawford Farms, and we are excited to see what this one can do for them. Lot 10 has already hit the show road winning Champion Sr Heifer Calf Champion and Reserve Bred & Owned Female at the Ontario YCS Show this summer. Prized Possession is sired by our exciting herdsire JWC Limited Edition, while her dam was Josie's very first personal purchase from Diamond M. Exciting future for this female, if you come for a tour I am sure she will find you too for a pet.

Lot 11 is the kind of female you could build a herd around. Posey is a female that checks all the boxes without needing to make a fuss about it. From head to tail, she is impeccably made, combining extra length of spine, depth of body and that unmistakable look of a true brood female. Her dam, Jasmine, traces back to a long line of champions at Mast-R in QC and has quickly become a favourite in our program. With a beautiful udder and a consistent track record of raising top-end calves year after year, Jasmine provides Posey with the maternal foundation we look for when developing females for the future. On the top side, Crossroad Dateline 59L brings another exciting piece to the puzzle. This black baldy bull is making serious waves across the country, offering an attractive outcross pedigree and plenty of opportunity for breeders looking to add something different to their programs. We will be the first to admit her picture doesn't do her justice. Sale day is when Posey needs to be seen in person. She is a functional female that simply gets the job done — the kind you can turn out, breed and expect to work for you for years to come. Homo Polled by pedigree.



Consigned by **RIVER POINT CATTLE CO.** **LOT 12**



WHF/JS/CCS DOUBLE UP G365 - SIRE OF LOTS 12 & 13



GVR CAKEWALK 37N - SERVICE SIRE OF LOTS 12 & 13

Nova was never supposed to be a sale heifer. From the moment she hit the ground, we had our eye on her as a future replacement. But when numbers are needed, tough decisions have to be made — and when her dam went on to have yet another heifer, Nova earned the opportunity to become a feature bred heifer in this year's Fall Gala offering. We love, love our Double Up daughters. We have a few in production now, and they continue to impress with beautiful udders, excellent maternal ability and, most importantly, they simply do a great job. Double Up brings an outcross pedigree to Canada while adding the extra style and look that we all enjoy. Then you get to the bottom side of this pedigree, and the story gets even better. This is one of our favourite cow families. From past Royal Champions to sale toppers year after year, there is a level of consistency here that is hard to overlook. When building females for the future, consistency is key — and this cow family delivers it. Nova is bred early to GVR Cakewalk 37N, the \$100,000 high-selling bull from the GVR Bull Sale. Cakewalk combines calving ease with the ability to bend the growth curve, making him an exciting choice for the next generation.

Bred to GVR Cakewalk 37N on April 3, 2026. (safe)



RPCC BLK NOVA 263N

BPG1515224 | 22 FEB 2025 | JANE 263N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
77	682	829	10.3	1.4	70.5	100.5	14.1	5.1

W/C DOUBLE DOWN 5014E LFE COMMISSIONER 811Z
WHF/JS/CCS DOUBLE UP G365 RPCC BLK ECLIPSE 231E
 WHF SUMMER 365C RPCC 'X' MARKS THE SPOT



RPCC BLK NEW TREND 267N

BPG1515228 | 25 FEB 2025 | JANE 267N | HOMO PLD | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
84	592	938	8.6	2	74.8	101.1	17.3	5

W/C DOUBLE DOWN 5014E GEFF COUNTY O
WHF/JS/CCS DOUBLE UP G365 RPCC RED HIGH LIGHT 207H
 WHF SUMMER 365C RPCC RED FRILLY 217F



Consigned by **RIVER POINT CATTLE CO.** **LOT 13**



RPCC RED HIGH LIGHT 207H - DAM



MATERNAL SISTER TO LOT 13

Here is another Double Up daughter bringing a genetic package that is designed to add value to your herd for years to come. As we have said, the Double Up progeny have worked extremely well for us, combining eye appeal, outcross genetics and maternal strength backed by the influential WHF Summer cow family. We have been impressed with what these daughters are doing, and Lot 13 is another example of why we continue to believe in this sire. Take a look at the bottom side and the story gets even more exciting. Lot 13 is the natural daughter of our High Light donor, a female we have had tremendous success with. High Light's pedigree is stacked with breed-leading names including Broker, Slugger, Loaded Up and County O, giving this young female the kind of genetic foundation that serious cattlemen can appreciate. Lot 13 is exceptionally long bodied, attractive and built with plenty of future. She is bred to the new hot sire GVR Cakewalk 37N, adding an exciting mating to an already powerful genetic package. Lot 13 has the pedigree, the look and the future to do exactly what her name says — set a New Trend. Homo Polled by pedigree.

Bred to GVR Cakewalk 37N on April 17, 2026 (safe)



WBC EASE 6L - SERVICE SIRE OF LOTS 14 & 16

Consigned by RIVER POINT CATTLE CO.

LOT 14

RPCC RED **NITA** 232NPGI515202 | 21 JAN 2025 | JANE 232N
POLLED | PUREBRED*Bred Heifer*

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
74	524	852	10.2	1.6	62.9	87.9	16.1	4.8

JSUL SOMETHING ABOUT MARY 8421

IRCC DARLIN'S LEGEND ET 343L

ERIXON DARLIN 2.0

WHF SLUGGER 244S

RPCC RED LIBERTY BELLE 215L

RPCC RED ANNA BELLE 229A

Lot 14 is backed by a pedigree that reads like a list of maternal greats. On the sire's side, Nita traces to the famous Darlin', Darlin' 2.0 and Proud Mary cow families, while her dam brings together Jasmine and some of our own proven red females, including Maryjane and Anna Belle. Nita's sire was our pick from the 2024 IRCC Bull Sale to come home and work as our Jr. herdsire, his first calf crop backed up that decision, with his first calf becoming a sale highlight and finding a new home with Tommy Bohrsen last year. Lot 14 is an overall momma cow in the making. She offers a beautiful shape of rib, plenty of hair and the kind of maternal look that should only get better with maturity. To keep the red heritage going strong, we bred Nita to the heifer-safe WBC Ease 6L bull.

Bred to WBC Ease 6L on April 7, 2026. (safe)



SO REMEDY 7F - SIRE

Consigned by RIVER POINT CATTLE CO.

LOT 15

RPCC BLK **NEW YORK STYLE** 261NBPGI515223 | 18 FEB 2025 | JANE 261N
POLLED | PUREBRED*Bred Heifer*

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
63	580	833	12.3	1.3	70.8	109.7	22.5	5.9

HPF/HILL UPRISING C104

SO REMEDY 7F

B&K CREAM SODA 8D

LFE GAME FACE 338F

RPCC BLK LÓREAL 219L

RPCC BLK GUCCI 257G

A sleeper we really wanted to tuck away in our own herd. Every sale has those females you quietly hope to keep for yourself, and New York Style was one of them. Her pedigree brings together an exciting blend of American and Canadian genetics, giving you the best of both worlds and plenty of flexibility for the future. On the top side, she is sired by the hot SO Remedy bull, while her maternal pedigree brings in the influence of some of the great bulls from Lewis Farms in AB. Phenotypically, New York Style is a very complete, clean-lined female with the kind of balanced design that should make her an easy addition to a working cow herd. She is bred to the up-and-coming calving-ease sire that topped the GVR Sale this year, setting up an exciting first calf and adding even more current genetics to an already attractive pedigree.

Bred to GVR Cakewalk on April 3, 2026. (safe)



HILB/KINS FIRST KISS J106G - DAM

Consigned by RIVER POINT CATTLE CO.

LOT 16

RPCC BLK **NICE KISS** 274NBPGI532494 | 17 MARCH 2025 | JANE 274N
POLLED | PUREBRED*Bred Heifer*

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
65	490	805	15.5	-1.7	58.6	81.9	16.5	6.9

W/C RED BIRD 269J

JWC LIMITED EDITION 453L

RJWC SHERRI 0151H

HILB ORACLE C033R

HILB/KINS FIRST KISS J106G

SC ROBIN UR KISSES G106

Nice Kiss offers enough style to catch your eye while maintaining the moderate, practical build you look for in a female designed for your cow herd. Lot 16 traces back to the famous Kiss cow family from Hilbrands in Minnesota, a maternal foundation with plenty of influence behind it. Adding another twist to the pedigree is the Limited Edition bull from Jared Werning in South Dakota, bringing a blend of American genetics that complements this female well. We have taken that genetic package one step further by breeding Nice Kiss to the Canadian red-hot calving-ease sire, "Ease". This mating adds another layer of genetic opportunity while moving forward. Homo Polled by pedigree.

Bred to WBC Ease 6L on April 5, 2026. (safe)



Consigned by RIVER POINT CATTLE CO.

LOT 17



KLER BASIS 048J - SIRE OF LOTS 17 & 18



GVR CAKEWALK 37N - SERVICE SIRE OF LOTS 17 & 18

There are always a few females that make selling a little tougher, and Nifty is certainly one of them. Thankfully, we already have a full sister retained in our herd we own with Teygin Quinn, giving us the opportunity to share this great female with another program. It is hard to find a hole in Nifty. She has the style and presence that make her easy to look at, while still carrying the muscle, substance and power needed to raise good calves and become a productive cow. She is the kind of female that combines the best of both worlds — attractive enough to catch your eye, yet practical enough to go to work. The cow family behind Lot 18 is a true never-miss family that consistently produces females that look good while doing their job. Add the influence of our KLER Basis bull, and the maternal story gets even stronger. Basis continues to impress us with every calf crop, and you can see more of his daughters selling as Lots 6 and 17. Study the three together and you will see exactly why we are so confident in this sire. Nifty is also bred to the exciting GVR Cakewalk bull adding even more genetic possibilities to this feature bred heifer.

Bred to GVR Cakewalk 37N on April 22, 2026. (safe)



RPCC RED NIFTY 233N

PG1515203 | 22 JAN 2025 | JANE 233N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
73	629	962	10.1	1.9	77	108	18.6	4.8

CDI TRUSTEE 387F
KLER BASIS 048J
K-LER DAPHNE 094X

SVF STEEL FORCE S701
RPCC RED GALA 210G
RPCC RED YOURS TRULY 231Y



RPCC RED HARLEQUIN NOVEL 282N

PG1516949 | 2 MAY 2025 | JANE 282N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
87		0	5	3.6	90.7	130.1	18.1	1.8

CDI TRUSTEE 387F
KLER BASIS 048J
K-LER DAPHNE 094X

WSF ABEL
TODD HARLEQUIN 25H
IRCC ELITE 703E



Consigned by RIVER POINT CATTLE CO.

LOT 18



CDI TRUSTEE 387F - PATERNAL GRANDSIRE



PATERNAL SISTER TO LOTS 17 & 18

If you are looking for your next brood cow, this is your gal. Novel may be the youngest bred heifer in our offering, but you would never know it walking through the group. She has held her own against the older heifers every step of the way, bringing the kind of power, substance and maternal design that makes her an easy one to appreciate. Her dam, a powerful female from Todd Simmentals, consistently brings in big, heavy calves each fall, and it is safe to say the apple hasn't fallen far from the tree. Add the influence of our KLER Basis bull on the top side, there is plenty of performance bred into this young female. Novel is super deep bellied, thick made and sound striding, while still maintaining the maternal build we want in a future brood cow. We were honoured to be offered the Eastern Canadian semen package on GVR Cakewalk, allowing us to bring these exciting services to our customers. Novel is bred to take advantage of that opportunity, making her future calf an exciting piece of this offering as well.

Bred to GVR Cakewalk 37N on May 14, 2026. (safe)



W/C NIGHT WATCH 84E - SIRE



RUST GOOD TIMES 2034 - SERVICE SIRE

Consigned by RIVER POINT CATTLE CO. & TEYGIN QUINN

LOT 19



MTNN RPCC BLK **NAILED IT** 227N

BPG1532495 | 20 JAN 2025 | JANE 227N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
67	590	918	12.8	-0.8	71.2	99.3	22.9	6.1

CCR ANCHOR 9071B

W/C NIGHT WATCH 84E

MISS WERNING KP 8543U

KLER BASIS 048J

RPCC RED LIME LIGHT 281L

RPCC RED GALA 210G



MTNN BLK **POUR ME A DOUBLE** 232P

BPG1558147 | 23 JAN 2026 | MTNN 232P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
92			7.5	2.6	75.7	106.4	15.8	4.5

W/C DOUBLE DOWN 5014E

WHF/JS/CCS DOUBLE UP G365

WHF SUMMER 365C

LFE COMMISSIONER 811Z

RPCC BLK KEEP SAKE 233K

RPCC BLK DIXIE 245D



WHF/JS/CCS DOUBLE UP G365 - SIRE



RPCC BLK DIXIE 245D - MATERNAL GRANDDAM

Consigned by TEYGIN QUINN

LOT 20

When one just isn't enough, Pour Me A Double delivers. This powerful January Double Up daughter is attractive and deep-bodied with tremendous rib shape, plenty of dimension and a sound, functional look. She has continued to impress as she's developed, with the kind of presence and overall balance that makes her easy to find in the pen. There's a lot of quality in this young female, and there's no doubt she'll only continue to get better with time. Out of RPCC Blk Keep Sake 233K, the bottom side of her pedigree is stacked with generations of elite females from the RPCC program, tracing back to the influential RPCC Lady In Red 205N. This cow family has proven its consistency, producing the kind of powerful, functional females that have become its trademark. Pour Me A Double has the quality and maternal backing to make her mark in the show ring and, more importantly, in the cow herd.



Consigned by RICK-SHA FARM

LOT 21



RPCC XCEL RED LARRA 403L EMBRYOS

PGI431688 | 6 JAN 2023 | JANE 403L | POLLED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
78	687	989	9.0	2.3	72.7	104.1	21.3	5.2

W/C RELENTLESS 32C

JSUL SOMETHING ABOUT MARY 842I

JBSF PROUD MARY

IRCC BOOMSHAKALAKA 434B

TONETTE JOY J01

JF EBONY'S JOY 837F

SECOND CHANCES. They don't come around often, but this opportunity is too good not to share. Larra's amazing phenotype, striking looks, and beautiful deep red colour—the exact kind everyone is looking to inject back into black herds—were offered up last fall, and we were lucky enough to be on the winning end of the gavel. Her impact is already being proven, with her first daughter commanding \$25,000. Now, we are offering you a second chance to get her elite genetics into your program with your choice of three embryos.

When we saw Larra last summer, we knew we had to own a piece of her, and this flush was the ultimate way to make a major impact on our program. When she went Top 5 in the Royal Supreme, it solidified what we already knew: this is a female that will leave a lasting mark on the Simmental industry for years to come. Having the opportunity to own her progeny and have them walking at Rick-Sha—including an exciting embryo of our own on the way for 2027—while also selecting the outcross, was an opportunity we couldn't pass up.

We argued all fall and winter about which bull would best complement her. We just couldn't decide between Betts—the reliable female maker we love—and the powerhouse bull, Caliber. In the end, we didn't have to choose, so we are leaving that decision up to you! Working with RPCC and XCEL on this herd-building flush will push our red genetics to the next level, and we hope this offering does the exact same for your program.

SELLING 3 EMBRYOS - YOUR CHOICE OF SIRE:

21A RPCC XCEL RED LARRA 403L X SVS BETTS 808F (SEXED)

21B RPCC XCEL RED LARRA 403L X RF CALIBER 014G (CONVENTIONAL)

Guaranteeing one 90 day pregnancy if implanted by an accredited veterinarian or certified embryo transfer technician.

Embryos stored at Boviteq.



SVS BETTS 808F



RF CALIBER 014G



Consigned by RIDGEVIEW CATTLE CO.

LOT 22



RVCC BLK **NOVELTY** 10N ET

BPTG1512491 | 13 JAN 2025 | BREW 10N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
106			6.3	5.1	92.8	145.6	23.2	2.5

NGDB STRUCTURE 34D

RF CALIBER 014G

RF NOT JUST A FLIRT 404B

GWS EBONYS TRADEMARK 6N

RVCC BLK FOUND FORTUNE 04F ET

RPCC RED TREASURE 212T



RVCC RED **NOBLE WOMAN** 27N

PG1512499 | 4 MAR 2025 | BREW 27N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
102			2.4	5.2	90	126.7	20.4	0.9

CDI TRUSTEE 387F

KLER BASIS 048J

K-LER DAPHNE 094X

MR HOC BROKER

RVCC RED BARBIE LADY 25L ET

FVFR RED BARBIE 5A

10N comes from the top of the replacement pen. Super long bodied, wide topped and moves on a great set of feet and legs. 04F is one of my main donor cows, and has put three maternal sisters in previous Gala Sale's sold to: Foley Simmentals, Ferme Marnoit and Ricksha Farms all of which are very happy with their purchase. Currently three maternal brothers working in progressive commercial operations. Novelty will be sure to leave an impact for her new program. Homo Polled and Homo Black.

Bred to Crossroad Dateline 59L on March 25 (safe)



MAT. SISTER SOLD TO RICK-SHA FARMS



Consigned by RIDGEVIEW CATTLE CO.

LOT 23

Nice moderate framed, wide topped, dark red Basis daughter. Going back to one of my original Simmental purchases. Her Broker dam is often picked out by visitors when they tour. 27N is sure to set a nice udder and be a good producer. Her mating to the calving ease specialist Top Tier will make for an exciting calf.

Bred to WLB Top Tier 456G on April 25. (safe)



WLB TOP TIER - SERVICE SIRE



Consigned by **RIDGEVIEW CATTLE CO.** **LOT 24**

If you are looking to add a nice black blazed face heifer to your spring calving program check out 28N. Nicely made heifer backed by maternal greatness. A maternal sister sold to Time View Farms in the 2022 Gala and has gone on to be a big-time producer for them. Note 232B on her sire side, 232B has been a mainstay in my program.

Exposed to RVCC BLK Nauvoo 07N from June 19 – July 7 and to RVCC BLK Navaroo 18N from July 7 – July 30.
Preg checked, due approx. April 20, 2027.



MAT. SISTER SOLD TO TIME VIEW FARMS

RVCC BLK PEPSI 28N

BPG1512500 | 10 MAR 2025 | BREW 28N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
100			4.1	4.9	90.7	126.7	17.4	1.8

Bred Heifer

IPU BENTLEY 81F
RVCC RED KINNAIRD 23K
RPCC BLK BQUARTA 232B

WFL WESTCOTT 24C
RVCC BLK GIN N PEPSI 05G ET
JDF PEPSI 61U

WISERS ODIN NALA 202N

BPG1516512 | 4 JAN 2025 | BVA 202N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
8.8	1.7	74.6	106	17.8	4			

Bred Heifer

W/C DOUBLE DOWN 5014E
WHF/JS/CCS DOUBLE UP G365
WHF SUMMER 365C

KWA ODIN 29A
KWA MS ODIN 61D
KBR LADY 409B



Consigned by **WISER HEIGHTS STOCK FARM** **LOT 25**

Sorry, Molly—we did it again! After selling her junior project last year, we promised we wouldn't make a habit of it—but Nala is simply too good not to share. The first female offered from our exciting Odin cow family, Nala is sired by WHF/JS/CCS Double Up G365. She is long-bodied, level-topped and deep-ribbed, with a smooth shoulder, strong hip and attractive, feminine front end. Sound on an excellent set of feet and legs. Her quiet, willing nature has made her a pleasure for Molly to work with. Bred to Mader Folsom Prison 66L for a January 13 calf, Nala offers maternal strength, structural soundness and an exciting early return. Halter and Tie Broke
Bred to Mader Folsom Prison 66L on April 3 (safe)



NALA 2026 SPRING 4WARD SHOW



MATERNAL SISTER X GEFF COUNTY O



Consigned by **WISER HEIGHTS STOCK FARM**

LOT 26



WISERS ELECTRA NIKKI 208N

BPG1553423 | 28 JAN 2025 | BVA 208N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
8.7	2.4	77.3	107.3	18	5.4			

GSC GCCO DEW NORTH 102C

WISERS KANYE NORTH 207K

DYLN HONEYSUCKLE ROSE 112H

DUNCS FLASHPOINT 4C

WISERS MARY ELECTRA 208E

WISERS MARY CORAL 207C



WISERS ZELMA HELENA NAVY 204N

BPG1516536 | 17 JAN 2025 | BVA 204N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
8.2	2.1	79.1	114.2	25.4	6.2			

LLSF VANTAGE POINT F398

CLRWTR CLEAR ADVANTAGE H4G

WS MISS SUGAR C4

RPCC BLK FIRST CLASS 226F

WISERS ZELMA HELENA 220H

WISERS MISS ZELMA 211Z



Consigned by **WISER HEIGHTS STOCK FARM**

LOT 27

Nikki immediately catches your eye with her tremendous depth of body, bold rib shape and natural capacity. Sired by an impressive Dew North son, she is a powerful, easy-fleshing female with added substance and the broody presence of a future cow. Moderate-framed and balanced, she combines a strong topline and square hip with a feminine front end. Sound and correct from the ground up, Nikki travels freely and has the practical build and quiet disposition to become a foundation female. Bred to Mader Folsom Prison 66L for an exciting early-February calf." Nikki is halter and tie broke.

Bred to Mader Folsom Prison 66L on May 1. (safe)



MADER FOLSOM PRISON 66L - SERVICE SIRE

"Navy" is the kind of female that commands your attention. This powerful black heifer is bold through her rib, deep-bodied and naturally easy-fleshing, yet she maintains a balanced, feminine and attractive look.

A full sister to Lot 34, who sold to Scott Aldred in last year's sale, Navy is backed by the proven RF Chocolate Rose cow family and offers the consistency and cow power we value. Bred to Mader Folsom Prison 66L for an exciting early-February calf, she combines maternal strength, practical functionality and added value in an impressive package. Halter and Tie Broke

Bred to Mader Folsom Prison 66L on May 01, 2026. (safe)



MADERS FOLSOM PRISON 66L - SERVICE SIRE



201M - FULL SISTER SOLD TO SCOTT ALDRED



Consigned by **WISER HEIGHTS STOCK FARM**

LOT 28

"Nevada" combines maternal strength with a moderate, eye-appealing design. Sired by SAS Copperhead G354, she is balanced, soft-made and broody, possessing the practical build and maternal presence of a future foundation cow. Backed by the trusted Zita cow family recognized for longevity, udder quality and quiet dispositions, Nevada is bred to remain productive for years to come. Bred to W2 Southside 2K for an exciting late-January calf, she offers proven maternal genetics, practical value and the opportunity for an early return in any purebred or commercial program. Halter and Tie Broke

Bred to W2 SouthSide 2K on April 15, 2026 (safe)



MATERNAL SISTER SOLD TO DYLAN FOLEY SIMMENTALS



SAS COPPERHEAD - SIRE OF LOTS 28 & 29



WISERS ZITA KIARA NEVADA 220N

PG1516534 | 15 FEB 2025 | BVA 220N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
			5.6	4	94.5	133.9	18.2	2.1

ERIXON BITTEN 203A
SAS COPPERHEAD G354
SAS MISS ARAPHAOE B354

HFL ENDGAME 911G
WISERS MISS ZITA KIARA 201K
WISERS MISS ZITA 204Z



WISERS ZITA NAVAJO 218N

PG1516531 | 10 FEB 2025 | BVA 218N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
			7.1	3.4	83.7	115	18.7	2.8

ERIXON BITTEN 203A
SAS COPPERHEAD G354
SAS MISS ARAPHAOE B354

XCEL EBONYS INFLUENCE
WISERS MISS ZITA 204Z
WAYDAMAR MARYLOU 68M



Consigned by **WISER HEIGHTS STOCK FARM**

LOT 29

Navajo is a flashy red heifer with a highly desirable blaze face. Sired by SAS Copperhead G354, she combines added dimension and capacity with a deep, soft middle and the broody presence of a future cow. Sound and correct from the ground up, Navajo travels freely and confidently.

Her 15-year-old dam remains productive in our herd, maintaining a sound udder and youthful appearance—true testament to the longevity and consistency built into this cow family. Bred to W2 Southside 2K for an exciting early-February calf, Navajo offers proven maternal strength, standout eye appeal and a highly anticipated mating. Halter and Tie Broke

Bred to W2 SouthSide 2K on April 29, 2026 (safe)

MATERNAL STRENGTH OF THE ZITA COW FAMILY



HOC BROKER MATERNAL SIB



HOOKS BROADWAY MATERNAL SIB



Consigned by CRAWFORD FARMS

LOT 30



JCF POLLY

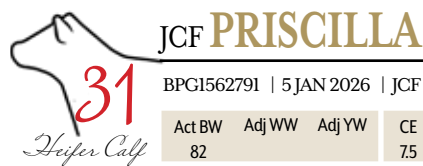
BPG1562812 | 7 JAN 2026 | JCF 12P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
81			8.7	1.9	81.8	109.3	16.4	5.4

W/C DOUBLE DOWN 5014E

CCR COWBOY CUT 5048Z

WHF/JS/CCS DOUBLE UP G365 WISERS BLK ECLIPSE GIA 203G
WHF SUMMER 365C WISERS BLK ECLIPSE 204E



JCF PRISCILLA

BPG1562791 | 5 JAN 2026 | JCF 9P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
82			7.5	2.5	77.9	108.1	15.2	4.9

W/C DOUBLE DOWN 5014E

GEFF COUNTY O

WHF/JS/CCS DOUBLE UP G365 RPCC BLK LUSTROUS 226L
WHF SUMMER 365C RVCC BLK EMERALD 13E

JCF Polly, a Double Up daughter has really caught our attention since the beginning. She is deep bodied, clean fronted, and walks freely on the move. Polly has been a hard one for us to let go, do to her excellent disposition, and personality. This heifer is going to make a great show prospect for any 4 Her next year and will be extremely competitive in the show ring.



WHF/JS/CCS DOUBLE UP G365 - SIRE



Consigned by CRAWFORD FARMS

LOT 31

JCF Priscilla is out of RPCC BLK Lustrous that we bought from River Point and sired by Double Up. This heifer is extremely long bodied, strong loin, sound and is going to make a great addition to any cow herd. Rylann was super competitive with her mom 2 years ago and this calf has everything her mom had to offer. If you are looking for show ring appeal or an excellent brood cow, Priscilla is your girl.



WHF/JS/CCS DOUBLE UP G365 - SIRE



RPCC BLK LUSTROUS 226L - DAM



Consigned by SCOTT ALDRED

LOT 32

Here's one I never thought I'd let go. Pepsi hit the ground and never looked back. The power and growth in this heifer is something to appreciate. Long bodied, feminine style, soundness, temperament, she really checks the boxes when you watch her walk the pasture. A good show prospect that will go on to make a great cow. Her dam has the brood cow style that makes you stop and look combined with her sire County-O who needs no introduction. Definitely worth a look sale day.



GEFF COUNTY O - SIRE



ALDRED'S PEPSI 14P

BPG1562649 | 2 JAN 2026 | SAC 14P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
75			6.1	3.5	70.1	103.6	16	2.8

W/C LOADED UP 1119Y

GEFF COUNTY O

RUBY NFF RHYTHM 475B

W/C BULLSEYE 770D

RPCC BLK HADLEY 274H

RPCC RED ELENA 258E



ALDRED'S PENNY 20P

BPG1562652 | 3 JAN 2026 | SAC 20P | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
75			5.1	4.5	68.5	99.1	20.8	3

LFE GAME FACE 338F

RPCC BLK KINGPIN 231K

RPCC BLK XENA 215X

RED TEX Y3189 HR

RPCC BLK HAZEL 258H

DYLN EQUALIZER 106E



Consigned by SCOTT ALDRED

LOT 33

An attractive made female with a splash of chrome. Penny puts together the stylish look with power and soundness. Her dam Hazel has been an extremely consist cow since she joined my program and has done a nice job again this year. Watching this heifer develop has been exciting and I can't wait to see what her future has in store. Be sure to take a look at this little lady sale day!



LFE GAME FACE 338F - GRANDSIRE



Consigned by **SCOTT ALDRED**

LOT 34



ALDRED'S **NOVA** 31N

BPG1562637 | 8 JAN 2025 | SAC 31N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
75			10.4	0.9	78	106.7	17.3	5.6

W/C DOUBLE DOWN 5014E

SSC SHELL SHOCKED 44B

WHF/JS/CCS DOUBLE UP G365 **XCEL RPCC HONEYCOMB 411K**

WHF SUMMER 365C

XCEL RPCC HONEY BEE 413H



PLL AA **EMPRESS** 6N

BPRS1521670 | 28 JAN 2025 | PLL 6N | POLLED | 1/2 BLOOD

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
72			10.8	0.5	73.9	112.7	24.2	6.1

MR SR 71 RIGHT NOW E1538

IRCC LOOKOUT 311L

IRCC DAPPLE 621D

ANGUS/ANGUS



Consigned by **JOSH & MELISSA GROVES**

LOT 35

Coming to you right from the keeper pen! This powerful bred heifer has been a favourite from day one and is hard to part with. Her dam was acquired from the 2023 fall gala and is a stand out cow in my program. She is an easy keeping, nice uddered cow and passed along a very similar style into Nova. Nova is bred to the calving ease bull Southside and will no doubt go on to make a great cow.

Bred to W2 Southside 2K on April 29, 2026.
(safe)



XCEL RPCC HONEYCOMB 411K - DAM



WHF/JS/CCS DOUBLE UP G365 - SIRE

This blazed face heifer has been an excellent heifer for the girls to show this year. She is deep ribbed, built right from the ground up, powerful but still feminine. A great temperament as well. She is the kind of female that is easy to appreciate as a show heifer but easy doing out on pasture. She caught on the first cycle.

AI to WHF/JS/CCS Double Up G365 on April 22, 2026. (safe)



WHF/JS/CCS DOUBLE UP G365 - SERVICE SIRE



MR SR 71 RIGHT NOW E1538 - PATERNAL GRANDSIRE



Consigned by STEP-N-STONE SIMMENTALS

LOT 36

This curious standout black bred baldie features striking white markings along her feet, belly, and tail, giving her the kind of eye-catching pasture presence that stops everybody in their tracks. Sired by the proven SRH HANNIBAL 5H and out of HCC ACTIN UP who was purchased right from this sale in 2023, gives her this flawless structure and feminine design. She comes bred to WHF/JS/CCS DOUBLE UP G365 with an early January due date, setting you up for a high-value calf right at the turn of the new year. Beautifully constructed, and deep-bodied, she is ready to make an impact in your program.

Bred to WHF/JS/CCS Double Up G365 on March 20, 2026. (safe)



HCC ACTIN UP - DAM



SRH HANNIBAL 5H - SIRE



SNS BLK **NASHVILLE** 9N

BPG1558756 | 22 FEB 2025 | JHAS 9N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
85			14.3	0	75	112.6	20.7	8.1

REMINGTON LOCK N LOAD 54U
SRH HANNIBAL 5H
SRH PRECIOUS 73A

LFE GAME FACE 338F
HCC ACTIN UP
IRCC GLISTEN 945G



SNS BLK **NALA** 7N

BPG1558730 | 8 FEB 2025 | JHAS 7N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
86			8.3	2.7	81.8	118	26.7	4.4

SVS TYCOON 841F
SVS RANCHER 42H
HLTS SAMMIE

TJSC BOONE PICKENS 46C
RPCC BLK JANITA 210J
RPCC RED ZANITA 224Z



Consigned by STEP-N-STONE SIMMENTALS

LOT 37

This gorgeous black bred heifer blends balance, femininity, and power into a complete package. She carries an impressive lineage, sired by SVS Rancher 42H- one of the best in the industry. Nala's dam is RPCC BLK JANITA 210J which is the daughter of the one and only Zanita cow, Janita is an exceptional cow originally purchased right here from River Point's Gala sale in 2021 as a calf and is still an integral part of our herd today. Bred to NGDB Structure 34D for an early April calf.

Bred to NGDB Structure 34D on June 27, 2026. Safe



DAM PICTURED AS A CALF



SVS RANCHER 42H - SIRE



Consigned by **STEP-N-STONE SIMMENTALS**

LOT 38

This striking beautiful red bred heifer is the complete package. Sired by the legendary ERIXON WAR PAINT 42D, she brings elite genetics, and a feminine, stylish front end that immediately catches your eye in the pasture. She is bred to WHF/JS/CCS DOUBLE UP G365 with an early February due date. Her grand dam was one of our picks from the Meadow Acres dispersal sale. This heifer has the genetic backing and physical quality to make an immediate impact in your program.

Bred to WHF/JS/CCS Double Up G365 on April 29, 2026. (safe)



MAF ROYALTY 40G - MAT. GRANDDAM



WHF/JS/CCS DOUBLE UP - SIRE OF 9N & 13N



SNS RED **NOVA** 13N

PG1558758 | 20 APRIL 2025 | JHAS 13N | POLLED | PUREBRED

Act BW	Adj WW	Adj YW	CE	BW	WW	YW	Milk	MCE
96			3.4	5.1	85.6	126.3	22.6	4.1

NUG ROYAL RED 324A
ERIXON WAR PAINT 42D
RF SCREAM 215Z

MAF RIP 120H
SNS KENSI JHAS 1K
MAF ROYALTY 40G

JUNIORS *with* FALL GALA HEIFERS



THANK YOU *to our* 2025 BUYERS

Rick-Sha Farms
Scott Show Cattle
River Point Cattle Co.
Outlaw Stock & Cattle Co.
J-Star Livestock
Fourthlane Farms
Tee Jay Simmentals
Sanson Stock Farm
Avry Pearson
Bentville Farms
High Country Ranch & Cattle Inc.

Jason & Caitlin McWilliam
Gravel Lane Livestock
Crawford Farms
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Wonfor Farms
MacCrostie Livestock
Scott Aldred
Cassi Boot
Indian River Cattle Co.
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CERTIFICATE OF REGISTRY: A registration certificate issued by the applicable breed association and a certificate of registry duly transferred will be furnished to the buyer of each animal after final payment has been made.

PREGNANCY INFORMATION: All bred females have been pregnancy examined by an accredited veterinarian, who has provided the seller with an estimated length of gestation. The estimated gestation period shall be used only as a guideline to calving and is not a guarantee of actual service. Bohrsen Marketing Services will provide supplement sheets with breeding services provided for the purchaser.

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